# The WALT DISNEP Company 2021 Corporate Social Responsibility Report



Inspiring a better world through the power of stories.

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**OUR APPROACH** 

WORLD OF BELONGING

# **Letter From Our Chief Executive Officer**



ВОВ СНАРЕК CHIEF EXECUTIVE OFFICER, THE WALT DISNEY COMPANY

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At The Walt Disney Company, we strive to *inspire a better world through* the power of stories. We aim to tell stories that mean something to people—stories that illuminate the world around us, spark hope, and bring people closer together. Making a positive difference in our world is part of our DNA as storytellers, and it also guides how we conduct ourselves. We are working together to grow the positive impact we have as a Company especially in areas where we are uniquely positioned to make a lasting difference. This letter and the report that follows are dedicated to sharing the actions we are taking in our operations and in our communities to address the critical issues facing our planet and fellow human beings.

We embrace a world of belonging through our continuing efforts to promote Diversity, Equity & Inclusion in our workforce and beyond. We believe that greater representation and diversity of thought and

experience make us a stronger, more capable, and creative company. To this end, over the past year we took a number of important steps in this area, ranging from implementing new content inclusion standards, to creating platforms where employees and cast members can express themselves and share their personal experiences with others. To enhance transparency and accountability, we expanded reporting of workforce diversity through our Diversity Dashboard. This commitment to diversity is reflected in our Board of Directors as well, with 7 of our 11 Directors representing racial/ethnic or gender diversity, including our Chairman and all four of our committee chairs. This year we also directed more than 50% of the Company's annual charitable giving to programs serving underrepresented communities, translating to over \$150 million.

We support a world in balance through our environmental sustainability efforts aimed at helping to protect the planet we all share. We're pleased to be making progress towards our ambitious 2030 Environmental Goals, which include a commitment to achieve net zero emissions for our direct operations. In April, we announced we are teaming up with local utility providers to build two new solar facilities expected to come online near Walt Disney World in 2023 that—along with existing solar sources—will power up to 40% of the resort's annual electricity needs. And we are working diligently towards defining a science-based reduction goal for the Company's Scope 3 emissions by the end of 2022. We also remain committed to saving wildlife and protecting the magic of nature by continuing to invest millions annually through our Disney Conservation Fund.

We inspire a world of hope and bring comfort and optimism to our communities. This past year we donated more than \$290 million in cash and in-kind charitable giving in support of impactful causes. And through the Disney VoluntEARS program, our employees and cast members dedicated more than 340,000 hours to helping others. Whether it's through food donations, wish granting, our children's hospital initiative,

our COVID-19 response, or other means, we will continue to do our part to help people in need and make the world a better place for everyone.

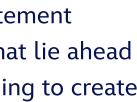
We invest in our people and recognize that our employees and cast members are the most important drivers of our success. At Disney, we offer a total rewards package with competitive pay and benefits and we seek to foster a safe, flexible, and inclusive work environment where employees are empowered to do their best work. In 2021, in response to the COVID-19 pandemic, we introduced hybrid and remote work options to allow employees whose roles do not require them to be on site to balance their professional and personal needs. Our human capital management strategy prioritizes providing opportunities for growth, development, and career mobility, and our education investment program Disney Aspire continues to offer eligible employees and cast members the opportunity to achieve their career dreams, with more than 12,500 employees enrolled at the end of 2021.

We are committed to operating responsibly at Disney. We are proud of our achievements to date and remain committed to operating our businesses in a responsible and ethical way—from journalistic integrity, to our supply chain, to guest and product safety, and so much more. This is a priority because it is the *right* thing to do, and it is what our employees and fans expect of us.

As you read through this report, I hope you will share my excitement about the progress we've made, as well as the opportunities that lie ahead as we prepare to embark on our second century, while continuing to create the unique brand of magic that only Disney can.

Sincerely,

Keluit A. Chapek



# **Our Approach**

The Walt Disney Company has a longstanding commitment to Corporate Social Responsibility (CSR). In 2021, we refreshed our CSR strategy to connect it more deeply to Disney's corporate mission and commercial offerings, and to embrace our unique opportunities for leadership.

## **Setting Our Priorities**

Our refreshed CSR strategy was informed by more than 50 interviews with internal stakeholders, including our CEO and his direct reports, executives, employees in every business and region, and our content creators. We also examined what makes us different. The combination of our expansive global reach and the widespread trust consumers have in the Disney brand, along with our unique and lasting bond with children and families, gives us the ability through our one-of-a kind storytelling to not just positively impact the present, but also inspire the future.

As a global Company operating in many industries and geographies, Disney's CSR strategy is further built around our consideration of a wide, complex, and evolving set of environmental, social, and governance (ESG) issues. In FY21, our ESG priorities continued to be informed by an evaluation of each issue's importance to our businesses and society, as well as input from our proactive engagement with internal and external stakeholders; ongoing tracking of expert and proprietary research; benchmarking of peer companies; consulting third-party studies to understand what issues are important to our consumers and other stakeholders and what they expect from Disney; and a review of relevant reporting and evaluation frameworks.

These priority ESG topics, including human capital management, diversity, equity, and inclusion, and climate change, informed the selection of our CSR focus areas, and are addressed in this report as well as on our <u>website</u>. In 2022, we plan to conduct a deeper assessment of our priority issues, including engagement with a third-party expert in this space.

## **Our Refreshed CSR Strategy**

Our aim is to **inspire a better world through the power of stories**. Throughout this report, you'll read about how Disney inspires a **world** of belonging by embracing diversity, equity, and inclusion in our workplace, our storytelling, our other offerings, and our communities; a **world in balance** by taking action to help protect our planet; and a world of hope by supporting our communities and especially children. We also detail how we further our CSR strategy by **investing in our** employees and cast members and by always striving to operate responsibly.

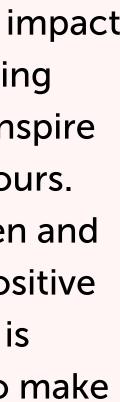
We are activating our new CSR strategy across our offerings—including our content, experiences, and products; our operations—including how we conduct ourselves behind the scenes; and our charitable giving to maximize the impact of our efforts.



"Every company has a unique impact on the world. At Disney, creating stories and experiences that inspire and bring people together is ours. Our stories encourage children and adults to see the world in a positive light, to believe that anything is possible, and to take action to make their world a better place."

### **JENNIFER COHEN**

EXECUTIVE VICE PRESIDENT, CORPORATE SOCIAL RESPONSIBILITY, THE WALT DISNEY COMPANY



## **Focus Areas:**

## World of Belonging

## **Diversity, Equity & Inclusion**

Embrace stories and storytellers who reflect the rich diversity of our world.



## **Foundational Pillars:**

## **Investing in Our People**

## **Embedded Into Our Businesses:**

## Offerings

Commercially successfully content, experiences, and products

## Inspiring a better world through the power of stories

## World in Balance

## **Environmental Sustainability**

Help change the course of our planet's story, creating a healthier home for people and wildlife.



## Werld of Hope

## Community

Bring comfort, optimism, and joy to our communities and inspire hope, especially for children.



## **Operating Responsibly**

## **Operations**

Responsible business practices

## Philanthropy

Grants and in-kind support aligned to our CSR goals

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## **FY21** Highlights

## World of Belonging

## **Diversity, Equity & Inclusion**

Through authentic stories, experiences, and products, and our new Reimagine Tomorrow digital destination, we champion representation in media and entertainment, advance opportunities for diverse communities, and embrace a diverse and inclusive workplace.

## **DEI Transparency**

Enhanced through our new

**Diversity Dashboard** 

### 46% of Employees

Self-identify as people of color in the U.S.<sup>1</sup>

## 50% of Employees Self-identify as women globally

World in Balance

## **Environmental Sustainability**

Through our 2030 Environmental Goals, we are working to reduce emissions, use and waste less, lower the impact of our products, build sustainably, and inspire communities to protect the magic of nature together.

## **Solar Arrays Installed**

On Castaway Cay and at Hong Kong Disneyland

### **New Solar Announced**

Including two new 75MW facilities in Florida, expected in 2023

### **Plastic-free Packaging**

Introduced for our line of classic dolls

## Werld of Hope

## Community

We support communities around the world in ways only Disney can, leveraging the power of our stories and beloved characters, reach of our platforms, and employee and cast member talents.

## \$290M+ Charitable Giving

Total in FY21, including \$150M+ directed to underrepresented communities<sup>3</sup>

### 400,000+

**Disney-themed products** delivered to 500+ children's hospitals in the U.S. & Canada

## **5 Hospital Installations**

**Brought Disney experiences** to 4 children's hospitals in the U.S. and 1 in Singapore

7 of 11 Board Directors Represent gender, racial, or ethnic diversity, including Chairman & committee chairs

### **HBCU Engagement**

Deepened through Disney on the Yard launch

### **Inclusion Standards**

Introduced to drive representation in front of and behind the camera

61% or 80,000+ Tons

Of total Company operational waste diverted from landfill

### Sustainable Seafood

Made up 95% of seafood served in our U.S. parks, resorts, and cruise line<sup>2</sup>

### \$120M+ Invested

In community conservation efforts since 1995

**320+ Tons Food Donated** 

By Disney Parks to support communities impacted by COVID-19 (=540,000 meals)

### **340,000+ Service Hours**

Contributed by employees and cast members through Disney VoluntEARS

### Nearly \$95M Matched

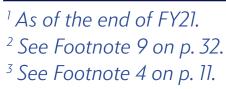
In employee giving through Matching Gifts & VoluntEARS grants in the past decade











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## **FY21** Highlights (Continued)

## **Investing in Our People**

## Human Capital Management

Our employees are at the heart of every one of our stories and are the reason we can entertain, inform, and inspire people all over the world. We are focused on investing in our people's health, safety, and overall wellness; creating a supportive and inclusive culture; and providing opportunities for growth, development, and career mobility.

## Flexibility @ Disney

Launched, which offers new hybrid and remote work options for employees not required to be on site

### Health & Wellness

Benefits from 2020 carried into 2021, including enhanced benefits for those affected by COVID-19, and continued insurance premium coverage for furloughed employees

## Mental Health

Prioritized through access to Talkspace, Headspace, Unmind, and Grokker

## **Operating Responsibly**

## Governance, Oversight & Compliance

We are committed to operating our businesses with integrity and adopting governance policies that promote the thoughtful representation of our stakeholders' interests, and we are committed to conducting business in accordance with high standards of business ethics and complying with applicable laws, rules, and regulations.

### Increased Board Oversight

By formalizing oversight of ESG and specific ESG priority issues

### **Separation of Duties**

For the CEO role and the Chairman role, and appointed Susan Arnold as Chairman of the Board

## **Enhanced ESG Disclosures**

To better serve stakeholder interests, including additional ESG metrics and an index mapping our CDP survey responses to TCFD

12,500+ Employees

Enrolled in Disney Aspire, our education investment and career development program, at the end of 2021

## 9,700+ Employees

Participated in our mentoring program in FY21

## Nearly 1.5 Million

Times employees consumed content on D Learn, Disney's internal learning platform

## \$23M+ in Support

Provided through our Supply Chain Investment Program (SCIP) since 2012 to drive improvements in working conditions

### Met Nutrition Guidelines

In 2021, with 100% of food & beverage advertising on media platforms oriented to kids and families meeting our Policy

## **COVID-19 Health & Safety**

Measures continued in our Parks & Resorts to help keep guests and cast members healthy and safe





## **CSR & ESG Oversight**

CSR and ESG at Disney are led by our Executive Vice President (EVP), Corporate Social Responsibility, Jennifer Cohen, who reports to our Chief Executive Officer and our Chief Corporate Affairs Officer. She works in close collaboration with our Chief Financial Officer, Chief Human Resources Officer, Chief Diversity Officer, Chief Compliance Officer, General Counsel, Investor Relations, our business leaders, and their respective teams. Together they work to develop strategies, policies, programs, compliance practices, and other initiatives to address our priority ESG issues and to infuse our social responsibility priorities into our offerings, operations, and philanthropic giving.

Additionally, the Board of Directors has oversight of ESG. In FY21, the Board delegated general oversight of ESG programs and reporting, such as receiving updates on environmental and sustainability policies and initiatives, to its Governance and Nominating Committee. Our EVP of CSR provides updates on ESG topics at least annually to the Governance and Nominating Committee and to the full Board as needed.

The Board also delegated oversight of specific ESG issues to certain committees. For example, in FY21, the Board delegated oversight of workforce equity matters to the Compensation Committee, and our Chief Human Resources Officer reports to the committee at least annually. In FY21, we also incorporated ESG metrics into the executive bonus plan by emphasizing diversity, equity, and inclusion, which had the highest weighting among non-financial objectives.

► Read more about our approach to Corporate Governance in the Operating Responsibly section of this report and about our compensation structure in our Proxy Statement.

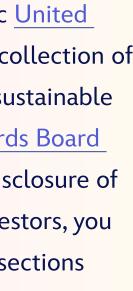
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## **Framework Alignment**

To demonstrate where our efforts align with specific United Nations Sustainable Development Goals (SDGs), a collection of global goals intended to create a better and more sustainable future for all, and Sustainability Accounting Standards Board (SASB) indicators, a set of standards to guide the disclosure of sustainability information by companies to their investors, you will see relevant icons embedded in line in various sections throughout this report.

Read more about how our efforts align with specific SDGs and SASB indicators in the Data & Reporting Frameworks section.







## Stakeholder Engagement



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We maintain strong relationships with our stakeholders through open, transparent, and responsive dialogue. We work with a variety of stakeholders representing diverse perspectives—including consumers, employees, government, industry and business partners, nongovernmental and social impact organizations, shareholders, and members of the investment community—as we believe this enhances our ability to identify opportunities and find solutions to some of our most pressing challenges. Ongoing and frequent engagement with key stakeholders informs our CSR strategy by helping us to define and prioritize our ESG issues and better understand current and emerging ESG

Stakeholder Group	Examples of Engagement	Objective of Engagement
Consumers	Consumer surveys Focus groups Fan events Social media interactions Customer service emails and calls Cause marketing campaigns	As the world's premier entertainment company, we have a uniq opportunity to reach a wide global audience through our story Our customer engagement approach helps us utilize Disney's u content and experiences to better understand what our consum expect from us and to inspire millions worldwide to show up as for good in our world.
Employees	Employee surveys and focus groups Town halls <i>Reimagine Tomorrow Conversations Series</i> focused on Diversity, Equity & Inclusion topics Employee volunteering and giving Business unit-specific initiatives (e.g., Disney Studios virtual executive coffees)	Through a variety of outlets, we participate in a two-way respon- dialogue where we learn what our employees value, their satisfa concerns, knowledge, and engagement with key issues at Disne are also critical channels for educating and increasing the aware among our employees about important issues such as diversity, and inclusion, the environment, and more.
Government	Meetings with government officials Filings, letters, and other correspondence Trade associations and policy-based organizations Multi-stakeholder coalitions	We engage actively in policy issues relevant to our businesses, directly and through industry associations, to help shape constr policy solutions.
Industry & Business Partners	Industry conferences Industry and multi-stakeholder coalitions Supplier meetings and collaborations	Through engagement with industry leaders and suppliers, we jo to create large-scale, industry-wide change, as well as to learn a trends and insights related to our specific businesses.
NGOs & Social Impact Organizations	Signature social impact initiatives Campaigns (e.g., cause marketing, awareness campaigns) Multi-stakeholder coalitions Charitable giving Employee volunteering and giving Consultation on priority issues (e.g., climate change, human rights, diversity)	NGOs and social impact organizations are indispensable partner addressing our world's challenges, both globally and locally. The expertise and on-the-ground programs enable us to reach indiv and communities that need us most. Together, we can strengthe collective purpose. Additionally, these organizations educate us evolving trends regarding impact areas and/or regions.
Shareholders & Investment Community	Management and Board engagement Earnings announcements Annual shareholders meeting Conferences and events	Members of management, the Board, and our Investor Relation have a strong program of engagement with shareholders. The fe gathered during these conversations informs the Board's thinkir including on ESG practices and disclosures.

WORLD OF HOPE

INVESTING IN OUR PEOPLE

OPERATING RESPONSIBLY

G RESPONSIBLY LOOKING AHEAD

DATA & REPORTING FRAMEWORKS



## **Charitable Giving**



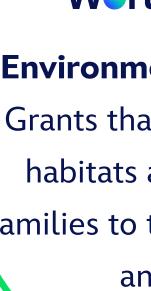
Through financial contributions, collaboration with nonprofit organizations, and in-kind donations, Disney brings positive, lasting change to communities around the world. Guided by our charitable giving guidelines, we focus on social impact investments that align to our CSR focus areas, leverage our unique assets and expertise, and address pressing social needs. In the past decade, we have also matched nearly \$95 million in employee and cast member personal donations of money and time through our Matching Gifts program and our Disney VoluntEARS Grants.

## **Charitable Giving Strategy**



## **Diversity, Equity & Inclusion**

Grants that advance authentic representation and increase access and opportunity in media and entertainment.



In FY21, we contributed a total of \$290+ million in cash and in-kind charitable contributions.

> <sup>4</sup> Charitable giving that we report includes grants specifically directed towards historically underrepresented and protected communities, including the Asian American, Pacific Islander, Black, Hispanic, Native American/Indigenous, and LGBTQ+ communities, as well as People with Disabilities, Veterans and Women. We also include grants to organizations where a percentage of their services reach underrepresented and protected communities. If the organization spends a majority of their efforts on these communities, we count the entire grant, and if the organization does not spend a majority, we count a proration of the grant. For grants to these two types of organizations, we rely on their self-reported percentages regarding communities served. On a sample basis, we validate the percentages that we report.

Commitment to direct >50% of annual charitable giving to programs benefiting underrepresented communities, with a focus on:

## World in Balance

## **Environmental Sustainability**

Grants that protect species and habitats and inspire kids and families to take action for wildlife and the planet.

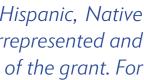
## Werld of Hope

## Community

Grants that bring comfort, optimism, and joy to our communities and inspire hope, especially for children.

In FY21, successfully contributed >50% of our charitable giving to programs supporting underrepresented communities.<sup>4</sup>





## **COVID-19 Support**

We continued to support our communities impacted by the global COVID-19 pandemic. We donated medical supplies and other aid to charities to get critical support to those in need, hosted COVID vaccine administration sites at Disneyland and ESPN's campus, and communicated critical public health messages across our networks and other platforms.

Examples of our efforts in FY21 included:

- Disney Parks shared more than 320 tons of food to support local communities heavily impacted by COVID-19 around the world, translating to more than 540,000 meals. Since the start of the pandemic, Disney Parks has donated nearly 1,300 tons of food, translating to more than 2.1 million meals.
- Disney, ESPN, ABC, Freeform, FX, Hulu, and National Geographic supported The Ad Council, CDC Foundation, and the COVID Collaborative's "It's Up to You" COVID vaccination awareness campaign that focused on empowering confidence and preparing the public to get vaccinated.
- Disney Japan supported Save the Children Japan's initiative to provide more than 1,000 single-parent households with a support box that included food and daily supplies.
- In India, Disney and Star India made a pledge to provide critical healthcare and essential medical equipment to support relief efforts. The team collaborated with CARE India and the United Way of Mumbai to roll out the support.
- ESPN launched the Return to Play Fund, to inspire and support youth in communities of color across North America hardest hit during the pandemic. The support of local community sports organizations encourages kids to exercise and move and provides them with opportunities to grow, succeed, and find pathways to a positive future.



Hong Kong Disneyland joined with Foodlink Foundation to launch Disney Meal Box Express. Since June 2021, the progra thousands of healthy, freshly cooked meal boxes to those most impacted by the pandemic in Hong Kong.

# **Our Businesses in FY21**

The mission of The Walt Disney Company is to entertain, inform, and inspire people around the globe through the power of unparalleled storytelling, reflecting the iconic brands, creative minds, and innovative technologies that make ours the world's premier entertainment company. The Company is a leading diversified global family entertainment and media enterprise that, in FY21, included Disney Parks, Experiences and Products; Disney Media & Entertainment Distribution; and three content groups—Studios, General Entertainment, and Sports.

## **Disney Parks, Experiences and Products**

Disney Parks, Experiences and Products is the global hub that brings Disney's stories and characters to life through theme parks and resorts, cruise and vacation experiences, and consumer products.

## **Disney Media & Entertainment Distribution**

Disney Media & Entertainment Distribution is responsible for delivering The Walt Disney Company's unparalleled storytelling to fans and families around the world in the evolving ways they prefer to view our content.



## **Content Groups**

Our Studios, General Entertainment, and Sports Content Groups produce world-class entertainment, news, and sports programming globally.







# **Diversity, Equity & Inclusion**



The Walt Disney Company has the opportunity and the responsibility to create authentic, unforgettable stories, experiences, and products that capture the imagination of generations of people around the world. In 2020, we launched a Company-wide initiative to accelerate progress towards a diverse and inclusive workplace, leverage the Company's resources to advance opportunities for diverse communities, amplify underrepresented voices, and champion the importance of representation in media and entertainment.

OUR BUSINESSES

We aim to achieve these goals through our **People**, **Culture**, **Content**, and **Community** efforts and to make our intentions clear through **Transparency** and **Accountability**. We call this collective endeavor Reimagine Tomorrow, and in September 2021, we launched a digital destination at ReimagineTomorrow.Disney.com where employees, community partners, and fans can explore the actions we have taken and view diversity, equity, and inclusion (DEI) performance and data updates. A standalone DEI report will be published and made available to the public on the Reimagine Tomorrow digital platform later this year.

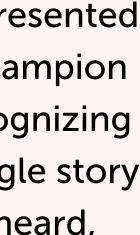




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"At Disney, we amplify underrepresented voices and untold stories and champion a multitude of perspectives, recognizing that we are all greater than a single story and we all deserve to feel seen, heard, and understood."

**LATONDRA NEWTON** SENIOR VICE PRESIDENT, CHIEF DIVERSITY OFFICER, THE WALT DISNEY COMPANY



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## People

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The more our workforce reflects our consumers worldwide, the better we're able to serve them. Additionally, when our employees perceive that Disney's culture supports their professional development and advancement, they can be authentic, contribute freely, and take pride in our Company.

Our Intention: To progress towards a workforce reflective of the diverse audiences we serve.

Access featured stories on the people and voices that make our content possible on our <u>Reimagine Tomorrow</u> digital hub.

### Talent Development & Retention:

We are working to engage, develop, and retain a diverse workforce and leadership team. For example, we promote accessible workplaces and work to recruit, train, and integrate employees with disabilities following industry best practices. In December 2020, Shanghai Disney Resort demonstrated this by hosting an accessibility forum to share inclusion initiatives and career progression advice for people with disabilities. Further, our Black Talent Network has an explicit goal to accelerate exposure for Black Vice Presidents to senior leaders across the enterprise and provide opportunities for development. And Disney General Entertainment's two-year Executive Incubator Program works to create a pipeline of the next generation of diverse creative executives.

Access more information on our talent development efforts in the Investing in Our People section of this report.

## Talent Acquisition (TA):

Our talent recruiting, retention, and development efforts prioritize the cultivation of a strong, diverse, and thriving workforce. Disney utilizes many tools to recruit diverse talent and we take care to follow industry best practices, including marketing roles on platforms that reach diverse audiences, incorporating inclusive and accessible language in our job descriptions, interviewing diverse candidate slates, and putting diverse interview panels in place. Our Business Employee Resource Groups (BERGs) share open roles, present at career-focused events and conferences, and provide feedback on our talent sourcing strategies.

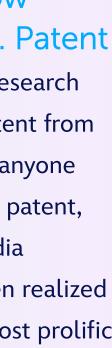
We are also developing the DEI confidence and competence of our TA organization to increase representation via recruitment and retention of underrepresented talent. In 2021, we launched a learning curriculum for both TA and hiring leaders with the objective of prioritizing inclusive practices throughout the hiring life cycle. The curriculum, which includes self-directed learning, virtual facilitated experiences, and leader-led trainings, is designed to build knowledge and awareness; support our teams in identifying, attracting, engaging, and advocating for underrepresented talent; and guide leaders through an inclusive interview and selection process. We have laid out a path to reach our global TA professionals and hiring leaders across the enterprise in FY22.



## Imagineer and Disney Research Fellow Lanny Smoot Receives His 100th U.S. Patent

In August 2021, longtime Disney Imagineer and Research Fellow Lanny Smoot received his 100th career patent from the U.S. Patent and Trademark Office—a first for anyone at The Walt Disney Company. Achieving his 100th patent, "Systems and Methods of Presenting a Multi-Media Entertainment in a Venue," is a milestone not often realized by many inventors and makes Lanny one of the most prolific Black inventors in American history.

