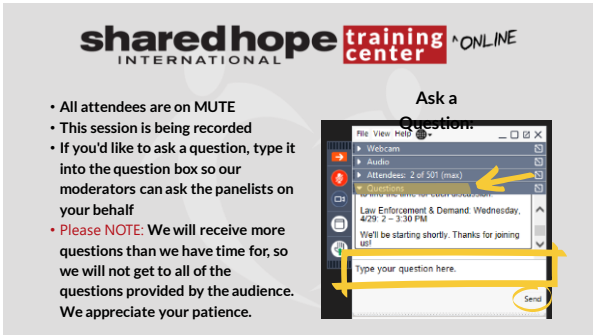




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3

sharedhope

INTERNATIONAL

training center

^ONLINE



Our story began in 1998 when U.S. Congresswoman Linda Smith traveled into the heart of the brothel district in Mumbai, India. The brutal sexual slavery and exploitation of women and children she witnessed there inspired her to establish Shared Hope International to help bring healing to devastated lives. Our dynamic story of prevention, restoration and justice initiatives has continued unbroken for over 20 years.

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sharedhope

INTERNATIONAL

training center

^ONLINE

A B C D F

100% 80.0% 75.0% 60.0% 50%



Report Card



reportcards.sharedhope.org

5

sharedhope

INTERNATIONAL

training center

^ONLINE

Text REPORT CARD to 52886

571 advocates
1,166 messages sent

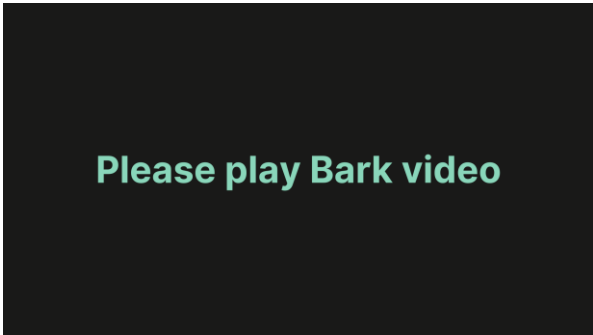


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About US

Website: protectyoungeyes.com
App Stores: search "protect young eyes"
Social media: @protectyoungeyes



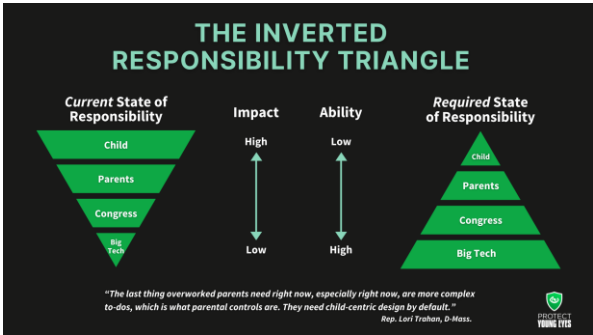
Parents are afraid of what their kids might experience online. At PYE, our research, education, and advocacy give families practical solutions, so that they are prepared, balanced, and protected online.

Since 2015, after over 1500 presentations around the world, we've watched digital creep into the lives of our children in both marvelous and malignant ways.

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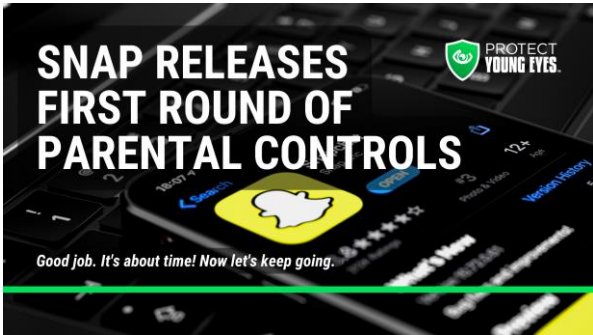
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What is human trafficking?



Trafficking Victims Protection Act of 2000


"commercial sex act induced by force, fraud, or coercion, or in which the person induced to perform such an act has not attained 18 years of age."

- Acts
- Means
- Purpose

<https://www.state.gov/international-and-domestic-law/>

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What is human trafficking?



Fight the New Drug/ Trafficking in Persons Report

"The pandemic also shed light on the complexities in familial trafficking—or when a family member or guardian is the victim's trafficker or the one who sells the child to a third-party trafficker."


