## WOMEN'S POWER GAP

## DIVERSITY AMONG MASSACHUSETTS' 50 MOST PROMINENT GOVERNMENT BOARDS AND COMMISSIONS

## 2019-2022 Progress Report



DATA AS OF OCTOBER 1, 2022
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## KEY FINDINGS

In 2019, the Women's Power Gap chose to focus on Massachusetts' 50 most prominent government boards and commissions because citizens should expect their public leaders to pave the way for diversity, equity, and inclusion. The first report served as a baseline for how women and people of color were represented among leadership of these commissions. The following data measures the progress from 2019 to 2022.

Please note that because the administration does not release any demographic data on the boards and commissions other than names and photos, we do not have race/ ethnicity/LGBTQ2+/veterans/disability status for the board members. Through our networks, we were able to gather that demographic data for the CEOs/EDs and board chairs only. These 50 entities were selected as most prominent based on interviews with legislators and government leaders.


## WOMEN NOW HOLD THE MAJORITY OF BOARD CHAIR POSITIONS

Women now hold the majority of board chair positions, increasing from $34 \%$ in 2019 to $56 \%$ in 2022. Yet women of color only comprise $8 \%$ of these positions and men of color hold zero.


## THE NUMBER OF WOMEN CHIEF EXECUTIVES INCREASED

Women chief executives increased from $22 \%$ to $33 \%$ over the three years, yet women of color remain underrepresented at only $5 \%$. Men of color have made good gains to $12 \%$.

## PEOPLE OF COLOR ARE UNDERREPRESENTED



## KEY FINDINGS

## A STRIKING CORRELATION

of 22 boards which achieved gender parity...

of 16 boards which need urgent action...


16 of 22 (73\%) of boards which achieved gender parity had a women board chair, while $69 \%$ of those with $30 \%$ or fewer women had a man board chair.

## SIGNIFICANT WORK TO DO


$56 \%$ of boards and commissions have not reached gender parity ( $50 \%$ or higher women), and a full $32 \%$ have $30 \%$ or fewer women.


## LEADERS \& LAGGERS



The Board of Higher Education went from $18 \%$ to $50 \%$ women members in just three years.

Treasurer Deborah Goldberg chairs three of the 22 boards with gender parity.

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- However -
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The Massachusetts Growth Capital Board shrank from $27 \%$ to $23 \%$ women.

The Judicial Nominating Commission shrank from 33\% to 30\%. The Judicial Nominating Commission is particularly important given the US Supreme Court's recent decision about women's reproductive rights.

The Board of the University of Massachusetts had no improvement with just 29\% women.

## STATEWIDE LACK OF TRANSPARENCY \& ACCOUNTABILITY

The Administration still does not collect and disclose gender, racial/ethnic, LGBTQ2+, veterans, or disability status for boards and commissions. The WPG data is collected painstakingly using gender pronouns and race when we know those individuals.


## RECOMMENDATIONS

1. Elevate the appointments director to Secretary of Appointments. Invest in a robust team of deputies to recruit, assist, and oversee the 700+ boards and commissions. See Appendix B for California example.
2. Reinvest in the Public Education Nominating Council to better partner with Community College and State University presidents on board appointments.

3. Require all boards to publicly disclose disaggregated data by gender, race/ethnicity, LGBTQ2+, veterans, and disability status. This is a best practice which follows the NASDAQ requirements for public companies. See Appendix C for WPG template.
4. Set goals for underrepresented women and men of color within each demographic group and require all boards to set their own goals for each group.

In order to anticipate and respond to the significant challenges we face, it is essential that our governing bodies tap all the diverse talent our state has to offer.

- Pam Eddinger, President, Bunker Hill Community College

5. Invest and transform the current advisory commissions - Black, Latinx, Asian, Women's, Veterans, Disability - to give them more power in the appointments process with the Governor, Legislature, and other appointing bodies.
6. Fill immediate vacancies on boards/ commissions and new CEO and board chair transitions with underrepresented women and men of color.
7. Require comprehensive DEI and unconscious bias training for all commissioners and board members.

Studies have shown that diverse boards are more effective, creative, and likely to anticipate problems and come up with better solutions.

- Beth Chandler, President and CEO, YW Boston
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## APPENDIX A

The list of boards and commissions below is sorted by percentage of women board members. Please note that because the administration does not release any demographic data on the boards and commission other than names and sometimes photos, we do not have race/ethnicity/LGBTQ2+/veteran/disability status for the members of the boards and commissions. Through our networks we could gather that demographic data for the CEOs/EDs and board chairs only. Data as of October 1, 2022.