Read more about Lanny's achievement here.



## **SPOTLIGHT: Disney on the Yard**

We continue to strengthen our partnerships with Historically Black Colleges and Universities (HBCUs) to build a robust, long-term pipeline of Black talent. This year, through an enterprise-wide HBCU Engagement Task Force, Disney launched Disney on the Yard, a multifaceted initiative to deepen our relationships with HBCUs through student internships, mentorship opportunities, and engagement efforts.





900+ students from 39 HBCUs joined interactive virtual panels

**100+ professional interns** were hired from HBCUs in 2021, and 23 interns hired were Disney United Negro College Fund scholars

In addition to Disney on the Yard, in 2021 we announced the Disney United Negro College Fund (UNCF) Corporate Scholars Program. Through a new \$1 million commitment, Disney will support 50 scholars over the course of three years, providing a scholarship, summer internship, and—if applicable and based on location—relocation and housing assistance. In 2021, interns from HBCUs represented 12% of Disney's total intern population, an increase from the average over the last five years.

DATA & REPORTING FRAMEWORKS

200+ students enrolled in our mentorship program in 2021



"As an HBCU graduate, I am incredibly passionate about the relationships we are forging with HBCUs for greater representation and inclusion at Disney. This collaborative relationship will allow us to better engage, inspire, and hire the next generation of Disney leaders."

### **AVIS LEWIS**

VICE PRESIDENT, HUMAN RESOURCES, WALT DISNEY IMAGINEERING AND CONSUMER PRODUCTS, GAMES AND PUBLISHING



## Culture

We strive to design work environments that inspire optimism and drive innovation for all employees, at all levels. And because we recognize that maintaining an inclusive, supportive workplace requires mindful attention and intention, we continually adapt to the evolving needs of our people.

Our Intention: To put the responsibility for an inclusive culture in the hands of our leaders and employees through comprehensive education and engagement efforts.

Across Disney, we value and encourage curiosity, innovation, collaboration, and ideas from everyone. We support a diverse and inclusive culture through education and engagement efforts and believe these experiences encourage equitable behavior change and promote a foundation of belonging.

### Business Employee Resource Groups (BERGs):

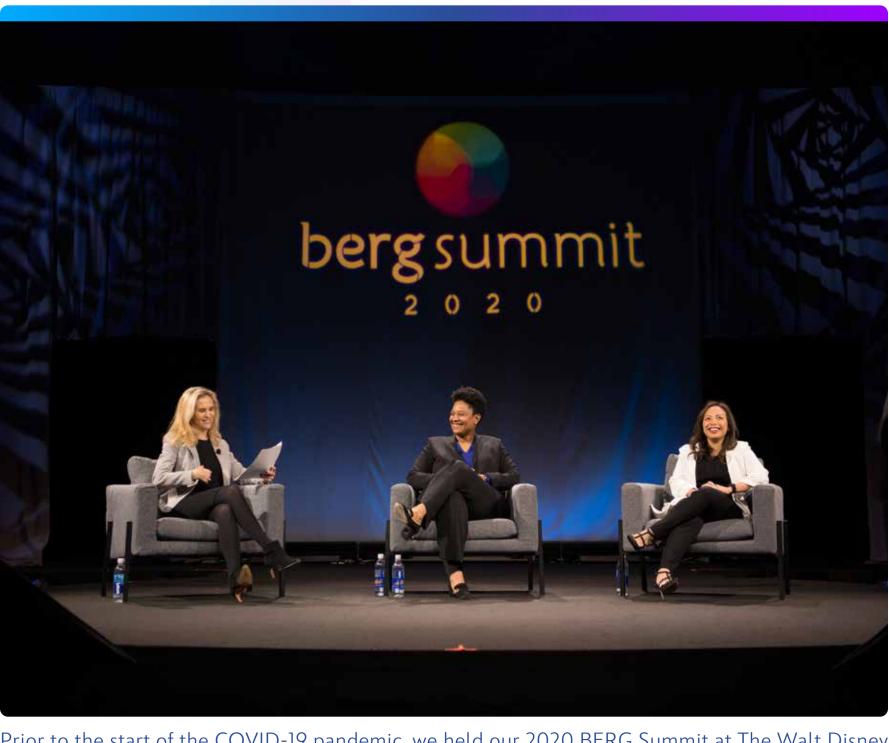
Disney is proud to support more than 90 BERGs globally, our voluntary, employee-led groups formed around shared identity, interests, and pursuits. This year, our India team launched its first LGBTQ+ and Women's BERGs. In EMEA, chapters increased from five in FY20 to 20 in FY21 across the UK, Benelux, France, Germany, Italy, and South Africa, and we added an ENABLED regional BERG. The ENABLED BERGs are Business Employee Resource Groups focusing on all areas of accessibility and abilities.

BERGs are key partners in cultivating an inclusive culture and a sense of belonging for Disney employees globally. They offer opportunities to network with peers, participate in outreach and mentoring programs, acquire new skills, enhance leadership capabilities, and drive cross-cultural business innovation. Our BERGs help facilitate inclusive conversations, creating space for employees to come together to share their experiences and show their support.

> employees participate in BERGs.

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Prior to the start of the COVID-19 pandemic, we held our 2020 BERG Summit at The Walt Disney Company headquarters in Burbank, California.

### Inclusive Conversations:

In FY21, the Reimagine Tomorrow Conversations Series, our internal DEI speaker series, hosted virtual Company-wide events for employees on various inclusion topics. *Brave Space Conversations* were also conducted with employees, providing employees safe spaces to discuss relevant social topics.

Additionally, employees have access to several DEI learning programs, including Everyday Inclusion, Leading Inclusively, and Hiring Inclusively. In FY21, there were more than 400 workshops and 12,000 attendees across these DEI learning programs.

## The Fifth Key:

Last year at our Parks and Resorts, we added Inclusion to our "Five Keys" approach that guides our renowned service, demonstrating our deep commitment to making everyone who experiences Disney to feel welcome. In FY21, we expanded upon this by updating the guidelines for how our cast members show up for work. Our new approach provides greater flexibility with respect to forms of personal expression surrounding gender-inclusive hairstyles, jewelry, nail styles, tattoos, and costume choices. We've updated these policies not only to remain relevant in today's world, but also to enable our cast members to better express their cultures and individuality at work.





### SAFETY · COURTESY · INCLUSION · SHOW · EFFICIENCY







## Content

We believe that forging meaningful connections with our consumers contributes to the growth and viability of the Company, so we purposefully champion a multitude of voices and perspectives in our storytelling.

**Our Intention:** To broaden access and diversity in our industry by adopting inclusion standards across Disney General Entertainment and liveaction Studio productions by the end of 2022, with the goal of advancing representation in front of and behind the camera, in marketing, and more.<sup>5</sup>

Access our Content Representation Dashboard on our Corporate Social Responsibility website here.

### **Content Inclusion Standards:**

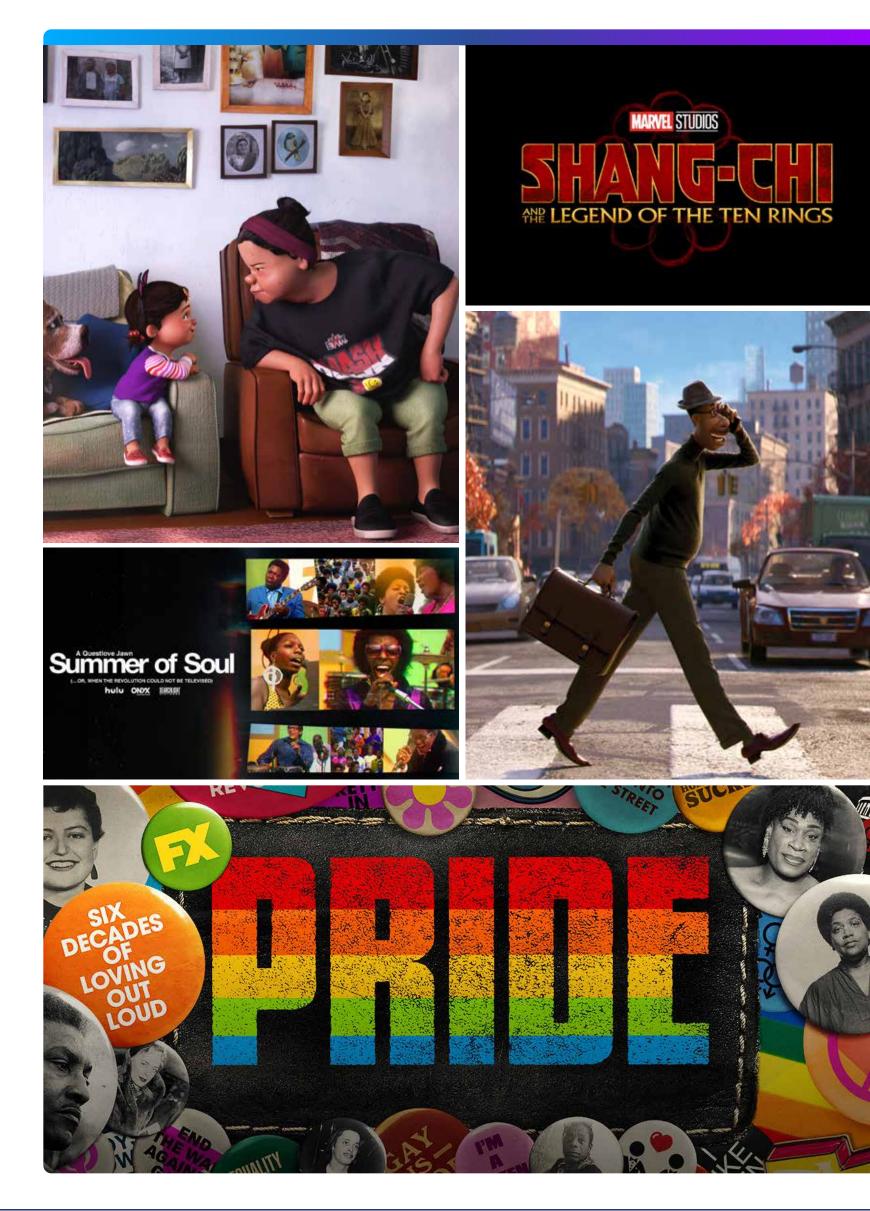
Content inclusion standards hold us accountable to our DEI intentions and serve as a catalyst for real and sustained change. Disney General Entertainment (DGE), with ABC Entertainment and National Geographic leading the way, has launched standards to increase inclusion of underrepresented groups onscreen, in writing and directing jobs, and below the line. Other content engines within Disney have initiated their brand-specific standards and will roll them out in the future.

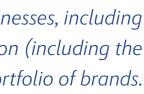
### Inclusive Storytelling:

We champion perspectives across dimensions of identity. The nuanced and intersectional portrayal of underrepresented communities can change the way communities are seen and the way they see themselves. Recent examples include Walt Disney Animation Studios' Raya and the Last Dragon; Disney and Pixar's Soul; Marvel Studios' Shang-Chi and the Legend of the Ten Rings; Disney+'s Diary of a Future President, Doogie Kameāloha, M.D., and the French Original Oussekine; Disney Junior's Mira; ABC News' sixpart series Soul of a Nation on Hulu; ABC's The Wonder Years; FX's Mayans M.C., POSE, and LGBTQ+ docuseries Pride; FX's Reservation *Dogs* on Hulu; Hulu, Searchlight, and Onyx Collective's *Summer of* Soul; Freeform's Good Trouble; Pixar's SparkShorts Twenty Something and *Nona*; Star Original's *Sultan City*; and more.

Our efforts to tell inclusive stories have been recognized by leading organizations. We received 17 NAACP Image Awards in 2021 for promoting social justice through creative endeavors, the most for any network or distributor that year. We also received seven GLAAD Media Awards, which honor media for fair, accurate, and inclusive representation of the LGBTQ+ community. A more extensive list of acknowledgments recognizing Disney's efforts can be found on the Reimagine Tomorrow digital hub. While we take pride in our inclusive storytelling, we recognize that we still have much to do and will continue to work to grow representation and promote inclusive narratives.

<sup>5</sup>Disney General Entertainment is the collection of The Walt Disney Company's entertainment and news properties creating content across a portfolio of television brands and businesses, including ABC Entertainment, ABC Signature, ABC News, Freeform, ONYX Collective, Twentieth Television Studios, FX Networks and FX Productions, Hulu Originals, Disney Branded Television (including the Disney Channel networks), and National Geographic. Disney Studios Content is the collection of The Walt Disney Company's entertainment properties creating content across a portfolio of brands. The live-action brands include Disney Live Action, Marvel Studios, Lucasfilm, 20th Century Studios, and Searchlight Pictures.











## Increasing Diverse Talent Behind the Camera:

In 2021, Disney General Entertainment (DGE) announced Onyx Collective, a new content brand on Hulu designed to curate a slate of premium entertainment by creators of color and underrepresented voices.

Additionally, DGE's Creative Talent Development & Inclusion team connects talent to our creative community of executives through a series of professional development and relationship building events and via an expansive creative talent database. The team contributes to the foundation of diverse talent through the DGE Writing Program, DGE Directing Program, and DGE PA Program. These annual programs provide mentorship, professional development, and staffing opportunities on DGE series to emerging and diverse writers, directors, and production assistants. DGE also has a two-year Apprenticeship Program aimed at creating access to careers in media.

Disney Launchpad: Shorts Incubator serves as an entry point for emerging filmmakers from underrepresented backgrounds. In 2021, the program expanded to include writers, in addition to directors. The effort produced and delivered six short films to Disney+, and some were also accepted into film festivals.

Disney is also a founding sponsor of the groundbreaking industry incubator National Association of Latino Independent Producers' (NALIP) pipeline program, which addresses the underrepresentation of Latino creatives in the entertainment industry. This unique partnership pairs seasoned producers with fellows in order to develop the next generation of Latino producers. Disney Studios Content is working with NALIP to pilot this program at Searchlight Studios.

Additionally, the Africa Story Lab builds skills and provides on-set apprenticeships to the next generation of storytellers from across the African continent, particularly those from underrepresented groups. In front of the camera, The Story Lab features African children telling their stories, like that of *Kiya*, which will be featured on Disney Junior and Disney+.

## Breaking Down Stereotypes Through Sport:

Since 2013, ESPN has been a Global Presenting Sponsor of Special Olympics Unified Sports<sup>®</sup>, which is dedicated to promoting social inclusion by bringing people with and without intellectual disabilities together to play, train, and compete. ESPN also serves as the Global Broadcast Partner of signature Special Olympics events, including the World Games, World Winter Games, and USA Games.

Photos: (Top) Onyx Collective curates content from creators of color and underrepresented voices on Hulu. (Middle) A series of 10 shorts titled Kizazi Moto: Generation Fire, from The Story Lab and a subsequent Incubator, will premiere on Disney+ in 2022. (Bottom) ESPN's coverage of major Special Olympics events, including Special Olympics Unified events at X Games, continue to reach fans around the world via ESPN and Disney networks and media platforms.

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## Championing Accurate & Diverse Representation in our Content:

Inclusive and authentic storytelling is an endeavor we embrace globally. We are committed to representing communities authentically so people not only see the best in themselves, but the world can see it too. In 2020, we created a council of experts from organizations on the forefront of accurate representation in media and entertainment to advise us in our assessment of our content, products, and experiences. See Stories Matter for more information on this initiative. We also have task forces in different countries and regions that assess and inform content creation and production through a more local diversity and inclusion lens. In 2021, we joined a coalition with leading media companies and mental health experts in recognition of the powerful role storytelling can play in addressing mental health challenges and debuted a Mental Health Media Guide. And to support authentic Native representation in media, Disney also sponsored the creation of IllumiNative's industry guide THE TIME IS NOW: The Power of Native Representation in Entertainment.

Additionally, in 2021 ABC Entertainment Talent and Casting celebrated their milestone 20th year of the *Disney Television Discovers: Talent* Showcase. With the partnership of Disney's Creative Talent Development & Inclusion team, the showcase has served as a launchpad for discovering and championing new and diverse talent, including Lupita Nyong'o, Chadwick Boseman, Gina Rodriguez, Pedro Pascal, Randall Park, Jesse Williams, and many more.



Disney's Adaptive Costumes and Wheelchair Cover Sets allow fans who use wheelchairs and have other accessibility needs to transform into some of their favorite characters across the Disney portfolio.

### **Inclusive Products and Experiences:**

We are reimagining our products and attractions to be more inclusive, such as the Jungle Cruise and a new attraction based on The Princess and the Frog. Disney's annual collection of Pride-themed merchandise was rolled out in May 2021 alongside contributions benefiting organizations globally that support LGBTQ+ communities. We released adaptive, sensory-friendly costumes and wheelchair coverings, bringing special accessibility features for kids and adults with disabilities. Disney also launched a collaboration with Irish-based Izzy Wheels, creators of colorful wheelchair covers for children and adults around the world to help bridge the gap between disability and fashion. The covers feature Disney's much-loved characters and 10% of proceeds will be donated to Whizz-Kidz.



is a launchpad for new and diverse talent, and celebrated its milestone 20th anniversary in 2021.

## Community

By making social investments and forming partnerships with organizations, we provide access to our industry for those who might otherwise be overlooked. These efforts create significant opportunities in the short-term and nurture future generations.

Our Intention: To direct more than 50% of our annual charitable giving to programs supporting underrepresented communities (beginning with FY21); and to spend at least \$1 billion with diverse suppliers by 2024.

In FY21, we achieved our goal of directing more than 50% of our charitable giving to programs supporting underrepresented communities. That equated to more than \$150 million of our giving directed to programs that support Asian American, Pacific Islander, Black and African American, Hispanic and Latino, Native American and Indigenous, and Multicultural communities, as well as women, veterans, people with disabilities, and those who identify as LGBTQ+.

For example, we invested in organizations that advance authentic representation of underrepresented communities in media and entertainment (such as Gold House, Array Alliance, and The National Association of Black Journalists), increase access and economic opportunity in companies (such as Catalyst, Exceptional Minds, and NAACP), promote positive messages of inclusion (such as StopAAPIHate and Gay, Lesbian & Straight Education Network), and empower the next generation of diverse storytellers and innovators (such as Ghetto Film School, Hispanic Scholarship Fund, American Indian College Fund, and UNCF).

In FY21, we directed >50% of our charitable giving to programs supporting underrepresented communities.6

Read more on our philanthropy in the Charitable Giving section.



## Supplier Diversity:

In FY21, we set a goal to spend at least \$1 billion annually with diverse suppliers by 2024. Reaching this goal would place Disney among the top U.S. companies spending with diverse suppliers and would impact the communities where we do business by creating jobs and opportunities. Including diverse suppliers in our sourcing process provides us the greatest opportunity to develop the most innovative and high-quality business solutions—strengthening our Company on the inside and supporting communities on the outside.

Access additional information on our Supplier Diversity page.



art for motion picture and television marketing and advertising for family entertainment.

<sup>6</sup> See Footnote 4 on p. 11.

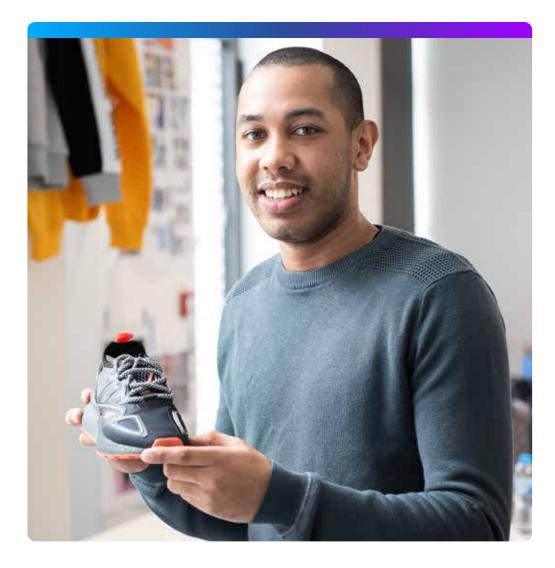
<sup>7</sup> We validate diverse status through certification compliance using WBENC, NMSDC, Department of Veterans Affairs, NGLCC, and Disability:IN.





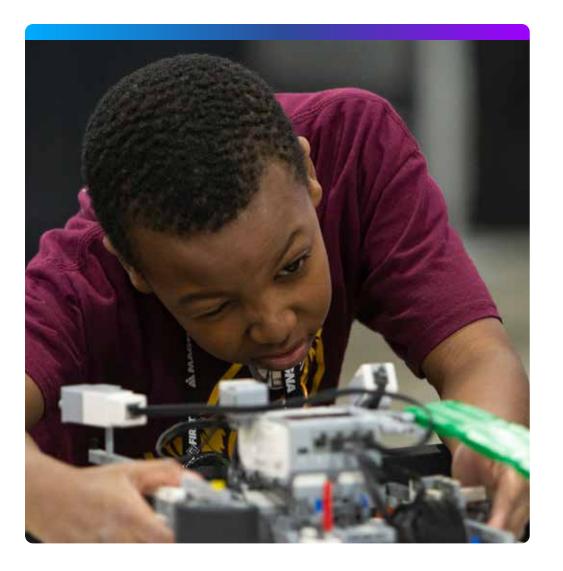
## Investing in the Next Generation of Storytellers and Innovators:

We invest in initiatives that bring foundational arts, STEM, journalism, and sports to youth, and scholarships and training programs for the next generation of storytellers and innovators.



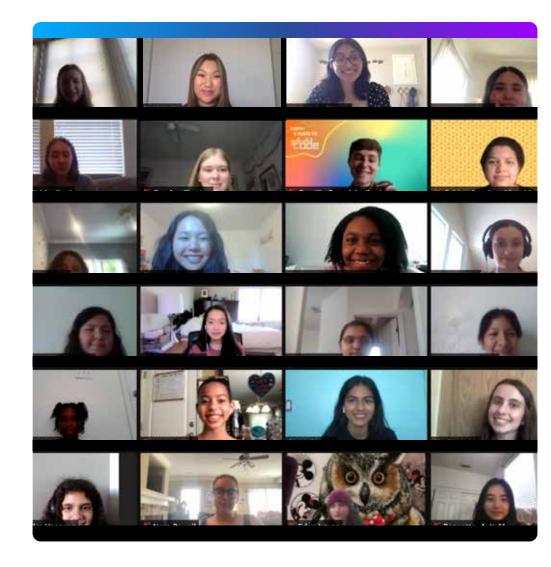
## **PRODUCT DESIGN**

Marvel launched a three-year partnership in Europe with <u>The Prince's Trust</u> charity, offering a mentorship programme for youth ages 16 to 30 from underserved and underrepresented backgrounds interested in taking their first steps in product design.



### STEM

Disney and Lucasfilm teamed up once again with a \$1.5 million investment in global robotics nonprofit FIRST to inspire the next generation of innovators through the Star Wars: Force for Change philanthropic initiative. In 2020-2021, with the support of Disney funding, FIRST provided STEM program access to more than 318,000 students worldwide, including more than 50,000 students from underrepresented communities in the U.S.



## CODING

Since 2015, high school girls and nonbinary youth across the U.S. have been given the opportunity to learn to code while experiencing the magic of The Walt Disney Company. Using distinctly Disney elements to make this an unforgettable experience, the Girls Who Code Summer Immersion Program provides participants with computer science education and exposure to technology jobs through Disney guest speakers and mentors from across the Company.

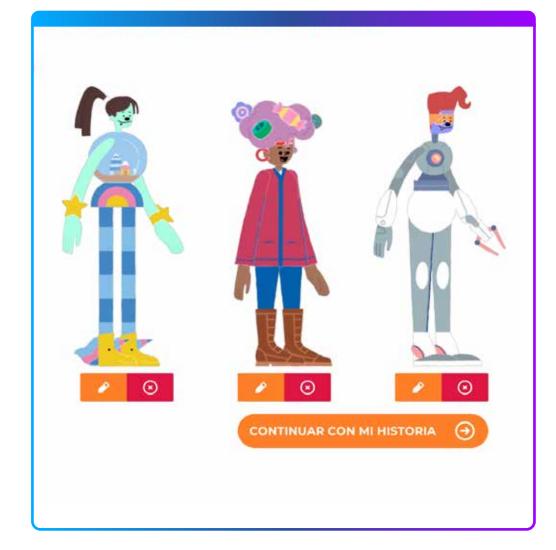


## **SPORTS**

ESPN awarded more than \$1 million of its youth sports grant funding to benefit Black and African American youth, supporting efforts such as the Women's Sports Foundation Sports 4 Life program and the USTA National Junior Tennis League.