One study in the TIP estimates that the trafficker is a family member in about 31% of child sex trafficking cases."

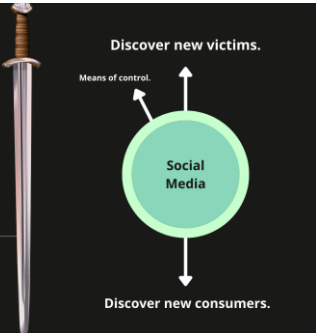
<https://fightnewdrug.org/2021-traffic-in-persons-report-covid-impact-on-exploitation/>

17

Social media enables bad actors to find and to connect.

Truly a double-edged sword.

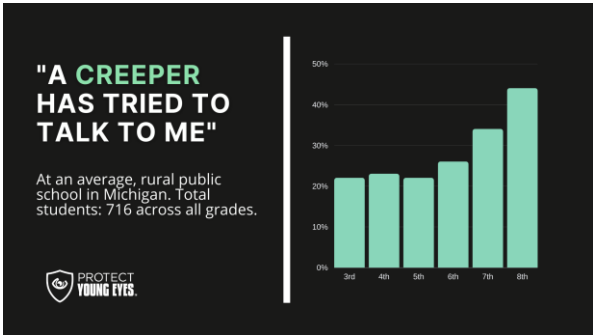




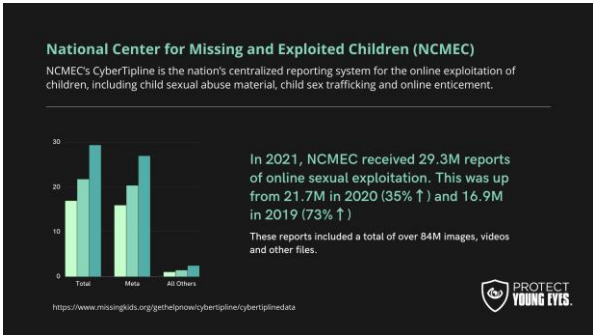
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National Center for Missing and Exploited Children (NCMEC)

NCMEC's CyberTipline is the nation's centralized reporting system for the online exploitation of children, including child sexual abuse material, child sex trafficking and online enticement.

Reporting Category	2017 Reports	2018 Reports	2019 Reports
Child pornography, manufacture, and distribution	16,939,817	21,449,244	29,397,146
Child Sex Tourism	483	952	1,048
Child Sex Trafficking	11,798	10,679	14,020
Child Sexual Misconduct	6,747	11,270	12,458
Minors/Sexting/Child Porn	636	3,109	3,304
Minors/Sexting or Digital Images on the Internet	6,037	6,489	5,905
Online Enticement of Children for Sexual Abuse	16,116	24,912	44,126
Unsubstantiated/Questionable Material Sent to a Child	1,013	3,147	5,177
Grand Total	16,957,681	21,713,085	29,397,681

<https://www.missingkids.org/gethelpnow/cybertipline/cybertiplinedata>

22

National Center for Missing and Exploited Children (NCMEC)

NCMEC's CyberTipline is the nation's centralized reporting system for the online exploitation of children, including child sexual abuse material, child sex trafficking and online enticement.

In 2021, CyberTipline reports provided by ESHs included **39.9 million** images, of which **16.9 million** were unique, and **44.8 million** videos, of which **5.1 million** were unique.

Of the **29.3 million** reports that the CyberTipline received in 2021, **93%** resolved to locations outside the U.S.

<https://www.missingkids.org/gethelpnow/cybertipline/cybertiplinedata>

23

2021 Trafficking in Persons (TIP) Report

<https://fifthnewdrug.org/2021-trafficking-in-persons-report-covid-impact-on-exploitation/>

COVID made the vulnerable more vulnerable.

"At the same time the number of individuals at risk greatly increased, resources were diverted from victims and survivors to pandemic response —and traffickers capitalized on the compounded crises."

More people experienced economic and social vulnerabilities.

Women and children, people affected by travel restrictions and stay-at-home orders, trafficking survivors, and persons impacted by economic disruption and lack of livelihood options.

Traffickers quickly adapted and exploited COVID-19 related risks.

Traffickers targeted individuals and families experiencing financial difficulties, victims were difficult to identify.