## Leadership Diversity of Massachusetts Government Boards and Commissions

| NAME OF BOARD OR COMMISSION | CEO | BOARD CHAIR | BOARD MEMBERS | $\begin{aligned} & \text { WOMEN } \\ & \text { ON } \\ & \text { BOARD } \end{aligned}$ | PARITY RATING |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Alcoholic Beverages Control Commission (ABCC) | Ralph Sacramone, M | Jean Lorizio, W | 3 | 3 (100\%) | Leading |
| Mass. Commission Against Discrimination (MCAD) | N/A | Sunila Thomas George, WOC | 3 | 3 (100\%) | Leading |
| Parole Board | Michael Callahan, M | Gloriann Moroney, W | 6 | 5 (83\%) | Leading |
| Cannabis Control Commission | Shawn Collins, M | Shannon O'Brien, W | 5 | 4 (80\%) | Leading |
| Mass. Cultural Council | Michael Bobbitt, MOC | Nina Fialkow, W | 16 | 12 (75\%) | Leading |
| Board of Early Education and Care | Amy Kershaw, W | Nonie Lesaux, W | 11 | 8 (73\%) | Leading |
| Architectural Access Board | William Joyce, M | Dawn Guarriello, W | 9 | 6 (67\%) | Leading |
| Mass. Health Council | David Martin, M | Charlie Alagero, M | 16 | 10 (63\%) | Leading |
| Mass. Gaming Commission | Karen Wells, W | Cathy Judd-Stein, W | 5 | 3 (60\%) | Leading |
| State Board of Retirement | Nicola Favorito, M | ${ }^{\wedge}$ Deborah Goldberg, W | 5 | 3 (60\%) | Leading |
| State Finance and Governance Board | N/A | Lourdes German, WOC | 5 | 3 (60\%) | Leading |
| Group Insurance Commission | Matthew Veno, M | Valerie Sullivan, W | 17 | 10 (59\%) | Leading |
| Mass. School Building Authority (MSBA) | James MacDonald, M | ${ }^{\wedge}$ Deborah Goldberg, W | 7 | 4 (57\%) | Leading |
| MassHire State Workforce Board | Cheryl Scott, WOC | Joanne Pokaski, W | 28 | 16 (57\%) | Leading |
| Mass. Housing Finance Agency (MassHousing) | Chrystal Kornegay, WOC | Jeanne Pinado, WOC | 9 | 5 (56\%) | Leading |
| Commonwealth Corporation | Christine Abrams, W | *Rosalin Acosta, WOC | 17 | 9 (53\%) | Leading |
| Mass. Historical Commission | Brona Simon, W | ${ }^{\wedge}$ William Galvin, M | 17 | 9 (53\%) | Leading |
| Board of Higher Education | Carlos Santiago, MOC | Chris Gabrieli, M | 12 | 6 (50\%) | Leading |
| Mass. Convention Center Authority (MCAA) | David Gibbons, M | John McDonnell, M | 12 | 6 (50\%) | Leading |
| Mass. Sentencing Commission | N/A | Jeffrey Locke, M | 12 | 6 (50\%) | Leading |
| State Lottery Commission | Mark William Bracken, M | ${ }^{\wedge}$ Deborah Goldberg, W | 4 | 2 (50\%) | Leading |
| Supreme Judicial Nomination Commission | N/A | Paul Dacier, M \& Lon Povich, M | 12 | 6 (50\%) | Leading |
| Board of Elementary and Secondary Education | Jeffrey Riley, M | Katherine Craven, W | 11 | 5 (45\%) | Nearly There |
| Mass. Health Connector Board | Louis Gutierrez, MOC | *Marylou Sudders, W | 11 | 5 (45\%) | Nearly There |
| Mass. Department of Transportation Board | Jamey Tesler, M | *Jamey Tesler, M | 9 | 4 (44\%) | Nearly There |
| Pension Reserves Investment Management Board | Michael Trotsky, M | ${ }^{\wedge}$ Deborah Goldberg, W | 9 | 4 (44\%) | Nearly There |
| Board of Building Regulations and Standards | N/A | David Riquinha, M | 14 | 6 (43\%) | Nearly There |
| Mass. Development Finance Agency | Dan Rivera, MOC | *Michael Kennealy, M | 10 | 4 (40\%) | Nearly There |
| State Ethics Commission | David Wilson, M | Maria Krokidas, W | 5 | 2 (40\%) | Nearly There |