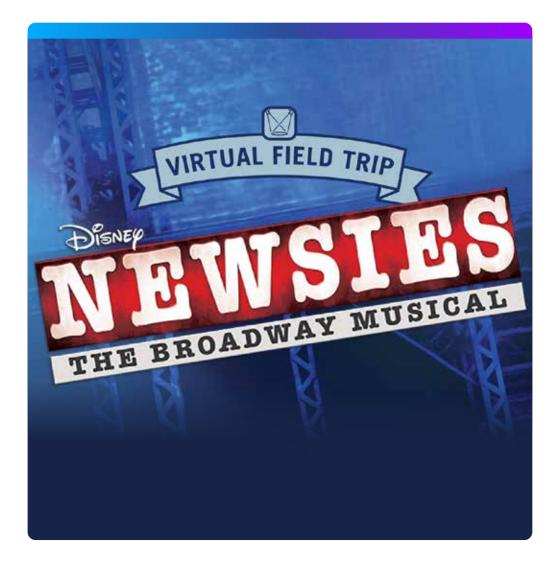
4 4

## Investing in the Next Generation of Storytellers and Innovators (continued):



## CREATIVE WRITING

In Latin America, Disney presented <u>Historias</u> <u>Para Armar</u>, a digital DIY storytelling platform developed jointly with Chicos.net and with support from Eidos Global. This initiative helps youth develop creativity, learn collaboration, and think critically. Our internal creative and production teams also developed a mini-series to accompany the platform.

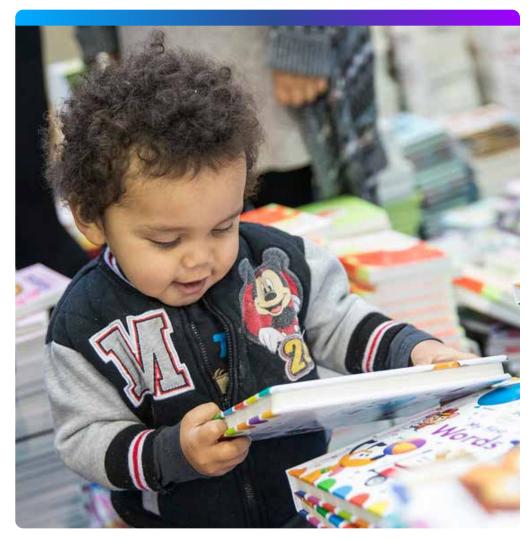


### PERFORMING ARTS

As part of its commitment to inspiring Through partnerships with non-profit theater organizations in the U.S. and working directly young people in the pursuit of their future with schools in the UK, Disney Theatrical projects, Disneyland Paris organized a unique Group invited students to a free virtual field masterclass for art students. Marvel Artist trip for an exclusive screening of *Newsies: The* Olivier Coipel shared his career journey Broadway Musical! At a time when theaters and creative experiences, including how he were closed and many schools were remote, redesigned and reinvented Thor, one of the this helped students from diverse backgrounds most iconic Super Heroes of the Marvel access theater education. universe.



## ART DESIGN



## READING

We launched our ninth <u>Magic of Storytelling</u> campaign, a collaboration with First Book that shares the joy of reading and provides new books to educators serving children in need. In 2021, First Book was able to distribute more than 100,000 Disney books in connection with the campaign. In total, we distributed more than 4.5 million books to First Book in 2021, and since 2000 we've distributed more than 87 million books.

DATA & REPORTING FRAMEWORKS

**4 +** 

OUR APPROACH

## **Transparency & Accountability**

Achieving our goal of a reimagined tomorrow demands transparency and accountability. From our culture to our content and experiences, we are working together to translate our intentions into actions.

We have greatly increased transparency around our diversity, equity, and inclusion metrics, including representation of women and people of color at different levels, and in front of and behind the camera, in our most recent Diversity Dashboard.



We increased transparency around our workforce representation in our <u>Diversity Dashboard</u> and through our <u>2019 EEO-1</u> and <u>2020 EEO-1</u> Employer Information Reports. We intend to continue publishing our Diversity Dashboard and EEO-1 reports annually.

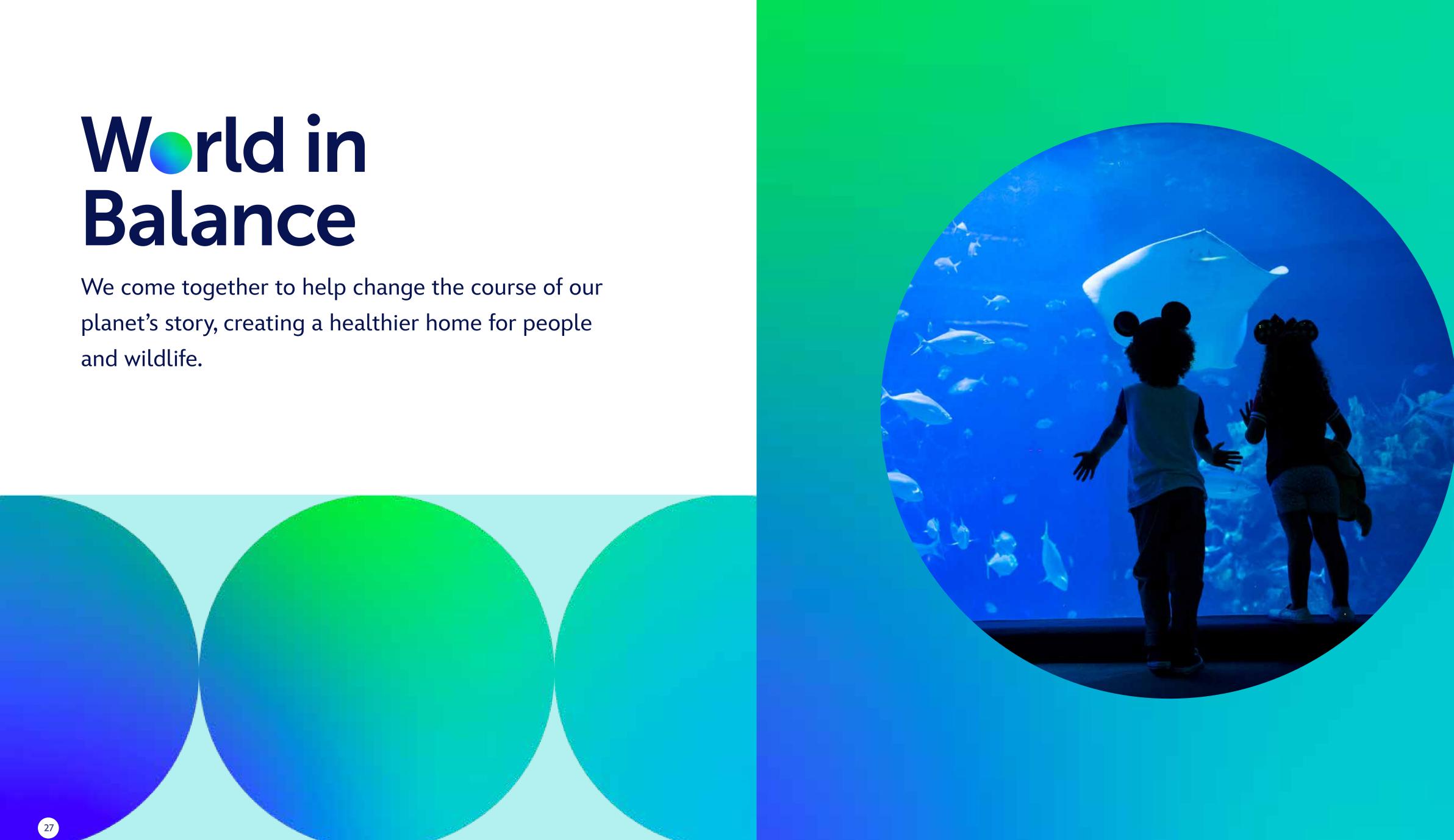
Our Senior Vice President and Chief Diversity Officer, Latondra Newton, leads the Company's strategic DEI initiatives and partners with business segments and leaders across the enterprise to translate our intentions into actions. Additionally, Disney's Board of Directors has delegated oversight of workforce equity matters to the Compensation Committee. For FY21, the Compensation Committee determined that diversity, equity, and inclusion objectives have the highest weighting among the executive compensation bonus plan's non-financial Other Performance Factors.

In addition to our content inclusion standards, we hold ourselves accountable to our DEI intentions through a set of policies and councils and a leadership team focused on creating meaningful change. Disney's CEO Diversity and Inclusion Council, comprised of a global group of senior leaders across the Company, is accountable for establishing and advancing DEI goals, objectives, and outcomes.

Access our most recent DEI data on our <u>Reimagine Tomorrow</u> digital destination.

Focused on storytelling, the Creative Inclusion Council, which includes leaders from across our creative mediums, works to challenge Disney to scale existing best-in-class inclusive content practices from across our businesses, dismantle bias in the creative process, and challenge long-held assumptions in content creation and the systems that surround it.

Further, our Equal Employment Opportunity Policy specifies that employment actions and decisions—including recruitment, hiring, promotion, compensation, transfer, training, and more—are consistent with our principle to provide equal employment opportunities for all employees and applicants. Our Prohibition of Harassment Policy details our expectation that employees treat others in the workplace with respect. And our Speak Up Policy encourages employees who observe or suspect misconduct, including discrimination or harassment, to speak up to provide the Company the opportunity to address the issue. These three policies cover all U.S.-based employees, while employees outside the U.S. are covered by policies reflecting these principles but tailored to the specific region.



LOOKING AHEAD

# **Environmental Sustainability**

Our commitment to environmental stewardship goes back to our founding nearly 100 years ago. Walt Disney himself said that "conservation isn't just the business of a few people. It's a matter that concerns all of us." This is a call to action that guides us.

## **2030 Environmental Goals**

Disney is committed to protecting the planet and creating a positive environmental legacy for future generations as we operate and build our businesses. We are working to reduce emissions; implement localized watershed strategies; maximize waste diversion through reductions, recycling, and reuse programs; lower the impact of our products; design and build sustainably; and inspire diverse global communities to protect the magic of nature together. Despite the continued impacts of COVID-19, in the past year we began making incremental progress towards our ambitious 2030 Environmental Goals, as described in the following pages.

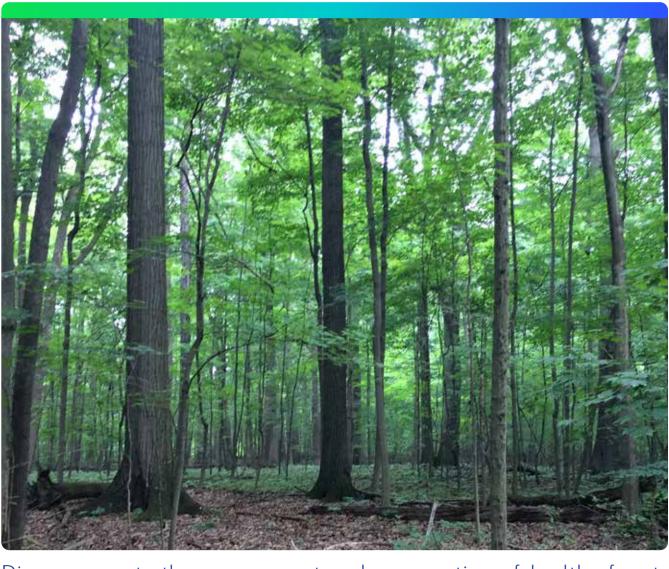
For more information about our environmental goals and how we plan to achieve them, read our 2030 Environmental Goals white paper.

## **Environmental Action Through Coalitions:**

We are a member of several initiatives and organizations with which we engage to support climate actions consistent with the Paris Agreement, for example:

- Business Alliance to Scale Climate Solutions
- Business for Social Responsibility
- Business Roundtable
- Ceres Corporate Network
- Climate Solutions working group
- Cruise Lines International Association
- Clean Energy Buyers Alliance
- Sustainable Apparel Coalition
- The Chamber of Commerce Climate Task Force
- The World Resources Institute Corporate Consultative Group

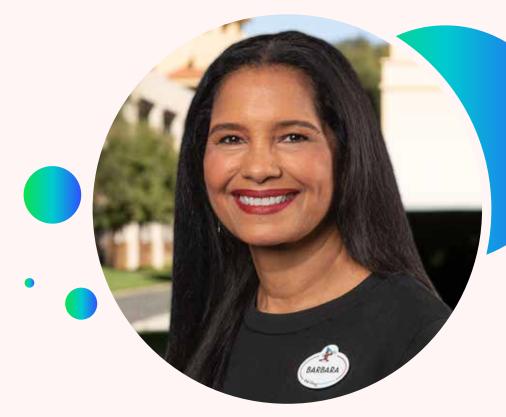




around the world.

DATA & REPORTING FRAMEWORKS

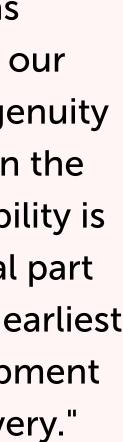
Disney supports the management and conservation of healthy forests



"Walt Disney Imagineering has always been focused on how our creativity, innovation, and ingenuity can make a positive impact on the future of our world. Sustainability is such an important and central part of our work—woven into the earliest stages of the creative development process through project delivery."

**BARBARA BOUZA** PRESIDENT, WALT DISNEY IMAGINEERING







## 2030 goals:

- Net zero greenhouse gas emissions for direct operations
- 100% zero carbon electricity
- Innovation for low carbon fuels
- Investment in natural climate solutions

We believe that business plays an integral role in the transition to a low-carbon future and we are committed to achieving net zero greenhouse gas (GHG) emissions for our direct operations by 2030. GHGs from our direct operations primarily derive from energy use at our parks and resorts sites, major corporate campuses, and from the fuel used by our cruise ships. We address our direct emissions footprint (Scope 1 and 2) through a science-based reduction hierarchy: avoiding emissions through sustainable design, reducing emissions through efficiencies, replacing high-carbon energy sources with lower carbon alternatives, and investing in certified natural climate solutions.

Our extended value chains, including those associated with the production of consumer products, also generate substantial emissions (Scope 3). We are working to identify all sources of our Scope 3 emissions, which are many, given the diversity of our businesses. By the end of 2022, our intention is to define a science-based reduction goal for the Company's Scope 3 emissions footprint.

► For more information about our environmental efforts, read our <u>2021 CDP Climate</u> Change Survey Response. We follow the global frameworks established by GHG Protocol to measure Scope 1, 2, and 3 greenhouse gases. Click here to learn more.

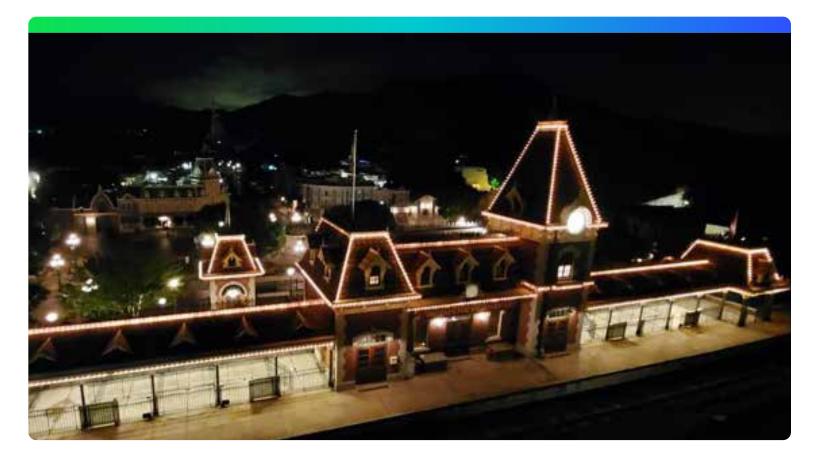




SASB



partnership with Reedy Creek Improvement District and Duke Energy.



## **Progressing Toward Net Zero GHG Emissions:**

For the past 15 years, Disney Parks alone have invested \$24 million in energy efficiency projects calculated to reduce a cumulative 1.1 million megawatt hours (MWh) of energy use. Among our efforts, both Walt Disney World and Hong Kong Disneyland installed Edison-style LED bulbs that reduce energy consumption while maintaining the iconic Disney Main Street nostalgia.

Additionally, fuel efficiencies and utilizing low carbon fuels will also help us reach our net zero goal. Disney is participating in a low-carbon shipping pilot with Maersk ECO Delivery, as well as in the Clean Cargo initiative.



Striving For Zero Carbon Electricity: We are committed to purchasing or producing 100% zero carbon electricity by 2030. In FY21, we completed the installation of a solar array on Castaway Cay, which will power 70% of the island. Hong Kong Disneyland has installed more than 5,000 solar panels and is the single largest solar panel site in Hong Kong. In Florida, Walt Disney World and Reedy Creek Improvement District teamed up with local utility partners to begin development of two new 75MW solar facilities, which are expected to come online in 2023. The new facilities, paired with two existing facilities, will provide up to 40% of Walt Disney World theme parks' electricity needs—the avoided emissions amount to the removal of 40,000 cars from the road annually. And at Disneyland Paris, once operational, the solar canopy plant—under construction in the main guest parking lot—will produce enough renewable clean electricity to account for ~17% of the resort's current consumption.

Watch how Disney Parks make a difference.

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WORLD IN BALANCE

WORLD OF HOPE

**INVESTING IN OUR PEOPLE** 



### **Investing in Natural Climate Solutions:**

Natural climate solutions provide immediate emission reductions until technological solutions are available and accessible. We invest in high-quality, verified, and rigorously vetted natural climate solutions that generate meaningful carbon reductions as well as positive social and economic impacts. For example, our investment with Wildlife Conservation Society in the conservation of the Keo Seima forest in Cambodia includes the sustainable use of land and resources, protects habitat, prevents further release of carbon into the atmosphere from deforestation, and supports alternative livelihoods to reduce pressure on the forest. The project preserves forest that provides basic needs and cultural identity for more than 2,500 Bunong households, increases water quality, and provides access to clean water for more than 4,000 people. Read more online about our approach and the Natural Climate Solutions projects we support.

Access emissions data in the Data & Reporting Frameworks section.

Photos: (Left) LED rim lights at Hong Kong Disneyland. (Center) In FY21, Disney Cruise Line completed installation of 4,320 solar panels at Castaway Cay, which deliver ~70% of the island's power. (Right) The Keo Seima forest covers thousands of acres across eastern Cambodia. ©Adam Roberts @adams.conservation.world.











# Water & Oceans

## 2030 goals:

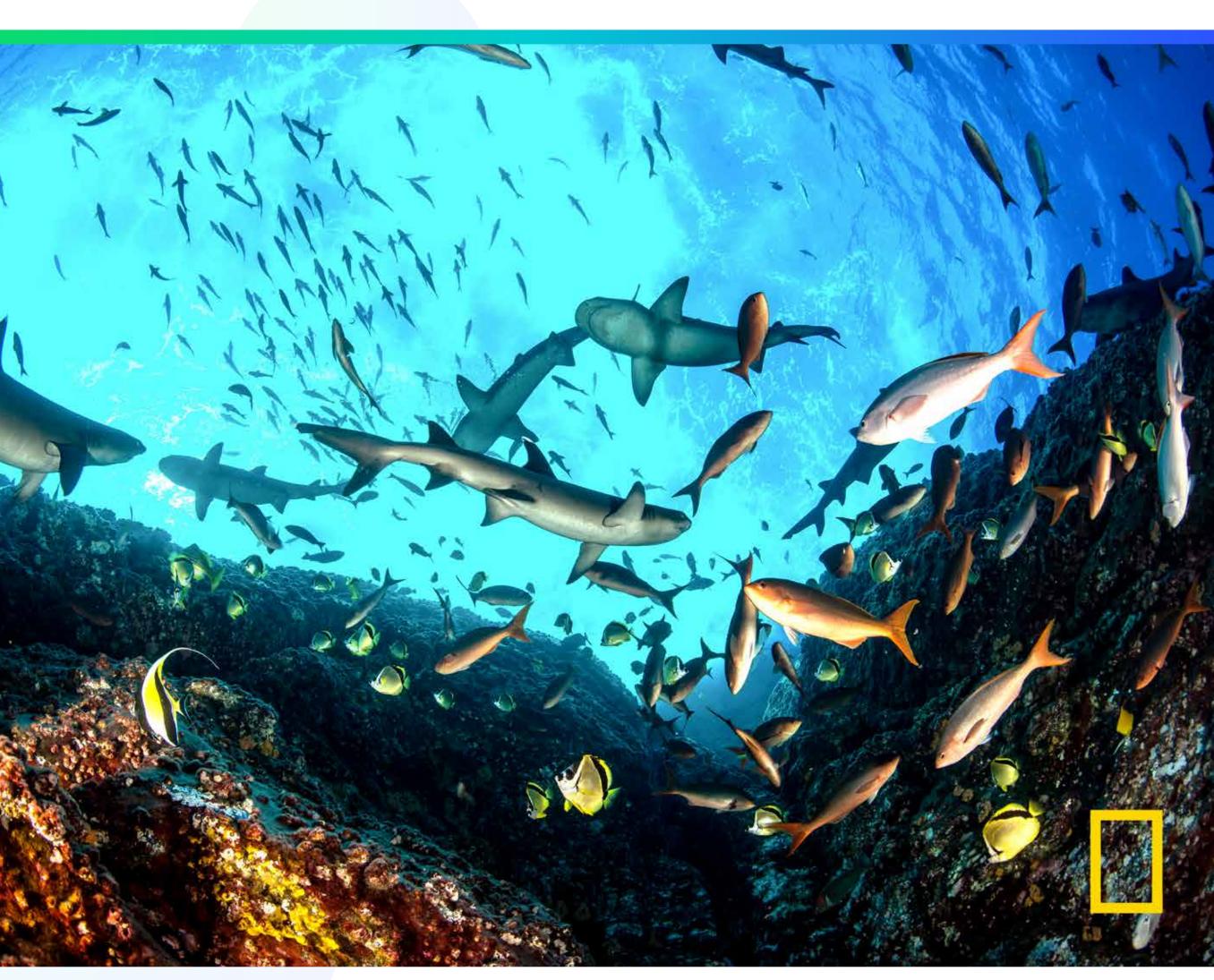
- Implement localized watershed stewardship strategies
- Source sustainable seafood

Disney recognizes that water is a critical component for ecosystems, and a vital resource for communities and our operations around the world. In keeping with the latest science and standards, we updated our water strategy to recognize that water is a highly local issue, with unique considerations in each geography.

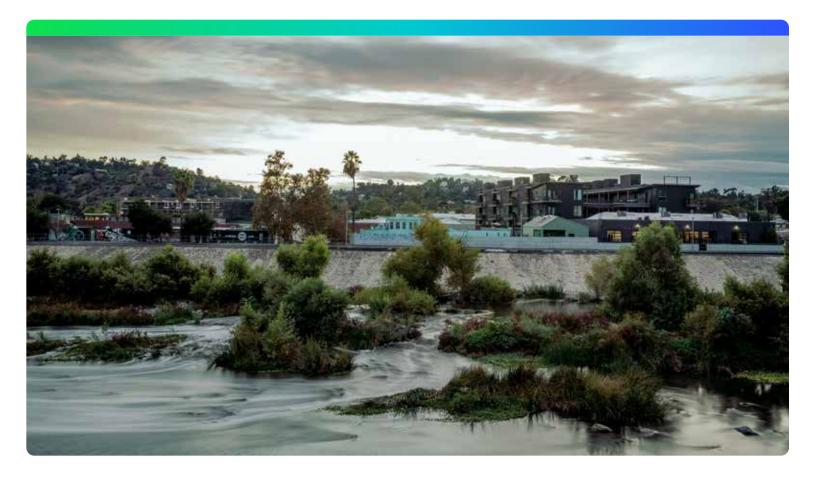


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LOOKING AHEAD



### Water Stewardship:

In 2021, we began implementing site-specific watershed stewardship strategies at our high-impact sites, including our global parks and resorts, our corporate campus in Burbank, and our Aulani resort in Hawai'i. We are identifying critical regional water issues and beginning to work with partners to engage meaningfully on those issues locally. Additionally, through the Disney Conservation Fund, we funded watershed protection and restoration projects in Florida and Southern California in FY21. For example, one of the grants supported The Nature Conservancy's project to transform a brownfield into publicly accessible space and addressed water quality and habitat enhancement along the Los Angeles River.