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2021 Trafficking in Persons (TIP) Report

<https://fightthenewdrug.org/2021-trafficking-in-persons-report-covid-impact-on-exploitation/>

Forms of online sexual exploitation increased.

As children spent more time online for virtual learning due to school closures, often with little parental supervision, online recruitment and grooming increased.

DARKNESS

HIGH RISK

BEDROOMBOREDOM

Competing priorities and reduced capacity.

Priorities to focus on public health and economic concerns, which drew attention and resources away from anti-trafficking efforts.

25

The Profile

HUMAN TRAFFICKING/SOCIAL MEDIA





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Polaris

Escort Services

Sex/Menopausal Health & Beauty

Online Sexual Satisfaction

Sexual Health

Surf, Strip Clubs, & Casinos

Partying and

Traveling Adult Groups

Transportation & Food Service

Partying & Shopping

Apparel/Beauty & Retail Industry

Personal Sexual Services

Health & Beauty Services

Commodification

Health & Hospitality

Landscaping

Arts & Entertainment

Commercial Cleaning Services

Factories & Manufacturing

Remote Interactive Social Arts

Sexual

Forestry & Logging

Health Care

Recreational Facilities

The demand is massive

Polaris - the leading a data-driven social justice movement to fight sex and labor trafficking - has identified 25 "types" of modern slavery.

<https://polarisproject.org/the-typology-of-modern-slavery/>

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THE BRAIN

ANY CONVERSATION ABOUT TECHNOLOGY AND TEENS **MUST** BEGIN WITH A CONVERSATION ABOUT THE ADOLESCENT BRAIN.




PROTECT YOUNG EYES.

31

THE BRAIN

THE MOST AMAZING MACHINE IN THE UNIVERSE.

400 miles of capillaries.
100 billion cells.
Endlessly complex.
Yet amazingly simple.



PROTECT YOUNG EYES.

32

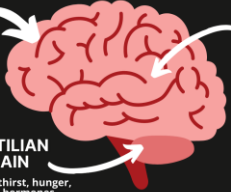
THE TRIUNE BRAIN

3 FUNCTIONAL LAYERS

NEO CORTEX
Complex thinking.
What can I learn from this?

REPITILIAN BRAIN
Regulatory, thirst, hunger, sexuality, hormones.
Am I safe?

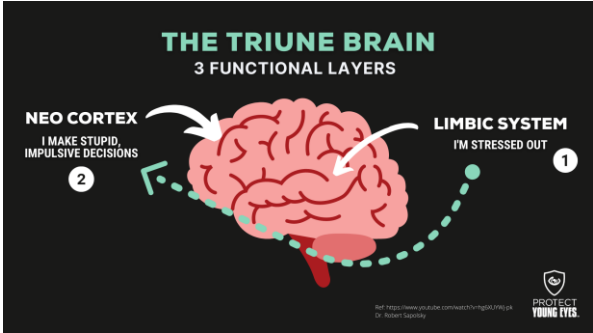
LIMBIC SYSTEM
Emotions, fear, stress, anxiety, arousal, sexual longing.
Am I loved?



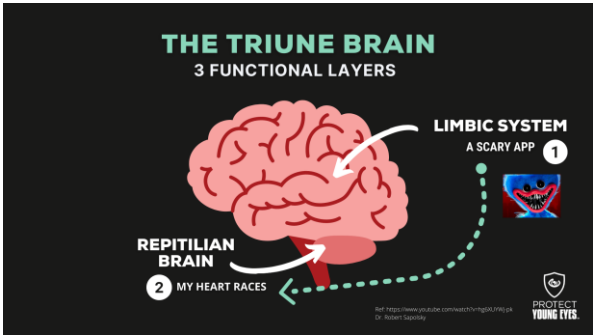
PROTECT YOUNG EYES.