[^0]| NAME OF BOARD OR COMMISSION | CEO | BOARD CHAIR | BOARD MEMBERS | WOMEN ON BOARD | PARITY RATING |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Health Policy Commission | David Seltz, M | Deborah Deveaux, W | 11 | 4 (36\%) | Work to Do |
| MassVentures | Charlie Hipwood, M | Samantha Asker, W | 11 | 4 (36\%) | Work to Do |
| Energy Facilities Siting Board | Andy Greene, M | *Bethany Card, W | 9 | 3 (33\%) | Work to Do |
| Mass. Educational Financing Authority | Thomas Graf, M | Keith Shaughnessy, M | 6 | 2 (33\%) | Work to Do |
| Mass. State College Building Authority | Janet Chrisos, W | Michael Fallon, M | 6 | 2 (33\%) | Work to Do |
| Judicial Nominating Commission | Lauren Greene Petrigno, W | Paul Dacier, M | 20 | 6 (30\%) | Urgent Action |
| Mass. Broadband Institute | Michael Baldino, M | Peter Larkin, M | 10 | 3 (30\%) | Urgent Action |
| Board of Trustees of the University of Mass. | Marty Meehan, M | Stephen Karam, M | 17 | 5 (29\%) | Urgent Action |
| Firearms Licensing Review Board | N/A | Michaela Dunne, W | 7 | 2 (29\%) | Urgent Action |
| Mass. Bay Transportation Authority (MBTA) | Steve Poftak, M | Betsy Taylor, W | 7 | 2 (29\%) | Urgent Action |
| Mass. Port Authority | Lisa Wieland, W | Lewis Evangelidis, M | 7 | 2 (29\%) | Urgent Action |
| Mass. Digital Healthcare Council | N/A | *Michael Kennealy \& Jeffrey Leiden, M | 39 | 11 (28\%) | Urgent Action |
| University of Mass. Building Authority | Barbara Kroncke, W | Mary Burns, W | 11 | 3 (27\%) | Urgent Action |
| Mass. Water Resources Authority (MWRA) | Frederick Laskey, M | *Bethany Card, W | 11 | 3 (27\%) | Urgent Action |
| Mass. Technology Collaborative | Carolyn Kirk, W | *Michael Kennealy, M | 19 | 5 (26\%) | Urgent Action |
| Mass. Clean Energy Center | Jennifer Daloisio, W | *Bethany Card, W | 12 | 3 (25\%) | Urgent Action |
| Mass. Growth Capital Corporation (MGCC) | Lawrence Andrews, M | *Michael Kennealy, M | 13 | 3 (23\%) | Urgent Action |
| Mass. Manufacturing Extension Partnership | Kathie Mahoney, W | Dennis Leonard, M | 9 | 2 (22\%) | Urgent Action |
| Civil Service Commission | N/A | Christopher Bowman, M | 5 | 1 (20\%) | Urgent Action |
| Mass. Life Sciences Center | Kenneth L. Turner, MOC |  <br> *Michael Kennealy, M | 6 | 1 (17\%) | Urgent Action |
| Board of Fire Prevention Regulations | Mary Ann Smith, W | Anthony Caputo, M | 16 | 1 (6\%) | Urgent Action |

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## APPENDIX B

## California Appointments Office Staffing

The full report is available at:
https://www.gov.ca.gov/wp-content/uploads/2022/03/APPOINTMENTS-ASSIGNMENTS-1-24-22.pdf

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## APPENDIX C

Download a PDF version of the WPG Diversity Matrix: https://www.womenspowergap.org/uncategorized/boards-and-commissions-diversity-reporting-matrix-2022/.

## The Women's Power Gap Diversity Matrix

|  | Women | Men | NonBinary | Did Not Disclose Gender |
| :---: | :---: | :---: | :---: | :---: |
| Total Number of Directors | \# |  |  |  |
| PART 1: GENDER IDENTITY |  |  |  |  |
| Directors | \# | \# | \# | \# |
| PART 2: DEMOGRAPHIC BACKGROUND |  |  |  |  |
| African American or Black | \# | \# | \# | \# |
| American Indian or Alaska Native | \# | \# | \# | \# |
| Asian | \# | \# | \# | \# |
| Hispanic or Latinx | \# | \# | \# | \# |
| Native Hawaiian or Pacific Islander | \# | \# | \# | \# |
| White | \# | \# | \# | \# |
| Two or More Races or Ethnicities | \# | \# | \# | \# |
| LGBTQ2+ |  |  |  |  |
| Veteran |  |  |  |  |
| Disability |  |  |  |  |
| Did Not Disclose Demographic Background |  |  |  |  |

## About the Women's Power Gap

Our mission is to close the women's power gap by dramatically increasing the number and diversity of women chief executives across every sector of our economy. We

## Research Goals \& Methodology

The 50 boards and commissions were selected based on interviews with legislators and government leaders. Our researchers reviewed each board and commission's website to compile the data for this report, as well as other public sources to obtain gender information to the best of our abilities. We could only verify race/ethnicity for public figures such as board chairs and CEOs/EDs. A comprehensive quality assurance process was instituted to ensure that the gender data was as accurate as possible.

Sixteen board chair positions are ex-officio; the State Treasurer holds four, Secretary of State one, and 11 are held by the Governor's cabinet members.
collect and analyze publicly available data, rank institutions on the proportion of women executives, and center women of color in our reports and advocacy.

Massachusetts has two distinct judicial commissions; the Supreme Judicial Nomination Commission and the Judicial Nominating Commission. The Supreme Judicial Court Nominating Commission's task is to identify and invite applications for service on the Supreme Judicial Court. The Judicial Nominating Commission serves as the Administration's screening mechanism for all other judicial candidates.

Data as of October 1, 2022.



[^0]:    *An ex-officio member from the Governor's cabinet holds the board chair position.
    ${ }^{\wedge}$ State Treasurer and Secretary of State hold these board chair positions.

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