Sustainable Seafood:

We are committed to minimizing our impact on the ocean by sourcing environmentally responsible seafood in our U.S. parks, resorts, and cruise line. In fact, we achieved a 95% sustainable seafood sourcing rate in FY21.<sup>9</sup> Our U.S. sites have partnered with the Monterey Bay Aquarium since the beginning to provide the primary scientific background for Disney's sustainable seafood planning. Along with Disneyland Paris, Hong Kong Disneyland, and the Shanghai Disney Resort, our U.S. sites are collaborating with Sustainable Fisheries Partnership to rebuild depleted fish stocks and reduce the environmental and social impacts of fishing and fish farming. In addition, we are leveraging the scientific expertise on our team and grants through the Disney Conservation Fund to develop solutions that minimize the impact of fisheries on marine life.

Photos: (Left) Disney is supporting The Nature Conservancy to safeguard local water resources and increase public access to the Los Angeles River. Photo credit: Mike Dennis. (Center) Sustainable seafood is available at all Disney table service restaurants in the U.S. (Right) Non-potable water used at the Shanghai Disney Resort is pulled from Wishing Star Lake.

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### Water Conservation:

We remain committed to focusing on water conservation strategies, annual data reporting, and engagement with employees, cast members, guests, and community stakeholders. We will release an updated water conservation goal in the near future. In the meantime, we continue to evolve our infrastructure. For example, Shanghai Disney Resort converted 100% of the toilets in their Team Disney Administration building restrooms from potable water to non-potable in 2021. This conversion will result in an annual potable water savings of two million gallons. The project is now expanding at the Resort, with a second backstage building and an in-park guest restroom coming online in 2022.

Access water data in the Data & Reporting Frameworks section.

<sup>9</sup> Disney's definition of sustainable seafood can be found in our 2030 Environmental Goals white paper. The breakdown of 95% sustainable seafood in 2021 includes: 7% Best Choice, 67% Eco-certified, 15% Good alternative, 5% Avoid, 3% FIP, and 3% Unrated.



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## 2030 goals:

• Zero waste to landfill for our wholly owned and operated parks and resorts

The growing amount of waste produced today poses a threat to our environment, ecosystems, and communities. Disney is helping through food waste capture, food and product donations, material sorting and reuse, reducing single-use and other plastics, and recycling. We also intend to make commitments to further reduce singleuse plastics in the future. A few examples of our FY21 efforts include:

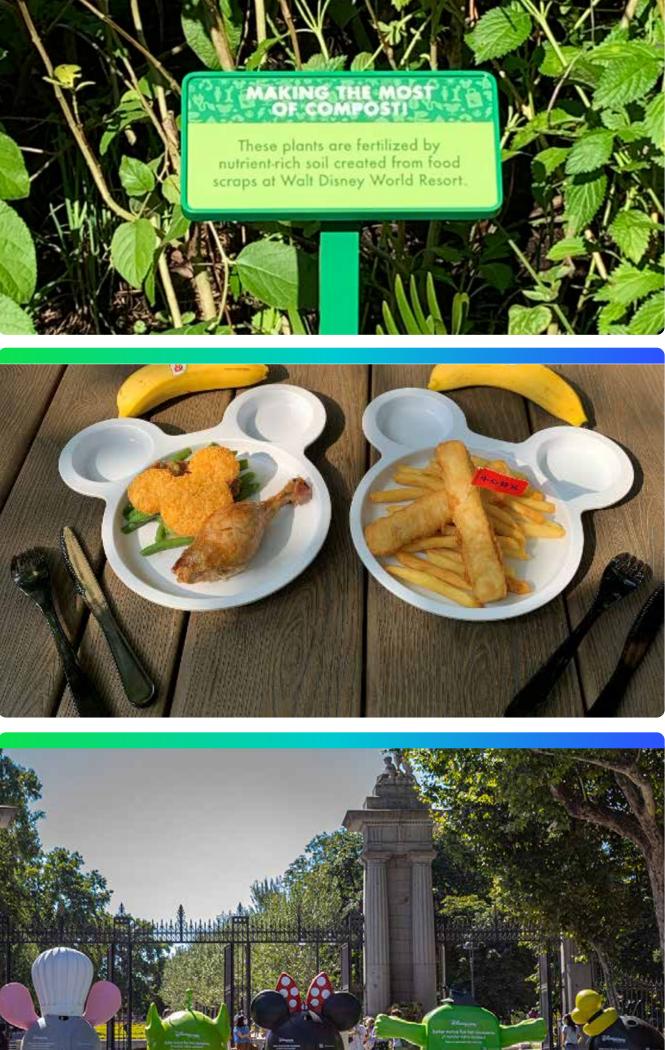
- At Disney's Animal Kingdom, we are testing a fully compostable experience at a Quick Service Restaurant that includes compostable plates, napkins, cutlery, and cups, new sorting waste stations, and signage for proper disposal. Meanwhile, organic waste from Walt Disney World is sent to an off-site commercial composting facility where it is turned into a nutrientrich soil product and used to fertilize onsite plants.
- Shanghai Disney Resort has eliminated disposable cutlery at all owned and operated dine-in food and beverage locations, eliminating the majority of disposable cutlery across the resort.



• The FX show Y: The Last Man on Hulu was the first production in the Toronto Area to collect compostable waste while filming on location. With funding and support from Disney, they worked with local vendors to develop a waste management system for food and organic materials that can now be replicated for future productions in the area.

• In addition to their own waste diversion efforts, Disneyland Paris joined forces with Ecovidrio, a nonprofit organization responsible for glass recycling in Spain, for a one-of-a-kind awareness campaign: "Dreams matter more than ever ... so does glass recycling!" Recycling containers bearing popular Disney, Marvel, and Pixar characters collected glass in 17 major Spanish cities during the busy summer tourist season.

Access waste data in the Data & Reporting Frameworks section.





Photos: (Top) Guest sign about compost in a garden bed at Disney's Animal Kingdom. (Middle) Reusable cutlery provided at all table service restaurants at the Shanghai Disney Resort. (Bottom) Disney and Disney/Pixar character-themed glass recycling bins in Spain.



## 2030 goals:

- Use recycled, certified, or verified sustainable paper and wood
- At least 30% recycled plastic in products and packaging
- Design packaging for reuse, recycling, or composting
- Use recycled or sustainable content in textiles
- Sustainable production processes for our products

For a full description of our materials goals, read our 2030 Environmental Goals white paper.

Disney brings beloved stories and franchises into the daily lives of families and fans through products that can be found around the world. To address the environmental impacts across our consumer products portfolio, we identified a set of materials that are consistently used in high volumes or are known to have other environmental concerns associated with their production and use. Such materials include paper, wood, and palm oil from forest products, as well as textiles and plastics. Additionally, we established a cross-functional consumer products task force to advance our environmental goals and produced comprehensive training materials to help our global teams and external partners understand how to help us achieve our 2030 goals. In an effort to report progress on our goals, we are building new tracking systems. We aim to begin reporting progress with select quantitative measures for FY24. In the interim, we will provide qualitative updates on our progress.

## Guidelines Support Procurement Suppliers:

In FY21, we introduced new guidelines to help our procurement sourcing professionals embed environmental expectations into vendor contracts and requests for proposals. Using our first module, which outlines practices for sustainable packaging, Hong Kong Disneyland worked with an existing vendor to reduce cardboard and plastic in shower head packaging, reducing waste by 70% and costs by 10%. Future guideline modules will focus on emissions, waste, sustainable design, water, and oceans.



LOOKING AHEAD





Photos: (Top) We launched new plastic-free packaging for our line of classic dolls in FY21. The plastic-free packaging is made of sustainably sourced paper that is 100% recyclable and easier to open than plastic packaging, providing a more accessible unboxing experience for kids and families. Learn more online. (Bottom) In FY21, our Costuming team at Walt Disney World introduced newly designed aprons for food and beverage cast members made from 100% recycled plastic bottles.



## Sustainable Design

## 2030 goals:

- New projects will be designed to achieve near net zero greenhouse gas emissions, maximize water efficiencies, and support zero waste operations
- New construction projects in the U.S. and Europe will achieve 90% diversion of construction waste

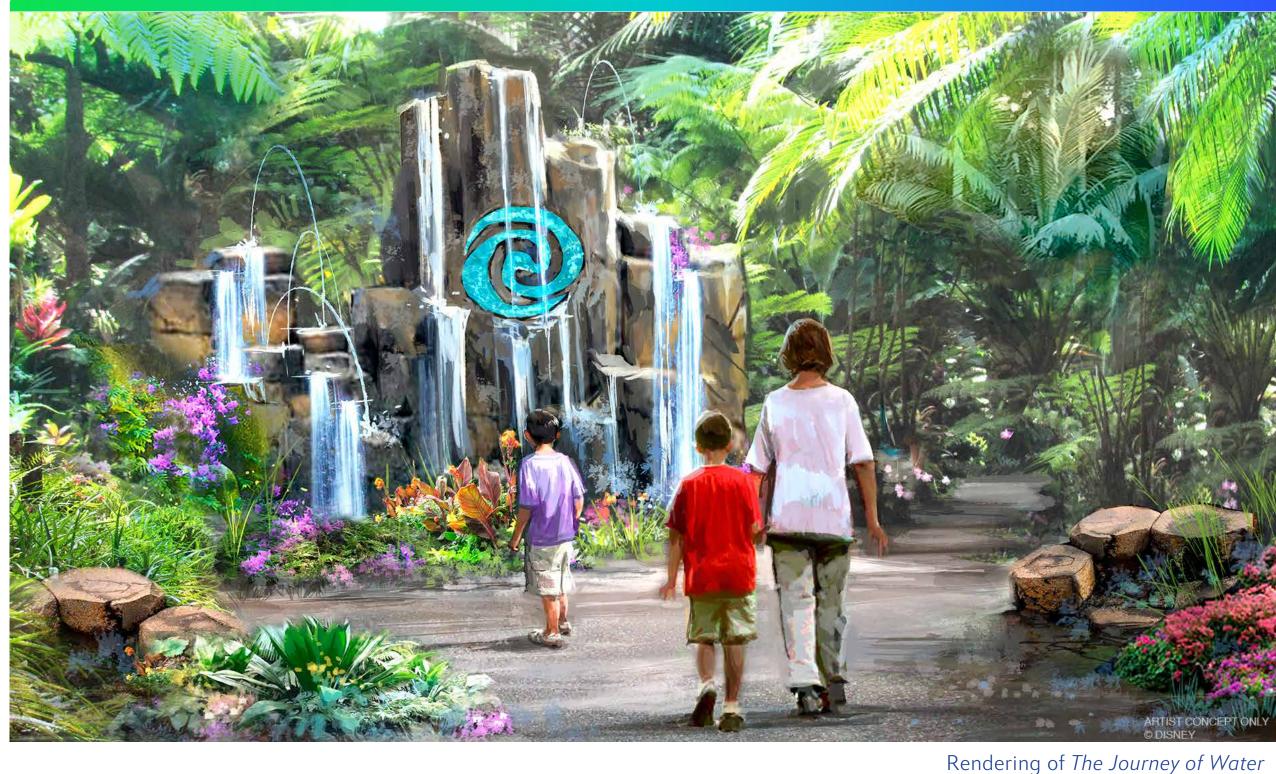
Designing and building in a sustainable way has been a part of Disney's strategy since the beginning. Our built environment, ranging from theme parks to offices, accounts for the majority of our Scope 1 and 2 emissions. We are embedding sustainability throughout the design process, utilizing a culture focused on continuous improvement, choosing innovative solutions, and remaining committed to telling sustainable stories.

For example, *The Journey of Water*—an upcoming attraction inspired by Moana—will not only conserve water with best-inclass principles, but it will also highlight the importance of the natural water cycle. This guest experience will be found at EPCOT World Nature, which is dedicated to understanding and preserving the beauty, awe, and balance of the natural world.

In collaboration with our various design teams across the Company, and leveraging the creative expertise of our Disney Imagineers, we have also established a new, rigorous set of internal Sustainable Design Standards, aligned with our 2030 goals.

Read our 2030 Environmental Goals white paper to learn more about our goals for new projects across emissions, water, and waste.





## **SPOTLIGHT: Disney Stories Inspire Environmental Action**

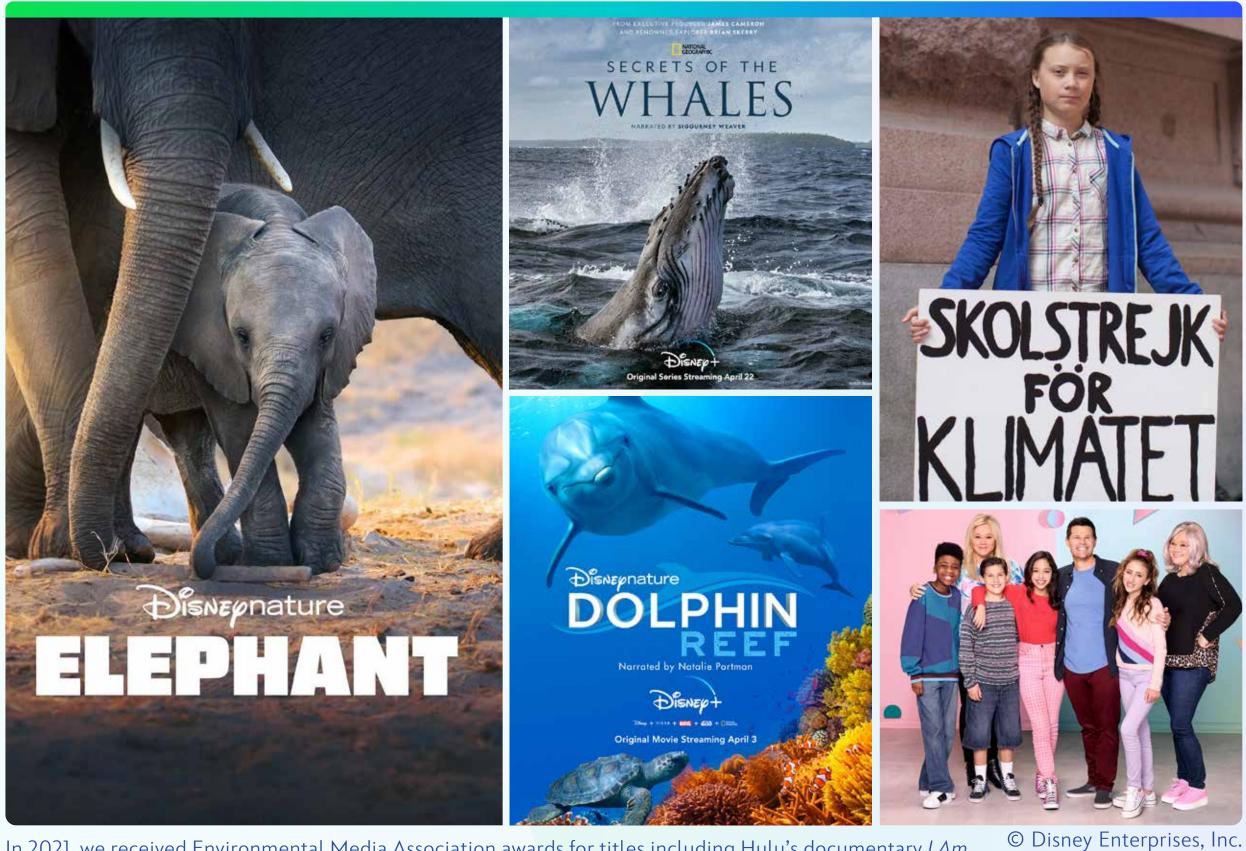
Disney is a founding member of the Sustainable Production Alliance, a consortium of the world's leading film, television, and streaming companies dedicated to advancing sustainability while reducing the entertainment industry's overall environmental impact.

Through National Geographic, Disneynature, and our other content platforms, Disney also enjoys a rich and growing library of programming that connects audiences with the wonders of our natural world and inspires people to act, such as *I Am Greta*, *Secrets of the Whales*, and *The Last Ice*. We generated awareness for these stories with a dedicated Earth Month Collection on Disney+, and in FY21, approximately one in three subscribers streamed one or more of our Earth Month titles.

Additionally, the Environmental Media Association (EMA) Awards honor films and shows that increase public awareness of climate change, sustainability, and other environmental topics in their storylines. In 2021, we were nominated for five EMA Awards and won two. EMA also awards Green Seals and Gold Seals, which recognize the actions taken to reduce the environmental impacts of physical productions. In 2021, we won 36 Green Seals and 22 Gold Seals.

► Read more about our EMA Awards <u>here</u>.





In 2021, we received Environmental Media Association awards for titles including Hulu's documentary *I Am Greta* (top right) and Disney Channel's *Sydney to the Max* (bottom right). EMA awards celebrate television and film titles that address climate change, sustainability, and other environmental topics.

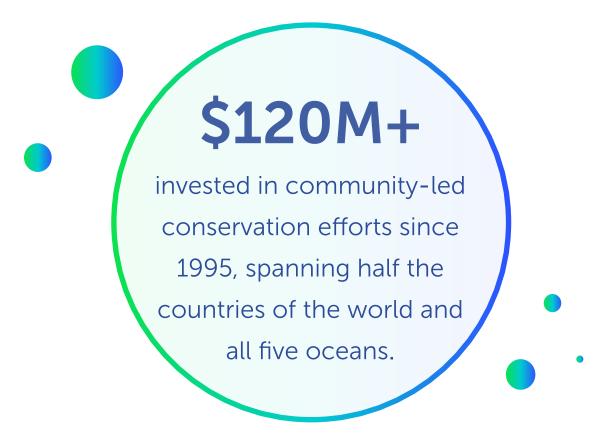
# **Disney Conservation**



Disney is committed to supporting and inspiring diverse global communities to protect the magic of nature together through dedicated teams, best-in-class programs, and impactful conservation investments. The Disney Conservation Fund (DCF)—a Disney philanthropic initiative—was created more than 25 years ago to build on Walt Disney's legacy of saving wildlife, inspiring action, and protecting the planet. Since then, we have helped protect hundreds of species globally and helped safeguard more than 315 million acres of habitat—an amount equal to 10,000+ Walt Disney Worlds.

Disney Conservation deploys our team and resources to advance inclusive and community-led approaches that help both people and wildlife thrive. Our grants have helped bring wildlife back from the brink of extinction, plant millions of trees in critical forests, remove more than a thousand tons of debris from the ocean, advance conservation education for underrepresented youth, engage people around the world in conservation, and more. In FY21, DCF continued its commitment through more than \$6 million in grants, supporting 60 non-profit organizations working across 30 countries. Each year, the Fund also honors Disney Conservation Heroes indigenous and local leaders dedicated to the protection of nature in their communities.

Learn more about our <u>Disney Conservation</u> efforts online.



WORLD OF HOPE

INVESTING IN OUR PEOPLE

**OPERATING RESPONSIBLY** 





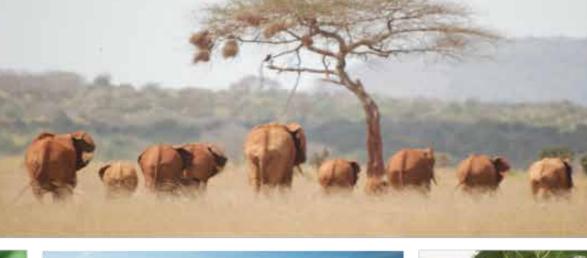








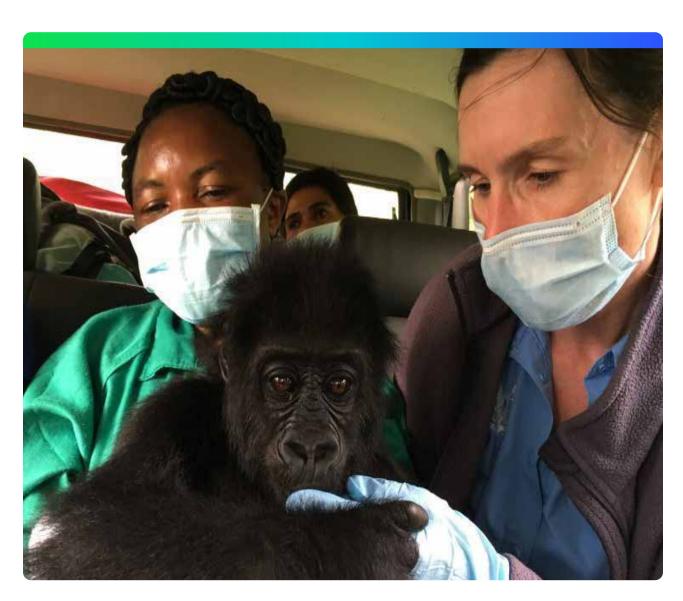










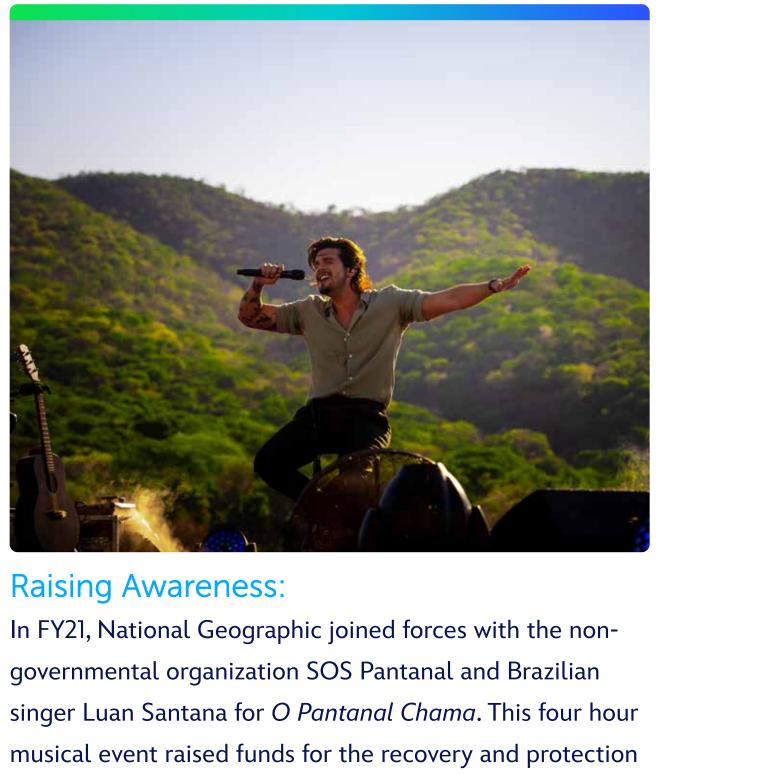


### **Conservation of Species and Habitats:**

Disney Conservation Team Wildlife brings together the expertise of our cast members and employees—scientists, educators, veterinarians, and storytellers—to find solutions that benefit people, wildlife, and the planet. In FY21, Disney continued to advise and support capacity building for staff to care for critically endangered orphaned gorillas at the Gorilla Rehabilitation and Conservation Education Center in the Democratic Republic of Congo.



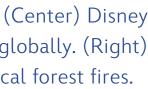
Natural Resource Protection: Our conservation scientists provide invaluable counsel and credibility when it comes to habitat and biodiversity protection in environmental impact assessments and lend their expertise to land management strategies across our properties. As an example, for nearly 15 years, our teams have worked to protect and restore the coral reefs outside Disney Castaway Cay in The Bahamas, with more than 2,000 corals planted. Based on recent surveys, these reefs are a leading example of successful coral restoration in the country.