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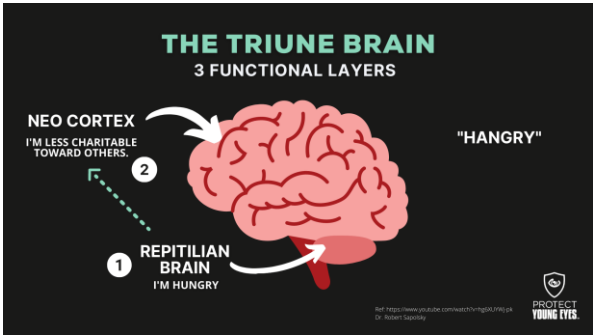
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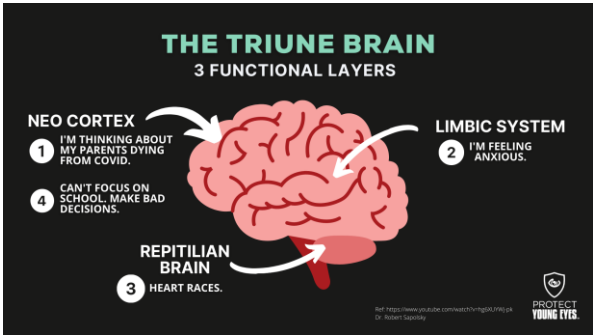
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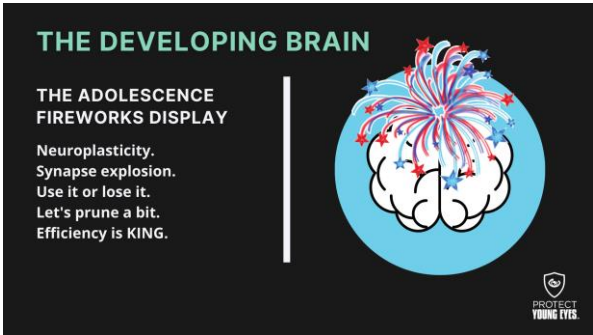
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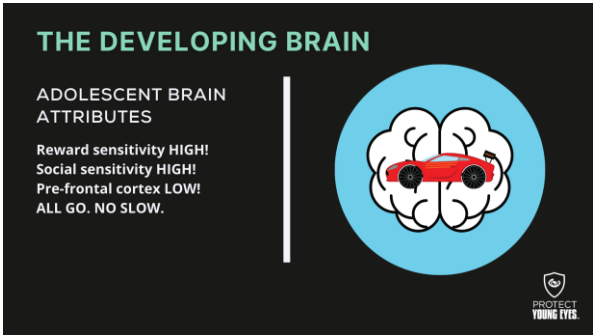
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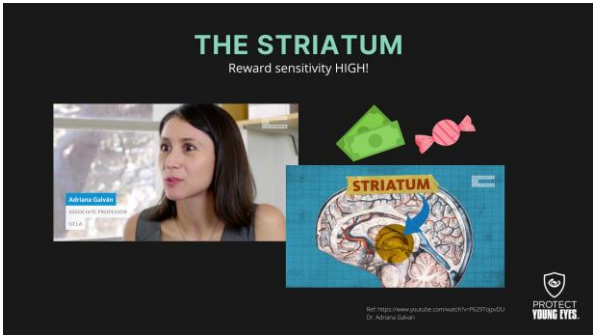
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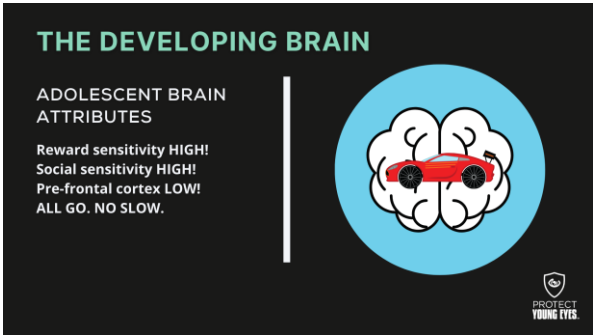
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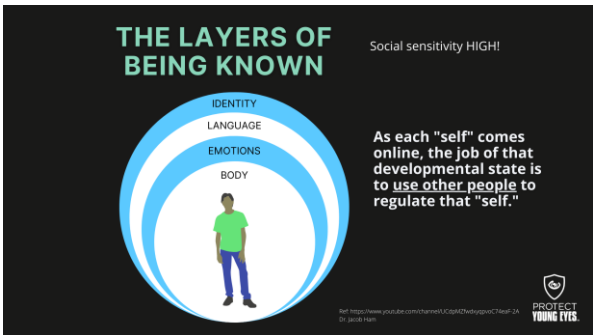
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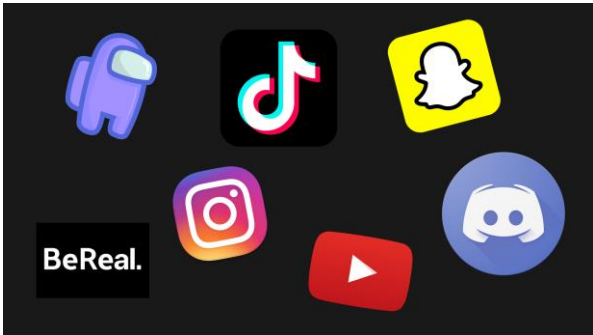
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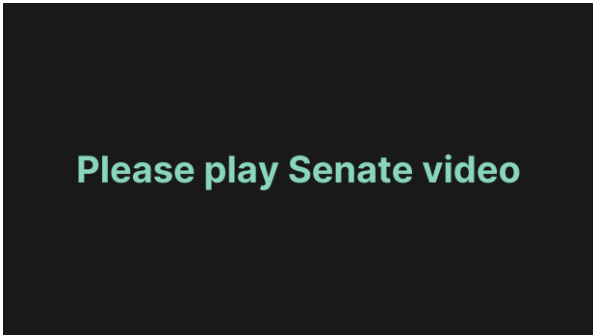
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The Hand-off