LOOKING AHEAD

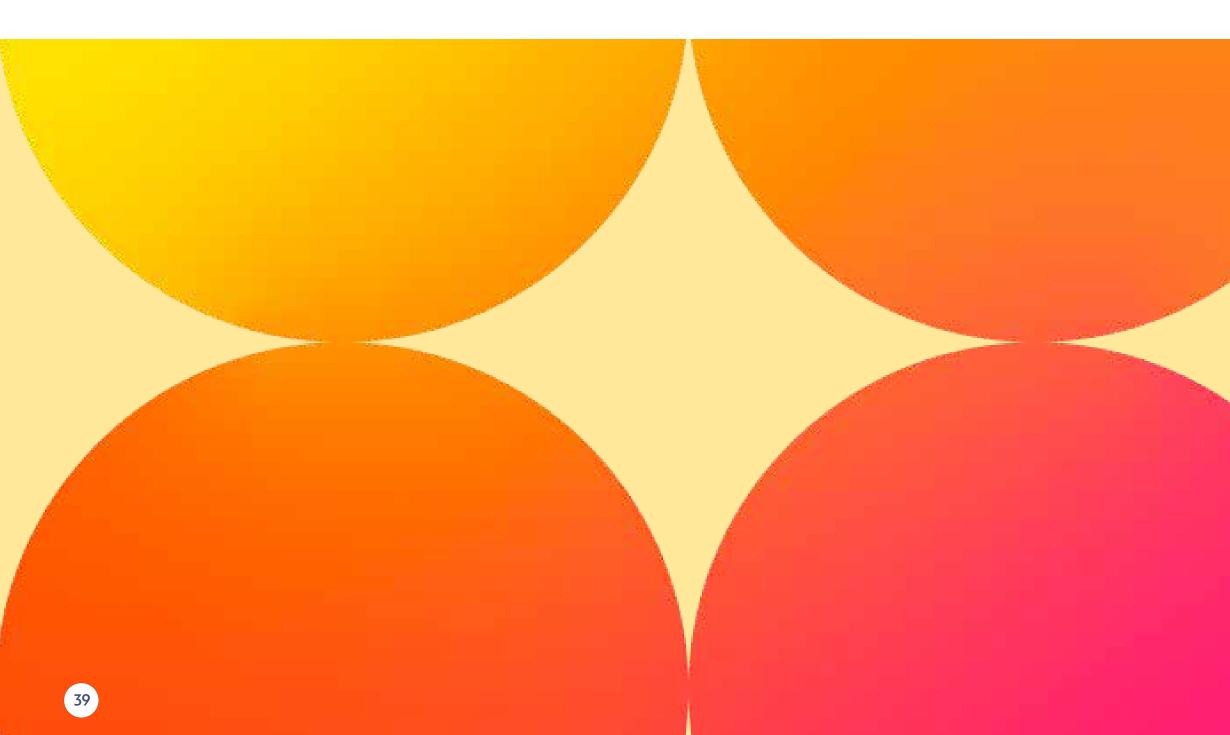
In FY21, National Geographic joined forces with the nongovernmental organization SOS Pantanal and Brazilian musical event raised funds for the recovery and protection of the Pantanal, the largest wetland in the world, which recently lost 26% of its forest to wildfires. This event was part of the ongoing O Que Você Fax Importa initiative to raise awareness for creating sustainable habitats; the experience raised more than \$250,000 and trended at number one on Twitter through the live event.

Photos: (Left) Disney animal care experts collaborate to support conservation solutions in the Congo. (Center) Disney Team Wildlife Cast provide years of expertise in promoting healthy oceans and conserving coral reefs globally. (Right) Singer Luan Santana performing at the *O Pantanal Chama* live show supporting response efforts to local forest fires.



# World of Hope

We bring comfort, optimism, and joy to our communities and inspire hope, especially for children. Through our support of children's hospitals, wish granting, and the contributions of thousands of passionate employee volunteers around the world, we deliver joy when it's needed most.





# Community **Children's Hospitals**

We support children facing serious illness and their families around the world in ways only Disney can, leveraging the power of our stories, beloved characters, unique experiences, employee ingenuity, and cast member talents. As part of our \$100 million commitment announced in 2018, we continue to help reimagine the patient journey in children's hospitals through transformative murals and interactive wall art, Disney Institute training designed for hospitals, film screenings, Disney+ access, and much more.

## Easing the Anxiety of a Hospital Stay:

Despite the profound impact of COVID-19 on hospitals, and enhanced health and safety protocols, in 2021 our teams worked remotely whenever possible, and were still able to successfully install our children's hospital concepts and experiences at four hospitals in the United States and one in Singapore—positively impacting children and families during nearly one million visits to these hospitals each year.





Stanley Children's Hospital.



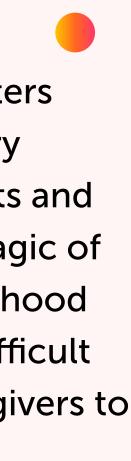


Photos: (Top Left) In FY21, Disney concepts were unveiled at Boston Children's Hospital. (Top Right) CHOC Hospital. (Bottom Left) Nemours Children's Hospital, Florida. (Bottom Right) NewYork-Presbyterian Morgan

"Disney stories and characters provide a shared vocabulary between our young patients and their medical team. The magic of Disney restores some childhood innocence during a very difficult time and allows us as caregivers to be at our very best."

### **DR. JAMES B. FAHNER**

ENDOWED DIVISION CHIEF, PEDIATRIC HEMATOLOGY AND ONCOLOGY, AT HELEN DEVOS CHILDREN'S HOSPITAL/SPECTRUM HEALTH





**↔** 

### **Delivering Joy:**

Disney continues to support Starlight Children's Foundation<sup>®</sup> in bringing moments of joy with unique Disney-themed deliveries to more than 500 hospitals in the United States and Canada. These include Disney-themed Starlight Gowns, as well as toys, books, games, and more. To better meet the needs of vulnerable and underserved pediatric patients, we collected hospital data on factors such as diversity of patient population, socioeconomic status of patients, rural referral facilities, and more. In FY21, we used this data to develop a weighted ranking of factors to help inform our product delivery placement recommendations, with diversity of patient population and socioeconomic factors weighted heaviest. We utilized this method to donate more than 400,000 Disney-themed products valued at more than \$5.6 million.

### Creating Moments of Comfort:

We shifted our Disney Movie Moments program to a new digital platform, and piloted Disney+ access for Child Life teams in nearly 100 U.S. hospitals. We continued to screen new films in 2021, and stars from Walt Disney Animation's Raya and the Last Dragon, Disney's Cruella and Jungle Cruise, and Marvel Studios' Black Widow and Shang-Chi and the Legend of the Ten Rings recorded special greetings for hospitalized children.



# 91%

of patient family respondents indicated that the Disney experiences have had a positive impact on their child's hospital visit.

of hospital survey respondents reported that **Disney Movie Moments** and Disney+ have had a positive impact on patients and their families.

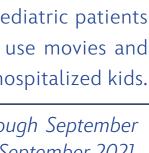
98%





Photos: (Top) Starlight Gowns, like these featuring Star Wars characters, empower pediatric patients with choice and help ease the anxiety of a hospital stay. (Bottom) Child life teams use movies and Disney+ content, sometimes on a Disney-designed mobile movie theater, to support hospitalized kids.

> <sup>10</sup> Impact of Disney Experiences from a survey conducted October 2020 through September 2021. Impact of Disney Movie Moments and Disney+ from a survey conducted September 2021.



**♦ →** 

## Improving the Patient Experience:

Disney Institute pivoted to virtual instructor-led and on-demand training in FY21 until in-person training could resume, and offered its customized patient experience training program to the Association of Child Life Professionals and to hospital staff at NewYork-Presbyterian Morgan Stanley Children's Hospital and KK Women's and Children's Hospital in Singapore. In total, we've trained nearly 11,000 hospital workers since 2018.





## Easing Anxiety During MRI Procedures:

In Europe, we teamed up with Royal Philips, a global leader in health technology, to explore the effects of customized animated stories and Disney characters in helping to reduce fear and anxiety in children and to improve the experience during pediatric MRI procedures. The initiative will incorporate Disney characters into original stories at six European hospitals as part of a first-of-its-kind clinical research pilot program. Each story is specially designed to calm and support the child through their MRI experience, with personalized lighting, video, and sound.

Mickey Mouse, ready to bring some much-needed comfort to children as part of Royal Philips' MRI ambient experience.



The collaboration draws on the strengths of Disney's powerful storytelling and Royal Philips' clinical expertise and deep understanding of patient needs; empowering children to select their favourite character, such as Ariel, to help provide them with a sense of familiarity, control, and comfort.



# **SPOTLIGHT: Disney Fun House Brings Joy to Pediatric Patients Across China**

We recently opened Disney-themed fun houses at children's hospitals across China, including at The Children's Hospital of Chongqing Medical University, Yichang Women and Children's Hospital, and a space-themed fun house at Shanghai Children's Medical Center. Our most recent fun house opened in July 2021 at Hebei Children's Hospital, joining 34 other installations in cities including Shanghai, Beijing, Guangzhou, Chengdu, Nanjing, Changsha, and Kunming. The goal is to reach 50 fun houses.

In compliance with social distancing mandates, Disney VoluntEARS pay regular visits to the fun houses to spend time with children playing games and engaging in craft activities. We also announced a donation to train pediatric medical workers through a five-year National Pediatric Social Work Training Program to help further enhance the hospital experience for young patients and their families.



Disney-themed fun houses enhance the friendliness of hospital environments, while the Pediatric Social Work Training Program works to better the patient experience through empowering pediatric social workers.

# Wish Granting

Beginning with the first wish that Make-A-Wish<sup>®</sup> ever granted more than 40 years ago, Disney has fulfilled more than 145,000 magical wishes with Make-a-Wish globally—from Sydney to Orlando and Bogotá to Athens. In 2021, we reinforced our commitment by announcing a \$1 million donation to Make-A-Wish as part of the grand reveal of Disney Cruise Line's newest ship, the Disney Wish.

While the number of wishes granted this year was lower than usual due to COVID-19 restrictions, we found creative ways to let 8,000 children and their families across the globe who were waiting for their wishes know that we were thinking of them. This included sending toys and games themed to children's wishes, video messages from favorite characters, and access to our content on Disney+—all with a special note letting them know that we look forward to granting their wishes as soon as it's safe to do so. We also continued The Wish Effect, a video series that takes a deeper look at the journeys of some amazing wish kids and their unforgettable stories.



(Left & Center Photos): Ella (left; Wales, UK) is 8 and has a metabolic condition. Watch how Disney delivered joy to Ella as her wish to meet her fairy godmother came true. Noah (center; Wales, UK) is 5, and his wish to meet Spider-Man came true last September, following treatment for leukemia. Both wishes were fulfilled by Disney, Make-A-Wish UK, and The Kentown Wizard Foundation, who collaborated to create the Disney Wish Experience, where we transformed a country home in Hampshire, England into an enchanted manor for more than 140 families. Children who had their wishes put on hold due to the pandemic enjoyed a three-day immersive experience where they could safely interact with their favorite characters and enjoy truly magical events. Cast member VoluntEARS also gave their time and skills, contributing more than 2,000 volunteering hours. You can get a glimpse of the magic <u>here</u>.

(Right Photo): While battling cancer, Jordan started a non-profit organization called JZips, which modifies T-shirts to allow for easier port access during chemotherapy and donates them to children undergoing treatment. In 2021, the now cancer survivor got his wish to meet with Disney executives, as well as executives from Starlight Children's Foundation, to learn about Disney's product development processes and Starlight's charitable distribution model. Inspired by his story, Disney donated to JZips to help support their mission of making treatment easier for children with cancer.







**↔** 

## Volunteerism

Volunteerism is a central and enduring part of our Company's culture and at the heart of our community engagement efforts. For more than 38 years, our employees and cast members around the world have contributed more than 12 million hours of service supporting the communities where they live and work. In FY21, cast members and employees contributed more than 340,000 hours of service through the Disney VoluntEARS program, with volunteering mostly virtual due to COVID-19 restrictions. Through the Disney VoluntEARS Grants program, employees and cast members can turn their eligible volunteer service hours into grants totaling up to \$2,000 annually to support the charities of their choice.



In China, 120 Disney family VoluntEARS took to the recording studio through the Disney Bedtime Tales Program, which provides companionship to China's rural "left-behind" children through audio recordings of Disney classic stories. Participants recorded approximately 80 stories and our non-profit partners helped distribute them in rural areas.



Disney VoluntEARS across the U.S. collected more than 20,000 school supplies, donated more than 3,000 Disneythemed backpacks, and raised thousands of dollars to help underserved kids get ready to head back to school.



Disney VoluntEARS walked through water to deliver gift baskets with snacks and drinks to flood victims in towns surrounding Disneyland Paris.



In California, VoluntEARS worked with Community Action Partnership of Orange County and MOMS Orange County to provide diapers, wipes, and other essential baby items to families at a drive-through distribution event. With a touch of pixie dust, families also went home with Disney books from Disney Publishing and plush toys donated by Disneyland Resort.

## **Stories of Hope in Communities Around the World**



### Supporting Toys for Tots:

Disney has been a longtime supporter of the Marine Toys for Tots program. For more than 70 years, the Company has supported Toys for Tots in bringing comfort, happiness, and inspiration to children and families in need during the holiday season. Our FY21 campaign exceeded collections in previous years and nearly 99,000 toys were donated to help bring joy to kids in need.



Supporting Food Banks: Disney supports local food banks worldwide through a combination of monetary and in-kind giving. In addition to our ongoing support to organizations like Feeding America, Disney Parks, Experiences and Products donated \$17.1 million worth of food from March 2020 through the end of FY21 to hunger relief organizations specifically supporting communities impacted by COVID-19—the equivalent of more than 2.1 million meals. And in Latin America, we gave more than \$300,000 in FY21 to Global Foodbanking Network chapters in Mexico, Brazil, Argentina, Colombia, and Chile, in addition to training and consulting support to the organization.



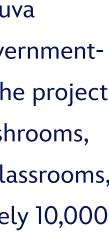
Celebrating 50 Years of Magic: In October 2021, to celebrate the 50th anniversary of Walt Disney World Resort and continue our longstanding commitment to Central Florida, we announced \$3 million in donations to local nonprofit organizations that help children and families in the community. Learn more about how we celebrated this historic occasion here.

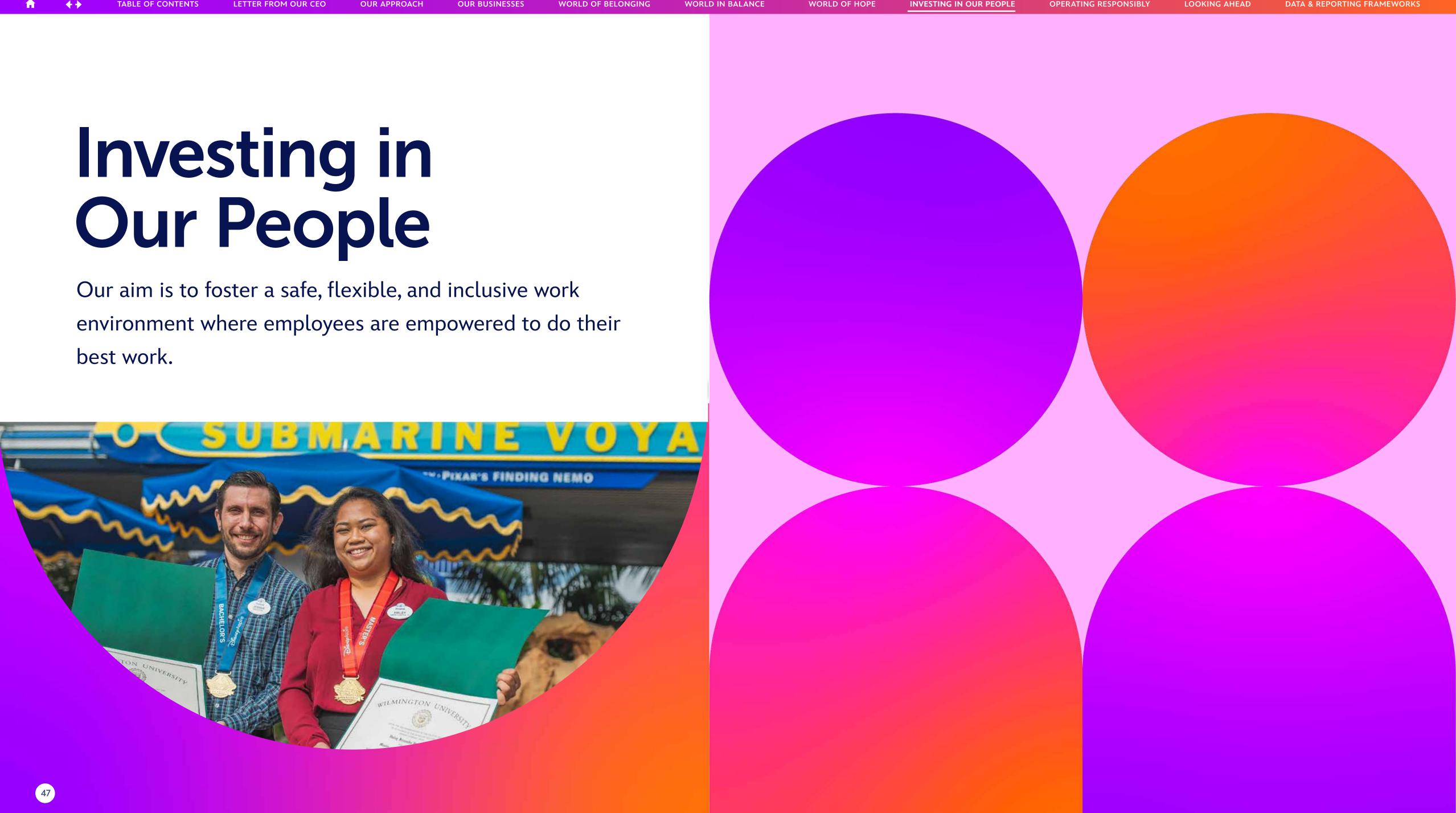
### **Disaster Relief:**

From earthquakes to hurricanes to floods, Disney is proud to support response and recovery efforts globally. In FY21, Disney supported disaster relief efforts through the American Red Cross's Annual Disaster Giving Program, UNICEF, and Good360, among others, contributing to relief efforts in response to wildfires, Hurricane Ida, and the Haitian earthquake. We also match eligible donations made by our employees and cast members to relief organizations dollar-for-dollar, and the Disney Employee Relief Fund provides short-term monetary assistance to employees and cast members experiencing hardships due to personal or natural disasters affecting their primary residence.

**Unstoppable Support:** 

Our India team partnered with Yuva Unstoppable to transform 24 governmentrun schools across the country. The project focused on creating hygienic washrooms, drinking water facilities, digital classrooms, and more, impacting approximately 10,000 students.





# Workforce

Our 190,000 employees and cast members are at the heart of every one of our stories and are the reason we can entertain, inform, and inspire people all over the world. To continue helping our businesses thrive, our human capital management strategy and approach to serving our employees focuses on investing in our people's health, safety, and overall well-being; creating a supportive and inclusive culture; and providing opportunities for growth, development, and career mobility. Our Chief Human Resources Officer, Paul Richardson, leads our human capital management strategy and reports directly to our CEO. He regularly updates our Board of Directors on topics including talent development and employee engagement and is supported by dedicated human resources functions within our businesses, content engines, and regions.

Our global workforce is comprised of approximately 80% full-time and 15% part-time employees, with another 5% seasonal employees. While we did experience staffing reductions in FY21 as a result of the pandemic, a large percentage of our impacted workforce has since been rehired. We have also called back the majority of our workforce who were furloughed and removed pandemic-related limits on hiring.

▶ Read our Standards of Business Conduct for details on our commitment to maintaining fair working conditions for employees.



Employees enjoy exclusive health and well-being opportunities, such as yoga events at our Parks.



"We're committed to making sure every employee feels valued and has the tools, programs, and resources to make their futures bright."

PAUL RICHARDSON CHIEF HUMAN RESOURCES OFFICER, THE WALT DISNEY COMPANY





## **Employee Experience**



### Creating Flexibility @ Disney:

We learned a lot through the pandemic, most significantly that we can continue to deliver results for the Company while working in new ways. That's why we introduced Flexibility @ Disney, a new way of working that introduces more permanent flexibility through three options: on-site, hybrid, and remote. By offering flexible schedules and work locations, Flexibility @ Disney enables our employees whose roles and functions are suited to such arrangements to balance their professional and personal needs.



### Understanding Employee Needs:

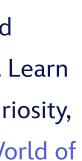
Disney is committed to respectfully listening to Celebrating our employees' professional and personal employees and supporting each individual's unique achievements individually and collectively has been a goals and aspirations. This helps us better adapt to the critical component of our Company culture since our ever-changing needs of our employees. In FY21, we founding. In 2021, we celebrated the fifth anniversary conducted a pulse survey to gather feedback on the of Shanghai Disney Resort by highlighting how our employee experience and we plan to conduct a more cast members create magic every day through the Every Role a Starring Role initiative. Through our comprehensive survey in FY22. We also continued our Coffee Talk sessions, which bring employees from across *#DisneyCastLife* series, we highlight inspiring personal and professional achievements of cast members the Company and globe, together with executives on around the world, including recognizing those earning the CEO Diversity and Inclusion Council, to provide college degrees through Disney Aspire and others a safe space for informal conversation and updates on Company-wide initiatives. In FY21, thousands of volunteering in their local communities. employees participated in these sessions.

Volunteering is a longstanding part of our employee experience; learn more about Disney VoluntEARS in the World of Hope section of this report. Also, visit Life at Disney powered by Disney Careers to learn more about our people and values.

### Celebrating our Employees:

## A Culture of Respect:

Our work environment inspires optimism and innovation and demands fairness and equity. Learn more about how we value and encourage curiosity, innovation, collaboration, and ideas in the World of Belonging section of this report.



## Health, Safety & Wellness

### Enhanced Health, Wellness & Family Resources:

Our deliberate and phased approach to the challenges of COVID-19 emphasizes the multiple layers of health and safety measures taken into consideration as we addressed the evolving needs of a diverse workforce across businesses and geographies. We carried our 2020 health and safety protocols into 2021, evolving them based on changing local, regional, and federal guidelines. We continued policies governing employee pay, leave, and benefits, including our virtual Employee Assistance Program (EAP) for those directly affected by COVID-19 and enhanced backup care resources, and have implemented new policies providing pay and/or supplemental time off for employee vaccination. For furloughed employees, we continue to cover healthcare, life, and disability insurance employee premium costs.

Our two Centers for Living Well continue to offer convenient, on-demand access to board-certified physicians and counselors for Disney employees, cast members, and their family members enrolled in the Cigna or Allegiance medical plan options.

Disney T.R.U.S.T. is our EMEA region affinity group that celebrates positive well-being and mental health by empowering employees to Talk, Recognize, Understand, and Support, creating a workplace where all employees can Triumph. In FY21, Disney T.R.U.S.T. launched a 12-month pledge to encourage employees to focus on mental health, and hosted safe space morning coffee sessions for employees to gather virtually with senior leaders to share and discuss mental health. As a result of its popularity, Disney T.R.U.S.T. will expand to other locations, such as India. In addition, the Company honored Mental Health Awareness Month in May 2021 as well as World Mental Health Day in October 2021 by encouraging employees to take advantage of the many resources available to them, including complimentary consultations with therapists and counselors through our enhanced EAP program and more.

Our medical teams across the U.S. were dedicated to the health and safety of their fellow employees and Cast Members as they worked on-site COVID-19 vaccination and testing stations.

50

### Workplace Safety:

Safety is one of our top priorities in the decisions we make, and we promote a culture of safety throughout the Company through the numerous internal safety standards and quality assurance programs we've established. Our Standards of Business Conduct include the process to report safety concerns and incidents. To make it easy for employees to report, employee identification cards also list our global safety hotline on the back. We have dedicated safety professionals in areas as diverse as COVID safety, food safety, ride safety, occupational safety, public health, training and development, and more. And to help minimize workplace safety risks, we train employees on the safety aspects of their jobs and empower them to address any safety concerns immediately.





## **COVID-19 Efforts**



The health, well-being, and safety of our employees and cast members are our top priorities. Based on the recommendations of scientists, health officials, and our internal medical professionals that a COVID-19 vaccine provides protection against severe infection from the virus—in FY21 we asked that our employees across the U.S. be fully vaccinated. We made it as easy as possible for our employees to get vaccinated by offering on-site distribution centers in California, Florida, Connecticut, and France. Our Florida location alone administered approximately 1,000 doses weekly throughout the year. We also introduced a process for those with medical or religious accommodation needs and partnered with TrustAssure<sup>™</sup> to help verify employee vaccination status and communicate real-time health information.

In addition, we created educational and science-driven materials from internal and external experts to address the facts, myths, and more about COVID-19 and vaccines, which were collectively viewed more than 350,000 times by our employees from launch through the end of FY21. As a result of positive feedback from employees and their desire to share the informative vaccination courses with friends and family, similar educational material was made public through a partnership with the Health Action Alliance. We also collaborated with the Ad Council, COVID Collaborative, and the CDC Foundation as part of the "It's Up to You" COVID vaccination awareness campaign.

LOOKING AHEAD



this short PSA from Gonzo and Pepe from *The Muppets*.

## **Talent Development**

We continue to prioritize the ongoing development of our workforce, offering an array of opportunities to encourage our employees to be the best versions of themselves, professionally and personally. Disney offers a multitude of learning and development programs, including online, instructor-led, and on-the-job formats, as well as leadership development. Our employees have access to on-demand learning platforms, including our internal platform, D Learn, and external platforms such as HarvardSpark, a highly personalized learning experience that is entirely customizable to the tastes, interests, and preferences of each unique employee.

D Learn content was consumed nearly 1.5 million times by employees throughout the year and employees consumed another 260,000 pieces of self-paced development content via external platforms. The most popular themes were health & safety; communication and listening; career management; self-care; and diversity, equity & inclusion content, which was viewed more than 20,000 times. We offered several virtual DEI sessions that brought employees together to discuss timely and relevant news—such as the session Breaking the Silence: Overcoming the Fear of Saying the Wrong Thing, which drew attendance from more than 11,000 employees. Our Leadership Speaker Series also continued, introducing new podcasts, the most popular of which focused on how who you are shapes how you lead.

To equip employees with the skills needed for the Because our employees are at the heart of everything future and increase the capabilities critical to advance we do, Disney offers a competitive total rewards their transformation, in FY21 the Disney Finance package that includes pay, health, and savings organization began offering targeted, technical skills benefits, time-off programs, family-building solutions, development to employees within their organization; educational opportunities, and more. more than 2,500 employees participated in these upskilling opportunities in the year.

Almost all our hourly full- and part-time employees in our U.S. Parks & Resorts earn a minimum of 15/hour,<sup>11</sup> and the median hourly earnings is more than \$17/hour. In FY21, more than 9,700 employees participated in mentoring programs across the enterprise, Additionally, all salaried employees receive an annual accumulating more than 31,400 collective mentorship performance review. In FY21, we continued to offer hours. These unique programs span the U.S., UK, access to additional resources that provide financial Latin America, Asia, and India, connecting our well-being support, such as tax preparation, debt employees in innovative ways across both businesses management, and mortgage refinancing assistance, and and geographies. Due to popular demand, plans are we introduced a new dedicated compensation website underway to scale these successful programs further for our executive population. across the organization and globe.

We enhanced our mental health solutions by We also continued to expand the reach and impact expanding our Employee Assistance Program (EAP) of the onboarding learning experience—Disney and training our HR staff on important mental health Beginnings, as well as the first-time leader learning topics. We offer access to Talkspace, an online therapy app, and Headspace (U.S.) and Unmind (Non U.S.), experience—Disney Leadership Essentials, with more online meditation programs. Through Grokker, one than 4,000 employees participating across both in of our digital well-being solutions, our employees FY21. Just completing its third year, Disney Aspire can access stress relief guided meditations. This is in empowers our hourly employees to put their career dreams within reach through a barrier-free approach addition to ongoing wellness initiatives, such as health to continued education at a variety of schools and coaching, fitness discounts, and exercise benefits. universities.

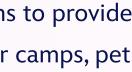
## **Competitive Pay & Benefits**

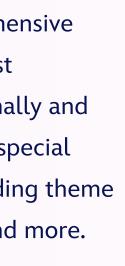
We also enhanced our family care solutions to provide options for backup care resources, summer camps, pet care, tutoring, and college coaching.

Together, our rewards make up a comprehensive package that helps our employees and cast members live their best lives, grow personally and professionally, and take advantage of the special extras that only Disney can provide, including theme park admission, merchandise discounts, and more.

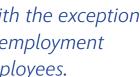
Access more information on benefits at jobs.disneycareers.com/benefits and visit Life at Disney powered by Disney Careers to learn more about our people and values.

<sup>11</sup> Most full-time and part-time U.S. Parks & Resorts employees earn a minimum of \$15/hour, with the exception of Walt Disney World College Program participants (this program is not comparable to other employment opportunities as it includes other benefits such as housing, transportation, etc.) and tipped employees.









# **SPOTLIGHT: Career Dreams Within Reach Through Disney Aspire**

Disney Aspire offers eligible full-time and part-time hourly employees and cast members the opportunity to achieve their career dreams through educational investment and personal development. Tuition costs are paid up front at a network of schools and programs, ranging from learning a new trade to high school completion and college and post-graduate degrees. Disney Aspire continues to demonstrate a high standard in workplace-funded education programs, with one in four applicants to eligible hourly roles citing the program as their primary reason for seeking employment with the Company.

More than 12,500 employees were enrolled at the end of 2021, offering a diverse talent pool seeking career growth—most notably consisting of women (60%) and Hispanic (36%) participants. As of the end of FY21, 45% of Disney Aspire graduates have earned a bachelor's or master's degree through the program, with top areas of interest including business, communications, human resources, hospitality, and social sciences. Another 40% of graduates have enrolled in a second program, working their way towards earning a degree, and more than 10% of our graduates have been promoted internally.

New this year is the addition of the Disney Aspire Alumni Association, a network of 2,400+ graduates who are brought together through exclusive events, networking, and advising, connecting them with established leaders in their field of interest to aid in their post-graduation success.

Disney Aspire was brought to life through a \$150 million commitment announced in 2018, and we are pleased to have met and exceeded that financial commitment in half the anticipated time. We look forward to continuing to invest in Disney Aspire, opening even more opportunities to help our employees get to where they want to go, whether at Disney or beyond.

Read more about Disney Aspire online.





"Disney Aspire shows me the Company is dreaming right along with me. It shows me they truly care about who we are—not just as cast members, but as human beings. And to me, that shows the true nature of Disney. They see us as the heart and soul of the Company, and to see them want to invest in our futures like this is amazing."

**ALICIA DE ARCE** DISNEY CRUISE LINE



"Disney employees all have something in common: we have dreams. Thanks to Disney Aspire, we can pursue them. I'm so thankful to work for a company that chooses to invest in my future."

**ASHLEY HEFLIN** WALT DISNEY WORLD RESORT



# Operating Responsibly

We are committed to high standards in everything we do, everywhere we operate. Integrity, honesty, trust, respect, playing by the rules, and teamwork—these define our operating principles.



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LOOKING AHEAD



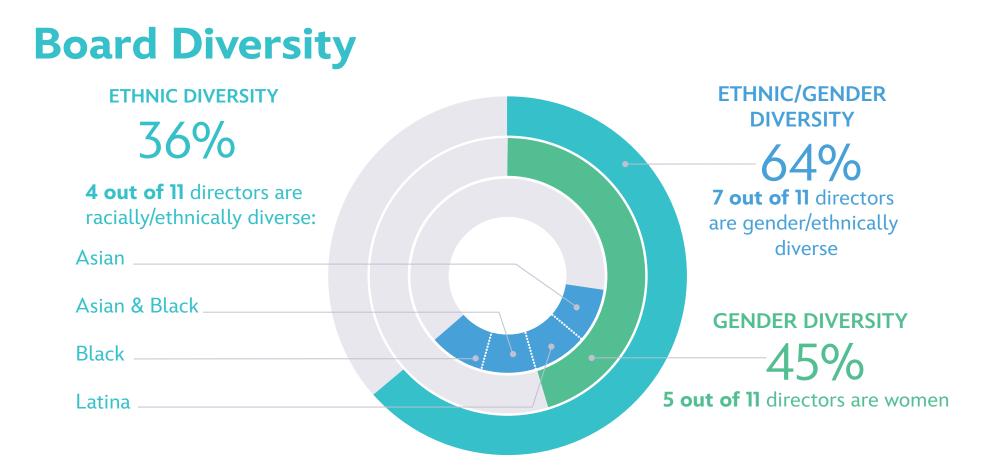


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# **Operating Responsibly**

# **Corporate Governance**

At Disney, we are committed to operating our businesses with integrity and adopting governance policies that promote the thoughtful representation of our stakeholders' interests. The Company's Board of Directors is currently comprised of 11 Directors that come from leading global organizations and strategically relevant industries, encompassing a diverse range of talents, skills, and expertise. In 2021, the Board added two new Directors—Amy Chang, veteran technology executive, and Calvin McDonald, Chief Executive Officer of Lululemon Athletica Inc. These Directors bring expertise in digital technology and the digital consumer experience. In addition to our Chairman of the Board, Susan Arnold, 10 of our 11 Directors are independent and all the Directors on the Audit, Compensation, and Governance and Nominating Committees on our Board are independent. Our Directors reflect the diversity of the Company's shareholders, employees, consumers, and communities. Currently, 7 out of our 11 Directors represent gender, ethnic, or racial diversity, including our Chairman of the Board and all four of our Board committee chairs.



Read more about Board accountability for ESG in the <u>CSR & ESG Oversight</u> section of this report and more about our corporate governance practices in our <u>Proxy Statement</u>.

WORLD IN BALANCE



Disney is committed to conducting business in accordance with high standards of business ethics and complying with applicable laws, rules, and regulations. Our <u>Standards of Business Conduct</u> apply to all employees and provide resources and tools to promote ethical conduct and compliance with the law. Our Board of Directors is also expected to uphold these principles, as well as our <u>Code of Business Conduct and</u> <u>Ethics for Directors</u>. We regularly engage our leaders and employees on these Standards through training and other forms of communication, and employees and cast members can report ethical concerns to our internal alert hotline *The Guideline*.

# **Risk Oversight**

The Board, either directly or through committees, assesses major risks that relate to the Company and its performance, including risks that relate to key economic and market assumptions that inform the Company's business plans (including significant transactions) and growth strategies, and significant operational risks related to the conduct of the Company's day-to-day operations.

► Read more about risk management in our latest <u>Proxy Statement</u> and <u>10-K</u>.

# Supply Chain





### International Labor Standards:

A critical piece of our corporate responsibility efforts comprises operating a global supply chain that fosters safe, inclusive, and respectful workplaces wherever Disney-branded products are made. Disney has set labor standards for the tens of thousands of facilities that make Disney-branded products, whether we procure products from them directly or license our intellectual property to independent businesses that use their own supply chains and distribution networks.

These standards come to life through our International Labor Standards (ILS) program. The ILS program is informed by Disney's Standards of Business Conduct, Human Rights Policy, and Code of Conduct for Manufacturers, along with a range of other responsible business expectations. Additionally, our approach is informed by the United Nations' Guiding Principles on Business and Human Rights and the OECD's Guidelines for Multinational Enterprises. Now in its third decade, the ILS program tracks the names and locations of authorized factories making Disney-branded products; sets standards for when, where, and how social compliance audits confirm compliance with our standards; and provides guidance to vendors and licensees on improving the labor conditions of their facilities, if needed.

▶ Visit our Supply Chain page to learn more about our efforts and what's to come in 2022.

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Workers in Bangladesh work with BSR HERproject to prevent workplace harassment. Photo credit: @BSR/Kamrul Hassan

## Collaboration & Investment:

Through our Supply Chain Investment Program (SCIP), we provide financial and programmatic support to nonprofit organizations, social enterprises, and United Nations agencies whose projects aim to create scalable, long-term improvements in global working conditions. Since 2012, Disney has contributed more than \$23 million through the SCIP to more than 40 unique programs. For example:

- In 2021, we joined efforts with BSR HERproject to focus on addressing workplace harassment in Bangladesh. BSR HERproject engages factory workers to strengthen factory policies, support mechanisms for reporting, build enhanced worker management communications, and train staff on violence and harassment prevention.
- This year, the award-winning digital training platform Quizrr is using Disney's SCIP funding to expand Quizrr's dynamic worker and manager curriculum by developing and piloting a forced labor training for factory workers and management.
- RightsDD, a social enterprise building an affordable modern slavery due diligence platform, is utilizing SCIP funds to deliver technology to small- and medium-sized enterprises that may lack the capacity and resources to conduct necessary forced labor and modern slavery due diligence. To date, more than 300 companies have subscribed to RightsDD's technology.
- For the first time, in 2021 SCIP funding was directed to the Global Fund to End Modern Slavery. Disney's support is being applied to scale a modular mobile app, called SafeStep, designed for vulnerable migrant workers who are at risk of exploitation and forced labor. The app will allow migrants to document and track costs associated with their work, store contracts and important identification documents, and assess local wages to prevent debt bondage and unethical recruitment.

Read more here about the SCIP projects we have funded.



Two workers complete worker rights training digitally through Quizrr.

## **Tax Strategy**

Our global tax strategy supports our commitment to high standards of corporate governance, transparency, and responsibility in supporting the execution of our global business strategy. Our tax strategy, and its underlying principles, applies to all controlled subsidiaries of The Walt Disney Company and guides the decisions we make relating to corporate tax matters. We operate with a zerotolerance approach to tax evasion and the facilitation of tax evasion.

► Read more in our Global Tax Strategy statement.

### **Digital Wellness**

We recognize the promise of technology for children's education, expression, inclusion, and, of course, entertainment, as our digital lives continue to expand rapidly. Disney is committed to delivering positive, inclusive, and curated content and experiences designed for children of all ages and their families to enjoy together. Our internal policies and practices promote safety within our digital experiences, and we provide parents with recommendations on practices and tools to effectively manage their family's own digital experience. For example, our Internet Safety page includes Internet safety tips and questions for caregivers to ask children about their use of the Internet. And Disney+ provides a set of parent control options including the ability to establish individual viewer profiles with rating settings.



Digital campaign in the Netherlands, teaching digital wellness to young people with cognitive disabilities.

WORLD OF HOPE

**INVESTING IN OUR PEOPLE** 

## Digital Citizenship & Online Safety Grants:

Through our Digital Grant Portfolio, Disney supports NGOs working on digital issues that affect the health, safety, and success of children around the globe. Grantees provide expertise in areas including digital literacy and resilience, privacy, critical thinking, and educator training.

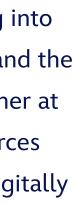
In 2021, we invested in expanding children's digital well-being into four new regional markets including India, Korea, Indonesia, and the Middle East and North Africa, and we established a new partner at Boston Children's Hospital that provides science-based resources for caregivers to raise healthy, smart, and kind children in a digitally saturated world.

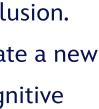
We also increased our focus on accessibility, diversity, and inclusion. We partnered with the Dutch Media Literacy Network to create a new platform for professional caretakers of young people with cognitive disabilities to help keep them safe online.

In addition to integrating safety messages in our own content and products and supporting a number of NGO partners, we join industry coalitions to promote user awareness of online safety. We are a long-time sponsor of fragFINN, collaborate with Childnet on Safer Internet Day in the UK, act as signatories to the Alliance to Better Protect Minors Online, serve on the Board of the Family Online Safety Institute, and more.

See more on our approach to digital wellness in our Privacy Center.











# **Privacy & Cybersecurity**

Disney has implemented a robust and comprehensive global privacy program based on the principles of privacy by design, accountability, transparency, and giving consumers meaningful controls over their personal data. We regularly assess and update our program to meet the requirements of emerging privacy laws and regulations across the world, as well as to keep up with rapid advancements in technology and new business initiatives. Day-to-day management of our data privacy policies is currently overseen by our Senior Vice President, Global Public Policy, who reports directly to our General Counsel. We have incorporated privacy topics into the Company's Standards of Business Conduct training and conduct ongoing specialized training for relevant groups that handle consumer and employee data.

Our Senior Vice President, Information Security and Risk Management, currently oversees day-to-day management of data security and updates the Board of Directors or Audit Committee, at least annually, on the Company's information security objectives and program. This role works closely with our Executive Vice President of Enterprise Technology and Chief Information Officer, and both roles report directly to our Chief Financial Officer.

The Company's information security program incorporates the core functions of the National Institute of Standards and Technology (NIST) Cybersecurity Framework, which provide a strategic view of the organization's management of cybersecurity risk. These functions cover areas such as asset management, governance, risk management, identity and access management, awareness and training, data and information protection, response and recovery, and communication protocols—each as they relate to cybersecurity. Internal and external assessors periodically evaluate and benchmark the Company's information security program from both a design and effectiveness perspective.

Read more about our approach to privacy in our Data Privacy Center, and our approach to cybersecurity in our TWDC Information Security Management System document.



# **Responsible Marketing**

At Disney, we carefully consider the rights as well as the cognitive and emotional maturity of children and maintain internal guidelines that apply to marketing to support taking a leadership position in protecting children. Our guidelines and policies are designed to take extra care to promote the digital and physical safety of children in our products, experiences, and communications, as well as encourage children to make good choices. Our Nutrition Guideline Policy guides our promotion of healthier foods and beverages to kids and families. These guidelines apply to our studio promotions, food and beverage licensing, third-party advertising on our kids' networks, and kids' meals in our Disney Parks. Ongoing reviews of these global guidelines help us reflect up-to-date dietary guidance and consider the evolving social and scientific understanding of children's physical and digital lives. In FY21, we continued to meet our target of having all food and beverage advertising on our owned and controlled media platforms oriented to kids and families meet our Nutrition Guideline Policy.

Read more about our approach to responsible marketing online.





# **Journalistic Integrity**

Our dedication to high-quality journalism and editorial integrity guide our news operations and content. This means a commitment to fairness, compelling storytelling, and accuracy across ABC News and ESPN. In 2021, ABC News was granted numerous prestigious industry awards, including nine Edward R. Murrow Awards across broadcast and radio, more than any other network. ESPN established the Inclusive Content Committee in FY21, a team of 15 employees striving to enhance ESPN's storytelling by serving as a diverse resource for content creators.

Read more about journalistic integrity in the SASB Index and World of Belonging sections of this report.



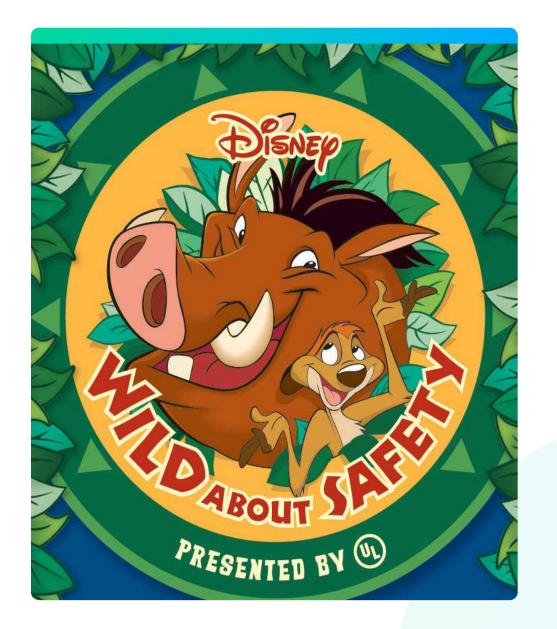
The safety of experiences and products bearing Disney brands, characters, and other intellectual property is of the utmost importance to Disney.

In our parks and resorts around the world, Safety is the first of the "Five Keys" of Disney's standards for theme park excellence. Our cast and crew members regularly receive safety training and communications through formal instruction, on-the-job training, and a structured communications process, and we have Safety professionals from a broad range of disciplines including medicine, engineering, quality, maintenance, attraction operations, ergonomics, human factors, industrial hygiene, occupational safety, and food safety. Additionally, in 2021, we continued increased health and safety measures in response to the COVID-19 pandemic to help keep our guests and cast members healthy and safe.

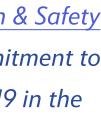
Created and launched in 2003, Disney's Wild About Safety program features The Lion King's Timon and Pumbaa, on a mission to spread important safety and health messages at Disney's domestic and international theme parks and resorts and to families worldwide through illustrations, activities, videos, and curriculum.

Our product integrity function administers Disney's policies, procedures, and operating requirements designed to help us achieve our safety objectives and commitments with respect to physical products containing Disney intellectual property. Disney requires that licensees and vendors contractually commit to follow reasonable and proper procedures for verifying that Disney-branded products comply with applicable regulatory requirements and any additional requirements that may be specified by Disney.

Read more online about Disney Parks' commitment to Health & Safety for our guests and cast members, including our continued commitment to COVID-19 measures, and our leadership in response to COVID-19 in the Investing in Our People section of this report.









# Looking Ahead and Data & Reporting Frameworks



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# Looking Ahead

In 2021, we focused our enterprise-wide CSR efforts on inspiring a better world through the power of our stories. We realigned our CSR priorities to key areas—World of Belonging (Diversity, Equity & Inclusion), World in Balance (Environmental Sustainability), World of Hope (Community), Investing in Our People, and Operating Responsibly—to clearly communicate our priorities to internal and external stakeholders.

As we look ahead to 2022 and beyond, we will continue to strengthen our CSR commitments through our offerings, operations, and philanthropic efforts using these focus areas as our guide.

In 2021, we rolled out a **Diversity Dashboard** and launched the **Reimagine Tomorrow** website, and in 2022, we will inspire a **World of Belonging** by prioritizing and continuing to measure how we embed inclusion and belonging into our content, products, experiences, and more.

Our 2030 Environmental Goals will help us support a **World in Balance**. While we aim to reach net zero greenhouse gas emissions for our direct operations, zero waste to landfill at our wholly owned and operated parks and resorts, and more by 2030, in 2022, we will continue to expand our commitment to solar energy and invest in alternative energy technologies. While we do our part to mitigate the impact of our operations on the environment, we will also use our programming, experiences, dining, and sustainably produced products to inspire action to care for our planet.

We also remain committed to creating a **World of Hope**, especially for children and families. We will continue to utilize the power of our stories and characters, the unparalleled reach of our platforms, and the passion of our cast member and employee VoluntEARS, to bring comfort, optimism, and joy to our communities.

As our Company continues to grow, so do our aspirations. Our commitment to **Inspire a Better World** through the power of our one-of-a-kind stories is both our key differentiator and how we will continue to play a unique role in the future of our world.

WORLD OF HOPE

INVESTING IN OUR PEOPLE

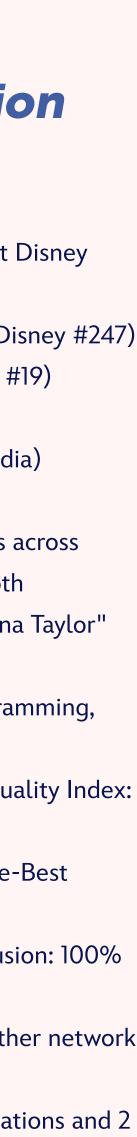
OPERATING RESPONSIBLY

PONSIBLY LOOKING AHEAD

DATA & REPORTING FRAMEWORKS

# **Recent Awards & Recognition**

- Fortune 2021 World's Most Admired Companies (#4)
- Comparably 2020 Best Places to Work (#39)
- *Fast Company* 2021 Best Workplaces for Innovators, Walt Disney Imagineering (#38)
- Forbes 2021 Best Employers for New Grads (ESPN #16, Disney #247)
- Forbes 2021 America's Best Mid-Sized Employers (ESPN #19)
- *HR Executive*'s 2021 Most Admired for HR (#8)
- JUST Capital's 2022 JUST 100 list (#72 overall, #1 in Media)
- FTSE4Good Global Index
- 2021 Edward R. Murrow Awards: 9 awards for ABC News across broadcast and radio, including Overall Excellence for both
- 2020 Peabody Award for 20/20's "Say Her Name: Breonna Taylor"
- 2021 GLAAD Media Awards: 7 wins
- ESPN granted 20 awards in FY21 for its citizenship programming, campaigns, and related editorial content
- Human Rights Campaign Foundation 2021 Corporate Equality Index: Perfect Score, 15th consecutive year
- 2021 National Business Inclusion Consortium Best-of-the-Best Corporations for Inclusion
- *Disability:In 2021* Best Places to Work for Disability Inclusion: 100% Score
- 2021 NAACP Image Awards: 17 awards, more than any other network or distributor
- 2021 Environmental Media Association Awards: 5 nominations and 2 wins, plus 36 Green Seals and 22 Gold Seals
- 2021 SEAL Business Sustainability Award winner



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# **Data & Reporting Frameworks**

We are committed to providing an annual account of our performance on environmental, social, and governance (ESG) issues. Our assessment of priority areas of impact and risk to our businesses, society, and stakeholders drive the content and data in this report. These priorities—and thereby our reporting of them—are greatly informed by the various frameworks used to evaluate company performance. These include but are not limited to: the Sustainability Accounting Standards Board (SASB), Global Reporting Initiative (GRI), CDP (formerly the Carbon Disclosure Project), Task Force on Climate-related Financial Disclosure (TCFD), United Nations Sustainable Development Goals (SDGs), and others.

This update represents our impacts, progress, and results as they relate to social and environmental responsibility. We present performance data throughout the update, and we are committed to the continued improvement, accuracy, and sophistication of our social and environmental responsibility information. To this end, our Corporate Reporting function, which also manages Disney's financial data and reporting, collects and validates our data. We take care to explain estimates or assumptions that have been used in the development of metrics, as appropriate.