Human Trafficking

Heroic Flight Attendant Rescues Teenage Human Trafficking Victim

Heroic Flight Attendant Rescues Teenage Human Trafficking Victim

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THE TRAFFICKING INSTITUTE

65/14/8%


About 65% of underage victims recruited online in 2020 active criminal sex trafficking cases were recruited through Facebook, while 14% were recruited through Instagram, and 8% were recruited through Snapchat.

<https://traffickinginstitute.org/wp-content/uploads/2021/06/2020-Federal-Human-Trafficking-Report-Low-Ries.pdf>



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Instagram as an example



PROTECT YOUNG EYES


In 2019, Instagram was named the worst app for child grooming in an article from CNN.



Certain features make it too easy for young people to be contacted by bad actors.

- Comments
- Hashtags
- Likes
- Direct Messages (DMs)

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Instagram as an example



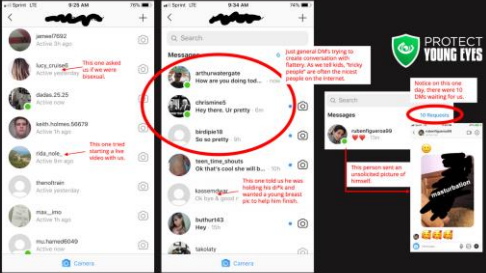


From the San Diego Union-Tribune, SDSU research:

According to the research, **the most prominent emoji indicators of trafficking** are the **rose, rosette, cherry, cherry blossom, growing heart, airplane, and crown**. The growing heart and cherry, for instance, highlight that the victim being trafficked is a minor, whereas an airplane relates that a person will be in town for a temporary amount of time.


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Remember, these DMs below are 100% unsolicited. It was some combination of our account activity that opened a floodgate of DM activity on this account and the DMs now show up multiple times per day.



50


TikTok as an example





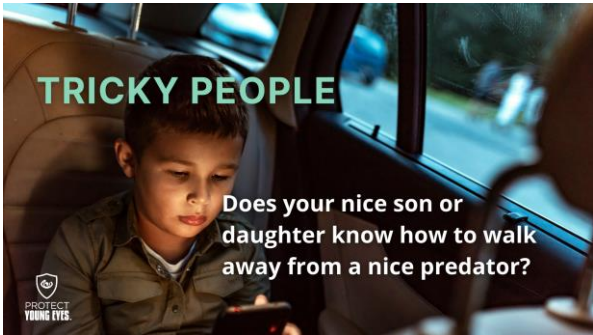
In 2022, the Department of Homeland Security initiated a CSAM investigation.