This annual update, along with the stories, content, and policies available on our website, social media channels, and other platforms, provides a broad view of our social and environmental responsibility efforts. We regularly review these materials with stakeholders and appreciate feedback on our efforts and reporting. To learn more, please visit: thewaltdisneycompany.com and impact.disney.com, and follow us on social media at @DisneyCSR.

# Scope

Unless specified otherwise, all data and information in this CSR Report pertain to efforts in fiscal year 2021, which began on October 4, 2020, and ended on October 2, 2021. For the most part, data refers to assets under management as of the beginning of the fiscal year. The terms "Company," "we," "Disney," and "our" are used to refer collectively to the parent company and the subsidiaries through which businesses are conducted. Inclusion of information in this report should not be construed as a characterization of the materiality or financial impact of that information. Please also see our Annual Report on Form 10-K for the year ended October 2, 2021 and other publicly-filed documents available at thewaltdisneycompany.com/investor-relations/.

# **Select Policies & Practices**

Disney is committed to a number of ESG policies and practices that promote the thoughtful and ethical operation of our businesses.

### **Environment**

2021 CDP Climate Change Survey Response 2030 Environmental Goals White Paper Live Animals in Entertainment Policy Management of Chemicals in Consumer Products Natural Climate Solutions White Paper Paper Sourcing and Use Policy

### Social

California Transparency in Supply Chains Act Statement **Charitable Giving Guidelines** Code of Conduct for Manufacturers **Conflict Minerals Policy** 2019 EEO-1 and 2020 EEO-1 Human Rights Policy Statement International Labor Standards Program Manual Involuntary Labor Policy Nutrition Guidelines **Our Stories and Characters** Permitted Sourcing Countries Policy **Privacy Center** Smoking in Movies UK Modern Slavery Act Transparency Statement

### Governance

**Anti-piracy Policy** Global Tax Strategy Statement Information Security Management System Political Giving & Participation in the Formulation of Public Policy **Standards of Business Conduct** 

► Visit our ESG Reporting Center to see more.





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# FY21 Data Table<sup>12</sup>

### **ENVIRONMENTAL STEWARDSHIP**<sup>13</sup>

Emissions & Energy	2021	2020	2019	20
Scope 1 Emissions (metric tons CO <sub>2</sub> e) <sup>14, 15</sup>	503,221	597,067	856,619	897,4
Scope 2 Emissions (location based) (metric tons $CO_2e$ ) <sup>14, 15</sup>	675,984	851,029	1,010,447	1,028,82
Scope 2 Emissions (market based) (metric tons CO <sub>2</sub> e) <sup>14, 15, 16</sup>	687,042	745,582	931,685	976,7
Scope 1 & 2 Emissions (location based) (metric tons CO <sub>2</sub> e) <sup>14, 15</sup>	1,179,205	1,448,096	1,867,066	1,926,20
Scope 1 & 2 Emissions (market based) (metric tons CO <sub>2</sub> e) <sup>14, 15, 16</sup>	1,190,263	1,342,649	1,788,304	1,874,10
Retired Carbon Credits (metric tons CO <sub>2</sub> e) <sup>16, 17</sup>	410,120	470,209	860,620	892,70
Net Emissions (market based) (metric tons CO <sub>2</sub> e) <sup>14, 15, 16</sup>	780,143	872,440	927,685	981,39
Total Energy (MWh) <sup>18</sup>	3,907,990	4,435,208	5,834,265	5,915,30
Percentage Grid Electricity <sup>19</sup>	48%	43%	Not Reported	Not Reporte
Percentage Renewables <sup>20</sup>	5.3%	6.9%	Not Reported	Not Reporte
Percentage Zero Carbon Electricity <sup>21</sup>	39%	Not Reported	Not Reported	Not Reporte
Waste				
Total Percentage of Operational Waste Diverted from Landfill and Incineration (Company) <sup>22</sup>	61%	60%	57%	54
Total Operational Waste Generated (Company) (tons) <sup>22</sup>	138,683	152,048	252,744	251,20
Total Operational Waste Sent to Landfill (Company) (tons) <sup>22</sup>	53,259	59,268	103,115	111,38
Total Operational Waste Diverted (Company) (tons) <sup>22</sup>	83,170	90,480	145,271	135,6
Total Percentage of Operational Waste Diverted from Landfill and Incineration (Wholly Owned Parks and Resorts) <sup>22</sup>	60%	Not Reported	Not Reported	Not Reporte
Total Operational Waste Sent to Landfill (Wholly Owned Parks and Resorts) (tons) <sup>22</sup>	44,313	Not Reported	Not Reported	Not Report
Water				
Potable Water Consumed (billions of gallons) <sup>23</sup>	5.15	4.99	6.53	6.4
Non-potable Water Consumed (billions of gallons) <sup>23</sup>	1.62	Not Reported	Not Reported	Not Report
Sustainable Design				
Construction Waste Diverted (U.S. and Europe) <sup>24</sup>	97%	Not Reported	Not Reported	Not Report

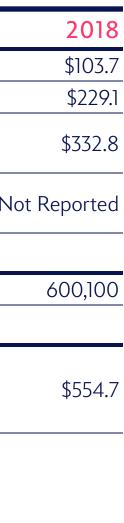
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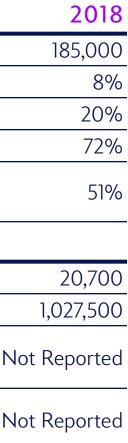
2018	Charitable Giving	2021	2020	2019	
897,432	Charitable Giving (cash, millions U.S. \$) <sup>25</sup>	\$87.1	\$80.4	\$107.0	
1,028,828	Charitable Giving (in-kind donations, millions U.S. \$) <sup>26</sup>	\$206.6	\$252.7	\$231.2	
976,732	Total Charitable Giving (cash and in-kind donations,	\$293.7	\$333.1	\$338.2	
1,926,260	millions U.S. \$) <sup>25, 26</sup>	\$Z73.1	۱.دددو	\$330.2	
1,874,164	Charitable Giving to Programs Supporting	\$153.8	Not Reported	Not Reported	No
892,769	Underrepresented Communities <sup>25, 26, 27</sup>	4155.0			
981,395	Volunteerism				
5,915,363	VoluntEARS Hours <sup>28</sup>	341,500	321,700	612,300	
ot Reported	Supplier Diversity				
ot Reported	Total Direct Spend with Minority, Women, Disabled,				
ot Reported	Veteran, Service-Disabled Veteran, and LGBTQ+	\$449.0	\$438.7	\$590.8	
	Owned Business Enterprises (millions, U.S. \$) <sup>29</sup>				

### WORKFORCE

54%

251,205	WORKFORCE				
111,386	Employment & Employment Status	2021	2020	2019	
135,617	Global Employees <sup>30, 31, 32</sup>	190,000	203,000	224,000	
Deported	Casual Seasonal (global) <sup>30, 31</sup>	5%	1%	7%	
Reported	Casual Ongoing (global) <sup>30, 31</sup>	16%	19%	18%	
Reported	Full-Time (global) <sup>30, 31</sup>	79%	80%	75%	
	Percentage of Employees Covered by Collective Bargaining Agreements (U.S.) <sup>30, 33</sup>	54%	54%	50%	
6.46	Training, Development & Competitive Pay				
Reported	Trainings Offered (unique) <sup>34</sup>	38,300	41,800	38,000	
	Number of Trainings Taken <sup>34</sup>	2,050,000	1,590,000	1,600,000	
Reported	Median Wage Earnings for U.S. Disney Parks & Resorts Hourly Employees <sup>35</sup>	\$17/hour	\$17/hour	Not Reported	No
	Percentage of U.S. Disney Parks & Resorts Hourly Employees Earning State Minimum Wage or Higher <sup>35</sup>	100%	100%	Not Reported	No





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# FY21 Data Table<sup>12</sup>

### **DIVERSITY & INCLUSION: WORKFORCE REPRESENTATION**<sup>30, 36, 37</sup>

Overall Merkfores	2021	2020	2010	2019
Overall Workforce	2021	2020	2019	2018
Women (Global)	50.3%	50.9%	50.9%	51.3%
People of Color (U.S.)	46.3%	46.1%	45.6%	44.2%
Asian (U.S.)	7.4%	7.3%	7.2%	6.7%
Black or African American (U.S.)	8.6%	8.4%	8.4%	8.6%
Hispanic or Latino (U.S.)	27.0%	27.1%	26.7%	25.9%
Native American or Alaskan Native (U.S.)	0.3%	0.3%	0.3%	0.3%
Native Hawaiian or Other Pacific Islander (U.S.)	0.6%	0.7%	0.7%	0.7%
White (U.S.)	50.9%	51.1%	51.5%	52.4%
Two or More Races (U.S.)	2.3%	2.4%	2.3%	2.1%
Undisclosed (U.S.)	2.7%	2.7%	2.9%	3.4%
Executive				
Women (Global)	43.3%	41.8%	40.9%	40.6%
People of Color (U.S.)	24.7%	22.5%	21.2%	19.5%
Asian (U.S.)	10.2%	9.6%	9.0%	7.7%
Black or African American (U.S.)	6.0%	4.9%	4.4%	4.5%
Hispanic or Latino (U.S.)	6.3%	6.1%	6.1%	5.7%
Native American or Alaskan Native (U.S.)	0.2%	0.3%	0.2%	0.3%
Native Hawaiian or Other Pacific Islander (U.S.)	0.2%	0.2%	0.2%	0.2%
White (U.S.)	73.3%	76.1%	77.1%	79.7%
Two or More Races (U.S.)	1.8%	1.4%	1.3%	1.1%
Undisclosed (U.S.)	1.9%	1.4%	1.6%	0.7%

### **DIVERSITY & INCLUSION: CONTENT REPRESENTATION**<sup>30, 38</sup>

### SCRIPTED & FILM

Directors	2021	2020	Producers	2021	2020
People of Color	39.7%	33.5%	People of Color	26.4%	22.8%
White	60.3%	66.5%	White	73.6%	77.2%
Women	42.2%	40.3%	Women	37.6%	35.3%
Men	57.8%	59.7%	Men	62.4%	64.7%
Series Regulars / Leads			Writers		
People of Color	49.0%	45.4%	People of Color	33.5%	31.4%
White	51.0%	54.6%	White	66.5%	68.6%
Women	47.1%	45.9%	Women	43.3%	42.1%
Men	52.9%	54.1%	Men	56.7%	57.9%

WORLD IN BALANCE

WORLD OF HOPE

**INVESTING IN OUR PEOPLE** 

OPERATING RESPONSIBLY

LOOKING AHEAD

DATA & REPORTING FRAMEWORKS

Manager	2021	2020	2019	2018
Women (Global)	43.3%	42.8%	42.6%	43.7%
People of Color (U.S.)	30.2%	29.3%	29.3%	26.9%
Asian (U.S.)	10.3%	10.0%	10.1%	8.6%
Black or African American (U.S.)	5.6%	5.2%	5.0%	4.7%
Hispanic or Latino (U.S.)	11.7%	11.6%	11.8%	11.5%
Native American or Alaskan Native (U.S.)	0.3%	0.2%	0.2%	0.3%
Native Hawaiian or Other Pacific Islander (U.S.)	0.4%	0.4%	0.4%	0.3%
White (U.S.)	67.8%	69.3%	69.3%	72.0%
Two or More Races (U.S.)	1.8%	1.8%	1.8%	1.5%
Undisclosed (U.S.)	2.0%	1.3%	1.4%	1.1%
Below Manager				
Women (Global)	51.9%	52.7%	52.8%	52.9%
People of Color (U.S.)	50.0%	49.8%	49.3%	47.7%
Asian (U.S.)	6.8%	6.8%	6.6%	6.3%
Black or African American (U.S.)	9.3%	9.0%	9.1%	9.3%
Hispanic or Latino (U.S.)	30.5%	30.4%	30.1%	28.8%
Native American or Alaskan Native (U.S.)	0.3%	0.3%	0.3%	0.3%
Native Hawaiian or Other Pacific Islander (U.S.)	0.7%	0.7%	0.7%	0.8%
White (U.S.)	47.2%	47.2%	47.5%	48.5%
Two or More Races (U.S.)	2.5%	2.5%	2.4%	2.2%
Undisclosed (U.S.)	2.9%	3.0%	3.2%	3.8%

NEWS & SPORTS	
On Air	
People of Color	
White	

59.3%	60.4%
34.4%	33.4%
65.6%	66.6%
31.2%	29.2%
68.8%	70.8%
38.2%	38.6%
	61.4%
	34.4% 65.6% 31.2% 68.8%

8

2020 39.6%

2021

40.7%

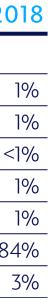
# FY21 Data Table<sup>12</sup>

### **SUPPLY CHAIN**

**♦** 

Facility Footprint <sup>39, 40</sup>	2021	2020	2019	2018	Remediation <sup>42, 43</sup>	2021	2020	2019	201
Aggregate Number of Facilities Manufacturing	43,700	43,300	42,500	40,100	Percentage of Audits with Findings Identified for	or Remediation			
Disney-Branded Products During the Fiscal Year	107	00	101	102	Child Labor	1%	<1%	1%	19
Total Number of Countries	103	99	101	102	Involuntary Labor	<1%	<]%	1%	19
Number of Countries with 1% or Less of Total Facilities	87	86	88	90	Coercion and Harassment	<1%	<]%	<1%	<]9
Facility Footprint: Country Data <sup>39, 40, 41</sup>					Non-Discrimination Association	<1% <1%	<1% <1%	<u> </u>	19 19
Number of Facilities Manufacturing Disney-Brand	led Products By Co	ountry: # (% of tot	tal)		Health and Safety: Factory	85%	87%	85%	849
China	12,070 (28%)	11,640 (27%)	11,210 (26%)	10,050 (25%)	Health and Safety: Dormitory	2%	2%	3%	39
Japan	8,210 (19%)	8,050 (19%)	7,960 (19%)	8,300 (21%)	Compensation: Minimum Wage	4%	5%	6%	79
USA	5,540 (13%)	5,470 (13%)	5,200 (12%)	4,850 (12%)	Compensation: Overtime Wage	5%	7%	10%	119
South Korea	2,120 (5%)	2,090 (5%)	1,900 (4%)	1,840 (5%)	Compensation: Overtime Hours	70%	71%	68%	66°
Brazil	1,510 (4%)	1,460 (3%)	1,520 (4%)	1,460 (4%)	Compensation: Social Benefits	64%	65%	63%	610
Taiwan	1,360 (3%)	1,340 (3%)	1,300 (3%)	1,080 (3%)	Protection of the Environment	24%	28%	30%	309
Italy	1,290 (3%)	1,380 (3%)	1,370 (3%)	1,280 (3%)	Other Laws	17%	20%	22%	229
India	1,240 (3%)	1,120 (3%)	1,100 (3%)	980 (2%)	Subcontracting	1%	1%	2%	29
Turkey	880 (2%)	780 (2%)	670 (2%)	1% or less	Monitoring and Compliance	4%	5%	6%	80
France	870 (2%)	920 (2%)	930 (2%)	820 (2%)	Publication	1%	2%	3%	30
United Kingdom	780 (2%)	880 (2%)	930 (2%)	870 (2%)	Facility Audits <sup>42, 43</sup>				
Portugal	750 (2%)	870 (2%)	810 (2%)	700 (2%)	Percentage of Tier 1 Supplier Facilities Audited	34%	32%	Not Reported	Not Reporte
Vietnam	550 (1%)	1% or less	1% or less	1% or less	Percentage of Tier 1 Audits Conducted by a Third-			•	<u>.</u>
Poland	530 (1%)	1% or less	1% or less	1% or less	Party Auditor	96%	94%	Not Reported	Not Reporte
Germany	520 (1%)	610 (1%)	640 (2%)	600 (1%)					
Spain	470 (1%)	1% or less	1% or less	1% or less	HEALTHY LIVING <sup>44</sup>	2021	2020	2019	201
All Other Facilities (in countries with < 1% of total facilities)	5,010 (10%)	6,690 (15%)	6,960 (16%)	7,270 (18%)	Percentage of Disney-Licensed Wholesale Food				
- <u>-</u>					Global	Meets 85% Target	84% N	1eets 85% Target N	Meets 85% Targe
					North America	Meets 85% Target Mee	ets 85% Target N	1eets 85% Target N	Meets 85% Targe

Facility Footprint <sup>39, 40</sup>	2021	2020	2019	2018	Remediation <sup>42, 43</sup>	2021	2020	2019	201
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Number of Countries with 1% or Less of Total	105	//	101	102	Involuntary Labor	<1%	<1%	1%	19
Facilities	87	86	88	90	Coercion and Harassment	<]%	<]%	<]%	<]%
Facility Footprint: Country Data <sup>39, 40, 41</sup>					Non-Discrimination	<1%	<1%	1%	19
	lad Draduata Dr. C		h-1)		Association	<1%	<1%	1%	19
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United Kingdom	780 (2%)	880 (2%)	930 (2%)	870 (2%)	Facility Audits <sup>42, 43</sup>				
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Vietnam	550 (1%)	1% or less	1% or less	1% or less	Percentage of Tier 1 Audits Conducted by a Third-			•	
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Germany	520 (1%)	610 (1%)	640 (2%)	600 (1%)	-				
Spain	470 (1%)	1% or less	1% or less	1% or less	HEALTHY LIVING <sup>44</sup>	2021	2020	2019	201
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· · · · · · · · · · · · · · · · · · ·					Global	Meets 85% Target	84% N	Aeets 85% Target	Meets 85% Targe
					North America	Meets 85% Target M	eets 85% Target	Aeets 85% Target	Meets 85% Targe











LETTER FROM OUR CEO

**OUR APPROACH** 

# **Data Table Footnotes**

### General

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12. Disney's fiscal year ends on the Saturday closest to September 30.

### Environment

- 13. Historical data prior to FY21 does not include businesses acquired with TFCF. FY19 and FY20 Emissions and Energy data will be restated later in 2022 to reflect changes in company boundaries and updates to calculation methodologies.
- 14. The boundary for Disney's greenhouse gas emissions (GHG) reporting includes owned and operated assets (such as Walt Disney Parks and Resorts, Disney Cruise Line, and commercial spaces), leased assets (such as Disney Stores and office locations), as well as Productions (including feature films, television, theatricals, and ESPN).
- 15. Greenhouse gas emissions are measured and calculated according to the principles in the World Resources Institute (WRI) and the World Business Council for Sustainable Development (WBCSD) Greenhouse Gas Protocol's "A Corporate Accounting and Reporting Standard, 2004 revised edition" (GHG Protocol).
- 16. Market based emissions are used where available in calculating carbon credit retirements, total emissions, and net emissions.
- 17. Carbon credits are from projects developed according to recognized standards (e.g., Climate Action Reserve, Verified Carbon Standard, Gold Standard, etc.). All credits are verified by accredited third-party reviewers.
- 18. Total energy includes electricity, natural gas, chilled water, hot water, steam, renewable energy, and fuels.
- 19. Percentage grid electricity is purchased electricity consumption divided by total energy consumption
- 20. Percentage renewables is renewable energy consumption divided by total energy consumption. Renewable energy consumed includes renewable fuels and renewable electricity either directly or purchased that explicitly includes Renewable Energy Certificates (RECs) or Guarantees of Origin (GOs). The renewable portion of the electricity grid mix for which we do not possess RECs or GOs are not included in this calculation.
- 21. Percentage zero carbon electricity is zero carbon electricity consumption divided by total electricity consumption. We define zero carbon electricity as any type of electricity generation that does not generate greenhouse gases such as solar, wind, and geothermal resources, but also including existing zero carbon assets on the grid, like nuclear and large-scale hydropower.
- 22. Waste diverted includes operational waste prevention, donations, recycling, compost, anaerobic digestion, and thermal waste to energy. Total waste generated includes diverted waste, waste sent to landfill, and incineration without energy recovery. Incineration without energy recovery is not counted in total waste sent to landfill nor total waste diverted, thus the two do not add to total waste generated. For total Company data, facilities include Theme Parks & Resorts, Disney Cruise Line, ESPN, enterprise-owned commercial and office spaces, and Pixar. Excluded are all leased properties, Disney Stores and Distribution Centers, TV stations, and all construction materials.
- 23. The boundary for Disney's water volume reporting includes owned and operated assets (Theme Parks & Resorts, Disney Cruise Line, owned commercial and office spaces, Studios, and ESPN). Water consumption from Disney Stores and leased assets are excluded. Water data for Shanghai Disneyland was not included in data prior to FY21, however it is included in FY21 data.
- 24. Diversion rate includes data from annual facility asset planning construction projects and construction for new assets that became operational in FY21 in the U.S. and Europe only. 67

## Social Impact

25. Corporate cash giving includes corporate contributions made by the Disney Conservation Fund.

- percentages that we report.
- its subsidiaries.

### Workforce

- 31. Headcount includes employees at TWDC, Hulu, Pixar, Disneyland Paris, and TFCF. Excludes dailies, freelancers, contractors, and domestic TWDC employees not paid in the last 60 days.
- 32. Consistent with our 10-K, Global Employee numbers are rounded to the nearest thousand. FY18 excludes Disneyland Paris employee counts. FY18 employee counts have been slightly revised to reflect the inclusion of Pixar. FY19 employee counts have been slightly revised to reflect a more accurate Disneyland Paris employee base (previously estimated).
- 33. Prior Collective Bargaining Agreement percentages revised to exclude College Program. This population is in union organizations, but not covered by a CBA as they are part-time.
- 34. Training-related data is approximate and rounded. Data represents all employees in D Learn, excluding Pixar and contract workers (for all years) and Hulu employees (included for part of FY21, but excluded for prior years). Data incorporates both required and non-required training, including online courses, orientations, in-person classes, on-demand content, and on-the-job training. Participants can attend more than one training and may view online content more than once, depending on their individual needs.
- 35. Median earnings for hourly employees in our U.S. Disney Parks & Resorts, based on total earnings for total hours paid. Includes the impact of overtime, shift premiums, and gratuities. Excludes the value of benefits for eligible employees. Full-time and part-time hourly employees earn a base rate of at least \$15/hour, excluding tipped employees and Walt Disney World College Program participants (this program is not comparable to other employment opportunities as it includes other benefits such as housing, transportation, etc). All employees earn minimum wage or higher.

26. In-kind support refers to non-cash contributions comprised of tangible items or non-tangible support. Donations may include but are not limited to estimated values for merchandise, theme park tickets, food, public service airtime (PSAs), character/talent appearances, and other charitable support. Due to differences in distribution, viewership, programming, availabilities, pricing, marketplace demand, and other variables, PSAs are valued differently across our media platforms. For example, in some cases, PSAs are valued based on an average sales price for the time period. In other cases, the value is based on an average sponsor value across a daypart rotation. Therefore, we do not use a single method to value PSAs.

27. Includes grants directed towards historically underrepresented and protected communities, including Asian American, Pacific Islander, Black and African American, Hispanic and Latino, Native American and Indigenous, and LGBTQ+ communities, as well as People with Disabilities, Veterans, and Women. We also include grants to organizations where a percentage of their services reach underrepresented and protected communities. If the organization spends a majority of their efforts on these communities, we count the entire grant, and if the organization does not spend a majority, we count a proration of the grant. For grants to these two types of organizations, we rely on their self-reported percentages regarding communities served. On a sample basis, we validate the

28. Disney VoluntEARS data includes hours logged by employees of The Walt Disney Company and

29. Supplier Diversity data includes Tier 1 spend with firms that have obtained certification from a third-party agency as being 51% owned, controlled, and operated by a minority, woman, disabled, veteran, service-disabled veteran, or lesbian, gay, bisexual, or transgender person.

30. Employee statistics reflect our employment base at the end of each fiscal year.

- 36. Headcount includes full-time and part-time employees at TWDC, Hulu, Pixar, Disneyland Paris, and TFCF, except for FY18, which excludes DLP, Hulu, and TFCF. Excludes dailies, freelancers, contractors, casual seasonal, interns, and domestic TWDC employees not paid in the last 60 days. Domestic counts exclude Disney Cruise Line Shipboard. Percentages for Women based on Global full- and part-time headcount. Percentages for People of color include U.S.-based full- and parttime employees only. People of color includes employees that identify as Asian, Black or African American, Hispanic or Latino, Native American or Alaskan Native, Native Hawaiian or Other Pacific Islander, or Two or More Races. Prior-year Gender and People of Color numbers have been revised to include full- and part-time employees only in order to align with *Reimagine Tomorrow*
- 37. Executive includes employees with Director levels and above at TWDC, Hulu, and Pixar, and Vice President levels and above at TFCF. Manager includes employees with Manager levels at TWDC, Hulu, and Pixar, and Managers and Directors at TFCF. Below Manager includes employees that do not meet Executive or Manager criteria.
- 38. Scripted & Film Representation is limited to content developed by TWDC. Data is only available for FY21 and FY20. Percentages include ABC Entertainment, ABC Signature (previously known as ABC Studios), Disney Branded Television, Freeform, FX, Hulu Originals, National Geographic, Onyx Collective, 20th Television, and feature films from Disney, Disney Animation, Pixar, Lucasfilm, 20th, Searchlight, and Marvel. Excludes daytime, unscripted, global content developed in region, and Star. News & Sports Representation includes executive, project hire, full-time, and part-time employees. Excludes contingent workers, student programs, daily employees, and seasonal employees.