TikTok CSAM investigation underway by Dept. of Homeland Security; privacy feature exploited

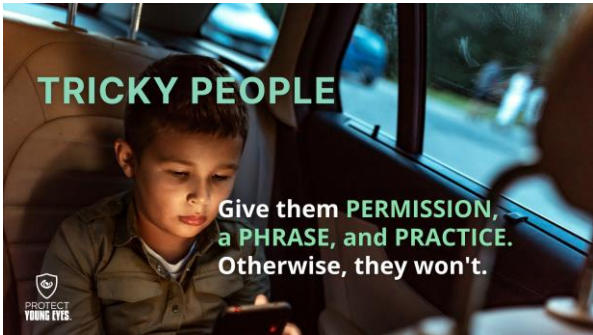


<https://9to5mac.com/2022/04/15/tiktok-csam-investigation-underway-by-dhs/>

51



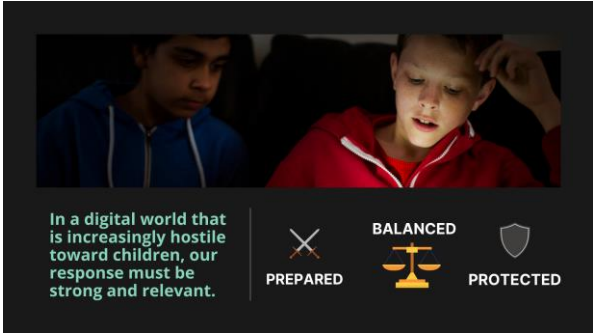
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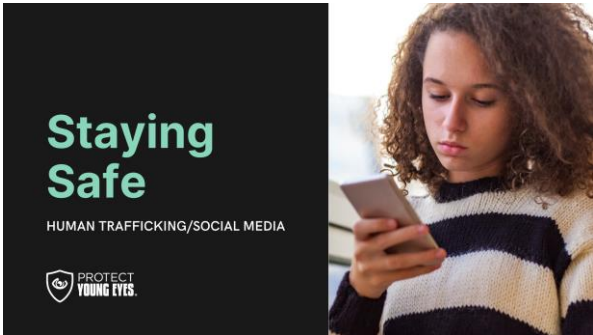
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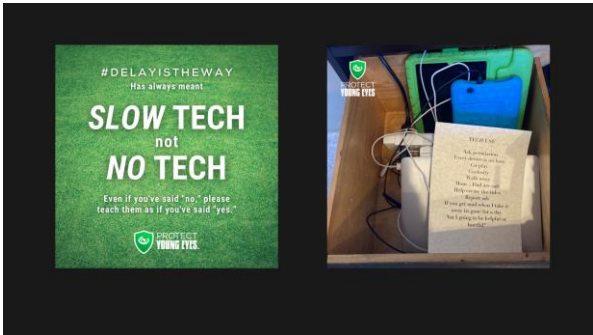
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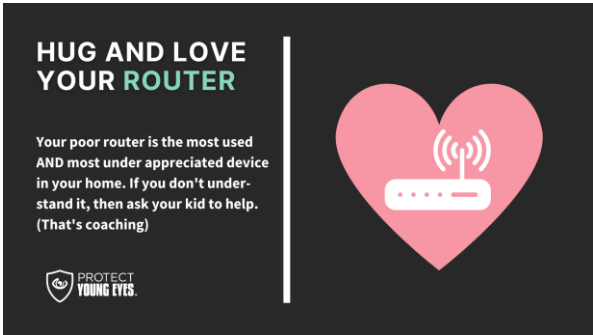
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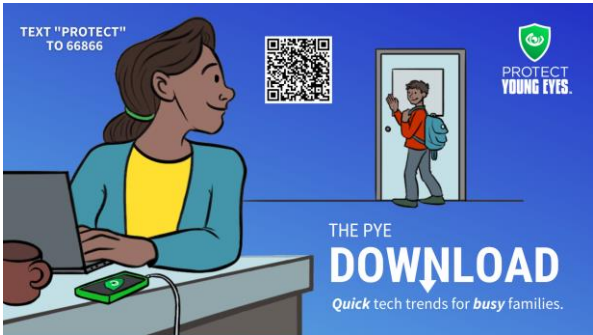
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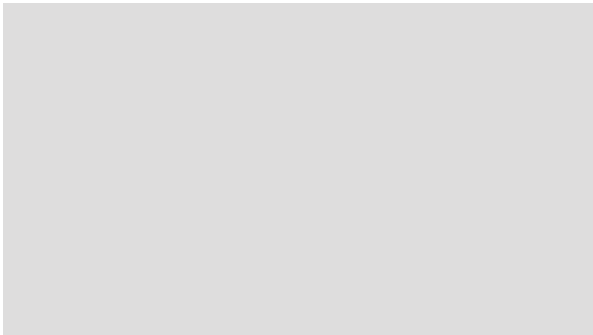
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