### Supply Chain

- 39. The supply chain for Disney-branded products experiences routine fluctuations in active facilities. In any given year, a significant number of new facilities may become authorized to produce Disney-branded products, which complicates any year-to-year comparison. In FY21, the facility count shown includes approximately 2,100 beyond Tier 1 that are subject to the purview of the Disney International Labor Standards (ILS) program.
- 40. Facility footprint data includes all facilities authorized to manufacture Disney-branded products at any point during the fiscal year. With respect to TFCF intellectual property, as contracts are newly executed, renewed, or amended with respect to the manufacturing of products, the facilities producing such goods fall under the purview of the Disney ILS Program and are included in the facility footprint data. Facility data is rounded to the nearest hundred.
- 41. For country facility data, total facilities are approximate and rounded.
- 42. Disney uses the World Bank's Governance Indicators (WGI) as the primary resource for identifying and comparing areas of risk, and determining where to focus our monitoring resources and requirements. Please refer to our Permitted Sourcing Countries policy.
- 43. The Disney ILS Program works towards ongoing and sustainable improvement in working conditions at facilities producing Disney-branded products. All Code of Conduct violations identified in active facilities as the result of audits or assessments must be corrected or remediated within the time periods and in the manner established by the Disney ILS Program as a condition of continued use of the facility for the production of Disney-branded products.

### Healthy Living

44. Healthy living licensing results do not include TFCF businesses.

# **Task Force on Climate-Related Financial Disclosures (TCFD) Index**

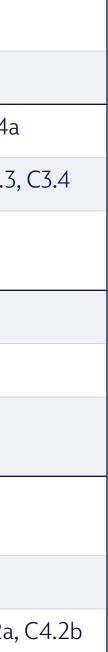
The Task Force on Climate-related Financial Disclosures (TCFD) developed a voluntary framework for companies to provide climate-related information to stakeholders. In line with TCFD's recommendations, each year we publicly disclose our climate-related information primarily through our CDP Climate Change survey response. In the following index, we provide a mapping of TCFD's disclosure recommendations to our CDP responses to make clear where to find comparable information regarding how we approach and manage climate risks and opportunities.

The Walt Disney Company is committed to protecting the planet and delivering a positive environmental legacy for future generations as we operate and grow our businesses. In addition to our annual response to CDP's Climate Change survey, in late 2020 we launched ambitious new goals to continue making progress in addressing our environmental impacts, and in 2021 the Board delegated oversight of ESG programs and reporting to the Governance and Nominating Committee, including with respect to environmental and sustainability policies and initiatives. For a full description of our goals, read our 2030 Environmental Goals white paper.

	DESCRIPTION OF TCFD		2021 CDP CLIMATE
	DISCLOSURE REQUIREMENT	COMPLETE TCFD DISCLOSURE REQUIREMENT	CHANGE RESPONSE
Governance	Degree of Board oversight	(a) Describe the Board's oversight of climate-related risks and opportunities.	C1.1b
	Management's role	(b) Describe management's role in assessing and managing climate-related risks and opportunities.	C1.2, C1.2a
Strategy	Climate-related risks and opportunities	(a) Describe the climate-related risks and opportunities the organization has identified over the short-, medium-, and long-term.	C2.1a, C2.3, C2.3a, C2.4, C2.4a
	Impacts of risks and opportunities	(b) Describe the impact of climate-related risks and opportunities on the organization's businesses, strategy, and financial planning.	C2.3a, C2.4a, C3.1, C3.2a, C3.3,
	Resilience of the organization's strategy	(c) Describe the resilience of the organization's strategy, taking into consideration different climate-related scenarios, including a 2°C-or-lower scenario.	C3.2, C3.2a
Risk	Climate risk identification process	(a) Describe the organization's processes for identifying and assessing climate-related risks.	C2.1, C2.2, C2.2a
Management	Climate risk management process	(b) Describe the organization's processes for managing climate-related risks.	C2.1, C2.2
	Integration with other risk-management	(c) Describe how processes for identifying, assessing, and managing climate-related risks are integrated into the organization's overall	C2.1, C2.2
	processes	risk management.	
Metrics &	Identify risk-assessment metrics	(a) Disclose the metrics used by the organization to assess climate-related risks and opportunities in line with its strategy and risk-	C4.2, C4.2a, C4.2b
Targets		management process.	
	Identify GHG emissions	(b) Disclose Scope 1, Scope 2 and, if appropriate, Scope 3 greenhouse gas (GHG) emissions, and the related risks.	C6.1, C6.3
	Identify targets and risk metrics	(c) Describe the targets used by the organization to manage climate-related risks and opportunities and performance against targets.	C4.1, C4.1a, C4.1b, C4.2, C4.2a,
	•		







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# **Sustainability Accounting Standards Board (SASB) Index**

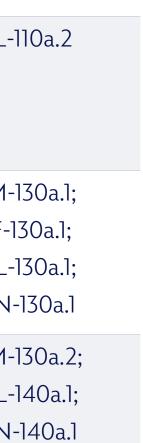
The SASB Standards, now part of the Value Reporting Foundation, is a set of standards to guide the disclosure of sustainability information by companies to their investors. The following Index maps our disclosures to certain SASB indicators. Given our broad array of businesses that span multiple industries all around the globe, we focused this year's reporting on the recommended indicators for the "Media & Entertainment" and "Internet Media & Services" industries. Where relevant, we also highlight select information relevant to the "Leisure Facilities," "Hotels & Lodging," "Restaurants," "Cruise Lines," "Apparel, Accessories, and Footwear," and "Toys & Sporting Goods" industries. As our businesses continue to grow and evolve, we expect to advance and refine our disclosures over time. Metrics and disclosures are reported on an enterprise-wide level, unless otherwise indicated.

ΤΟΡΙϹ	ACCOUNTING METRIC(S)	LOCATION/RESPONSE	SASB C
Greenhouse Gas Emissions	Gross Global Scope 1 emissions	• FY21 Data Table & Data Table Footnotes, pp. 64, 67	TR-CL-11
Greenhouse Gas Emissions	Discussion of long-term and short-term strategy or plan to manage Scope 1 emissions, emissions reduction targets, and an analysis of performance against those targets	<ul> <li>2030 Environmental Goals White Paper</li> <li>2021 CDP Climate Change Survey Response</li> </ul>	TR-CL-11
Energy Management	<ul><li>(1) Total energy consumed, (2) percentage grid electricity,</li><li>(3) percentage renewable</li></ul>	• (1, 2, 3) <u>FY21 Data Table &amp; Data Table Footnotes</u> , pp. 64, 67	TC-IM-13 SV-LF-13 SV-HL-13 FB-RN-1
Water Management	(1) Total water withdrawn, (2) total water consumed, percentage of each in regions with High or Extremely High Baseline Water Stress	<ul> <li>(1, 2) <u>FY21 Data Table &amp; Data Table Footnotes</u>, pp. 64, 67</li> <li>We are disclosing total potable water consumption and total non-potable water consumption at this time, and will assess the expansion of our disclosures in future reporting.</li> </ul>	TC-IM-13 SV-HL-14 FB-RN-14
Waste Management	<ul><li>(1) Total amount of waste, (2) percentage food waste, and</li><li>(3) percentage diverted</li></ul>	• (1, 3) <u>FY21 Data Table &amp; Data Table Footnotes</u> , pp. 64, 67	FB-RN-1
Labor Conditions in the Supply Chain	Percentage of (1) Tier 1 supplier facilities and (2) supplier facilities beyond Tier 1 that have been audited to a labor code of conduct, (3) percentage of total audits conducted by a third-party auditor	<ul> <li>(1) <u>FY21 Data Table &amp; Data Table Footnotes</u>, pp. 66-67</li> <li>(2) Not reported</li> <li>(3) Percentage of Tier 1 audits conducted by a third-party auditor provided in <u>FY21 Data Table &amp; Data Table Footnotes</u>, pp. 66-67</li> </ul>	CG-AA-4 CG-TS-4













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OUR BUSINESSES

WORLD OF BELONGING

ΤΟΡΙΟ	ACCOUNTING METRIC(S)	LOCATION/RESPONSE	SASB C
Labor Conditions in the Supply Chain	Priority non-conformance rate and associated corrective action rate for suppliers' labor code of conduct audits	<ul> <li>Priority non-conformance rate was 11%</li> <li>Priority non-conformance rate is defined as the percentage of audits with findings where facilities failed to meet TWDC Minimum Compliance Standards. For more information see the <u>ILS Program Manual</u>.</li> <li>Corrective action rate was 92%</li> <li>See <u>ILS Program Manual</u> for more information about expectations and timelines for corrective action.</li> </ul>	CG-AA-4 CG-TS-43
Labor Conditions in the Supply Chain	Description of the greatest (1) labor and (2) environmental, health, and safety risks in the supply chain	<ul> <li>(1, 2) Supply chain assessments identify the most common risks to be in the areas of health and safety, overtime hours, and social benefits; see <u>FY21 Data Table &amp; Data Table Footnotes</u>, pp. 66-67. We understand that supply chain assessments may not fully capture some under-reported issues, including such issues as sexual harassment, forced labor, and interference with freedom of association. We continue to explore additional methods for gaining such visibility. Our supply chain policy commitments are described in our <u>ILS</u> Program Manual, Human Rights Policy Statement, Conflict Minerals Policy, California Transparency in Supply Chains Act Statement, <u>UK Modern Slavery Act Statement</u>, <u>Restricting the Use of Uzbek Cotton Statement</u>, and <u>Paper Sourcing and Use Policy</u>.</li> </ul>	CG-AA-4
Workforce Diversity	Programs and policies for fostering equitable employee representation across global operations	<ul> <li>World of Belonging, pp. 16-21, 26</li> <li>FY21 Data Table &amp; Data Table Footnotes, pp. 65, 67</li> <li>Standards of Business Conduct, p. 10</li> <li>Reimagine Tomorrow digital destination</li> </ul>	SV-ME-20
Workforce Diversity	Percentage of gender and racial/ethnic group representation for (1) management, (2) professionals, and (3) all other employees	<ul> <li>(1, 2, 3) <u>FY21 Data Table &amp; Data Table Footnotes</u>, pp. 65, 67</li> <li><u>Reimagine Tomorrow</u> digital destination</li> </ul>	TC-IM-33
Labor Practices	(1) Average hourly wage and (2) percentage of hourly employees earning minimum wage	<ul> <li>(1, 2) FY21 Data Table &amp; Data Table Footnotes, pp. 64, 67</li> </ul>	SV-HL-31 FB-RN-31
Labor Practices	Description of policies and programs to prevent worker harassment	<ul> <li><u>Standards of Business Conduct</u>, pp. 9-10, 37-38</li> </ul>	SV-HL-31
Media Pluralism	Description of policies and procedures to ensuring pluralism in news media content	<ul> <li>ABC News is committed to Diversity &amp; Inclusion. There are three pillars to ABC News's Diversity &amp; Inclusion efforts:</li> <li>PEOPLE—Our people, at all levels, should reflect the life experiences of our audiences. This is reflected across all staffing levels, correspondents, executives, managers, producers, writers, editors, and junior staff.</li> <li>CONTENT—Our work is relevant to a rapidly diversifying audience. This is reflected in the growth of content and story coverage that focuses on the experiences and interests of diverse audiences at the intersection of race, politics, culture, and lifestyle.</li> <li>CULTURE—Our environment promotes curiosity, innovation, and ideas from everyone. This is reflected in a number of initiatives including the News Division-wide "Everyday Inclusion" program, relevant employee committees, and frequent Diversity &amp; Inclusion workshops and discussions programed throughout the year.</li> </ul>	SV-ME-2

LOOKING AHEAD



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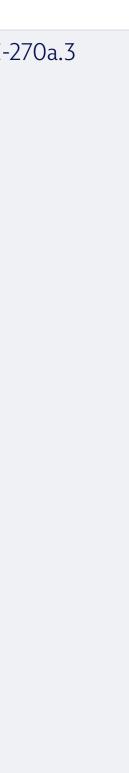
WORLD OF BELONGING

ΤΟΡΙϹ	ACCOUNTING METRIC(S)	LOCATION/RESPONS
Media Pluralism (Continued)	Description of policies and procedures to ensuring pluralism in news media content	ABC News's commitmen emerging technologies. ( compelling storytelling, a rigor, to question thoroug We continue to build on
Journalistic Integrity & Sponsorship Identification	Description of approach for ensuring journalistic integrity of news programming related to: (1) truthfulness, accuracy, objectiveness, fairness, and accountability, (2) independence of content and/or transparency of potential bias, and (3) protection of privacy and limitation of harm	<ul> <li>(1) Truthfulness, accuracy interest and importance of the mainter policies on Business Ethic important to ABC News damages that reputation, employees of ABC News efforts that could have the (2) Independence of comevents, not to participate that would be seen as fav passions of others are enorthe news. We should see evaluate comment from the news. We should see evaluate comment from the news. We should see evaluate comment from the news are covering. When Amake clear disclosures at (3) Protection of privacy legal issues through legar reporting meetings to distinularly, the mission of Editorial Board. ESPN reputation and integrity of the privacy of the second second</li></ul>

## ISE ent to the straightforward pursuit of truth drives all our work across platforms in established and new-and-Our success lies in our dedication to the highest quality journalism, which means a commitment to fairness, , and, of utmost importance, uncompromising accuracy. We expect employees to approach their work with ughly and skeptically, and to analyze deeply. on the exceptional legacy of ABC News, upholding high standards in journalism, while also leading in al integrity and commitment to accuracy provide the foundation for the outstanding work that we do. cy, objectivity, fairness, and accountability: It is the mission of ABC News to inform the public on matters of SV-ME-270a.3 e to them. The credibility we have with our audience is essential to this mission and we, therefore, attach great ntenance of our fairness and integrity—both real and perceived—as we gather and report the news. Company hics, Fairness, and Insider Trading apply to all employees in every division, and those policies are particularly rs employees. We share responsibility for maintaining our reputation for fairness and accuracy. Action that on, or even gives the appearance of compromising it, harms both ABC News and the individuals involved. All is are, therefore, required to abide by the letter and spirit of the fairness policies and to be alert to subtle the effect of compromising the integrity of ABC News. ontent and/or transparency of potential bias: ABC News employees are hired to report and record news te in them. News employees should remain professionally detached in all situations and not take action avoring one side or the other. We take particular care to act in a neutral and professional manner where the engaged or aroused. We must all share an uncompromising commitment to accuracy and fairness in reporting eek out knowledgeable and credible sources of information, and we should reach out for and carefully those accused of wrongdoing and others with relevant information and perspectives on the matters that ABC News covers stories about The Walt Disney Company or other affiliated or subsidiary companies, we about the relationship. y and limitation of harm: News staffers receive extensive guidance and training on privacy concerns and other gal and standards training sessions. And as a regular part of our newsgathering process, there are targeted liscuss journalistic and legal issues.

ESPN is to provide credible, timely, contextual, and trustworthy information. This mission is supported by elines intended to protect ESPN's journalistic credibility across platforms and with the oversight of the ESPN reviews its performance against these standards on an ongoing basis and regularly reviews and provides for personnel. Ultimately, every member of the ESPN editorial teams is responsible for upholding the of ESPN reporting.





OUR APPROACH

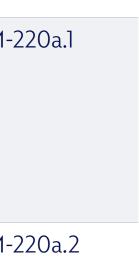
OUR BUSINESSES

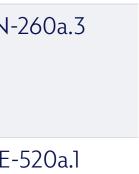
WORLD OF BELONGING

ΤΟΡΙΟ	ACCOUNTING METRIC(S)	LOCATION/RESPON
Nutritional Content	Number of advertising impressions made on children, percentage promoting products that meet national dietary guidelines for children	<ul> <li>100% of food and bever <u>Guideline</u> standards.</li> <li>Disney Nutrition Guide while promoting consu</li> </ul>
Data Privacy	Description of policies and practices relating to behavioral advertising and user privacy	• We are committed to g that data. Our privacy p under which consumer make to limit the use o control mechanisms for
Data Privacy	Number of users whose information is used for secondary purposes	• As described above, we third parties in very lim service provider. Accord
Data Security Standards	Description of approach to identifying and addressing data security risks, including use of third-party guidelines for children	Our approach to cybers <u>Information Security M</u>
Intellectual Property Protection & Media Piracy	Description of approach to ensuring intellectual property (IP) protection	<ul> <li>Disney strives to foster well as maintain consumand content. We also reparties without appropriates implemented interrights among all Disney</li> </ul>

NSE	SASB
verage advertising on Disney-branded media platforms oriented to kids and families meets Disney <u>Nutrition</u>	FB-RN-2
deline standards are informed by national dietary guidelines and focus on limiting calories, fats, sugars, and salt sumption of fruits, vegetables, whole grains, lean protein, and low-fat dairy.	
giving consumers transparency into our data collection and use practices and robust controls over how we use y policy describes how consumers' information is collected and used, as well as the very limited circumstances er data may be shared with third parties. That policy also contains information about choices consumers must of their data for targeted advertising and direct marketing purposes. Links to the privacy policy, as well as the for limiting targeted advertising, can be found on our <u>Privacy Center</u> .	TC-IM-2
we are committed to giving consumers notice about how their data will be used, and we only share data with imited circumstances, such as when the consumer gives their consent or where the third party is acting as our ordingly, we do not have a policy of using consumers' data for secondary purposes.	TC-IM-2
ersecurity is addressed in the <u>Operating Responsibly</u> section of this report on p. 59, and in greater detail in our <u>Management System</u> document online.	FB-RN-2
er a culture that values intellectual property protection to promote creativity, storytelling, and innovation as sumer trust. We engage in practices that protect Disney's intellectual property, including our brands, characters, respect the intellectual property rights of others, and do not knowingly use the intellectual property of third opriate rights. Disney also requires all contributors to respect third-party intellectual property rights. We have ternal intellectual property policies and trainings to increase awareness and respect for intellectual property ney employees.	SV-ME-

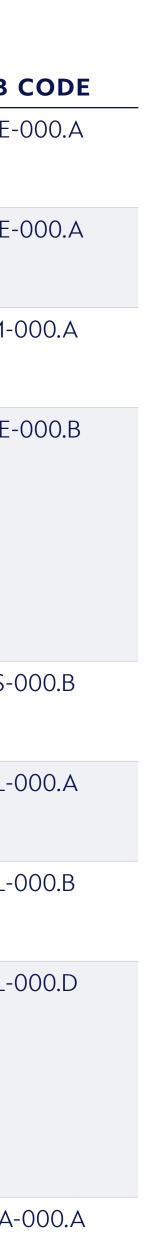






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ΤΟΡΙΟ	ACCOUNTING METRIC(S)	LOCATION/RESPONSE	SASB C
	Households reached by broadcast TV	• <u>The Walt Disney Company Fiscal Year 2021 10-K</u> , p. 6	SV-ME-0
	Subscribers to cable networks	• <u>The Walt Disney Company Fiscal Year 2021 10-K</u> , pp. 6, 8	SV-ME-0
	Subscribers to streaming services ("Entity-defined measure of user activity")	• <u>The Walt Disney Company Fiscal Year 202110-K</u> , p. 40	TC-IM-00
	Total number of media productions and publications produced	<ul> <li>The Walt Disney Company Fiscal Year 202110-K, p. 10</li> <li>Our film library includes content from approximately 100 years of production history, as well as acquired film libraries, and totals approximately 4,900 live-action titles and 400 animation titles. Our television programming library includes content from approximately 70 years of production history. Series with four or more seasons include approximately 75 one-hour dramas, 50 half-hour comedies, 5 half-hour non-scripted series, 25 one-hour non-scripted series, 15 half-hour animated series, and 10 half-hour live-action series.</li> </ul>	SV-ME-0
	Number of manufacturing facilities, percentage outsourced	• FY21 Data Table & Data Table Footnotes, pp. 66-67	CG-TS-00
	Number of available room-nights	• <u>The Walt Disney Company Fiscal Year 202110-K</u> , p. 44	SV-HL-00
	Average occupancy rate	• <u>The Walt Disney Company Fiscal Year 202110-K</u> , p. 44	SV-HL-00
	Number of lodging facilities and the percentage that are: (1) managed, (2) owned and leased, (3) franchised	<ul> <li>(1) <u>The Walt Disney Company Fiscal Year 2021 10-K</u>, pp. 14-17</li> <li>(2, 3) Not reported</li> <li>Five of the hotels located in Shanghai and Hong Kong are owned via a Joint Venture where our ownership is less than 50%.</li> <li>Disney Vacation Club offers ownership interest in 15 resort facilities, which are operated as hotel rooms when not occupied by Vacation Club members.</li> </ul>	SV-HL-00
	Number of (1) Tier 1 suppliers and (2) suppliers beyond Tier 1	<ul> <li>(1) <u>FY21 Data Table &amp; Data Table Footnotes</u>, pp. 66-67</li> <li>(2) <u>FY21 Data Table Footnotes</u>, p. 67</li> </ul>	CG-AA-0



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# **Global Reporting Initiative (GRI) Index**

The following Index includes GRI's standards, which provide a set of voluntary indicators on economic, environmental, and governance impacts of a company's performance.

## **GRI 102: GENERAL DISCLOSURES**

GRI DISCLOSURE	DESCRIPTION	LOCATION/RESPONSE
102-1	Name of the organization	The Walt Disney Company
102-2	Activities, brands, products, and services	<ul> <li>The Walt Disney Company Fiscal Year 2021 10-K</li> <li>The Walt Disney Company 2022 Proxy Statement</li> <li>The Walt Disney Company Website</li> </ul>
102-3	Location of headquarters	<ul> <li>The Walt Disney Company Fiscal Year 2021 10-K</li> <li>The Walt Disney Company 2022 Proxy Statement</li> </ul>
102-4	Location of operations	The Walt Disney Company Fiscal Year 2021 10-K
102-5	Ownership and legal form	The Walt Disney Company Fiscal Year 2021 10-K
102-6	Markets served	The Walt Disney Company Fiscal Year 2021 10-K
102-7	Scale of the organization	The Walt Disney Company Fiscal Year 2021 10-K
102-8	Information on employees and other workers	<ul> <li>The Walt Disney Company Fiscal Year 2021 10-K</li> <li>The Walt Disney Company 2022 Proxy Statement</li> <li>FY21 Data Table &amp; Data Table Footnotes, pp. 64-65, 67</li> </ul>
102-9	Supply chain	<ul> <li><u>Supply Chain</u>, pp. 56-57</li> <li><u>FY21 Data Table &amp; Data Table Footnotes</u>, pp. 66-67</li> </ul>
102-10	Significant changes to the organization and its supply chain	<ul> <li><u>The Walt Disney Company Fiscal Year 2021 10-K</u></li> <li><u>Our Businesses</u>, p. 13</li> </ul>
102-12	External initiatives	<ul> <li>Our Approach, p. 10</li> <li>World of Belonging, pp. 21-25</li> <li>World in Balance, pp. 28, 32</li> <li>World of Hope, pp. 40-42, 44-46</li> <li>Supply Chain, pp. 56-57</li> <li>Human Rights Policy Statement</li> </ul>
74	Memberships of associations	<ul> <li>UN Sustainable Development Goals, pp. 79-81</li> <li>Our Approach, p. 10</li> <li>World in Balance, p. 28</li> <li>Supply Chain, pp. 56-57</li> <li>Human Rights Policy Statement</li> <li>U.S. Trade Association Memberships</li> </ul>



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GRI DISCLOSURE	DESCRIPTION	LOCATION/RESPONSE
102-14	Statement from senior decision-maker	Letter from Our Chief Executive Officer, p. 4
102-15	Key impacts, risks, and opportunities	<ul> <li><u>The Walt Disney Company Fiscal Year 202110-K</u></li> <li><u>The Walt Disney Company 2022 Proxy Statement</u></li> <li><u>Our Approach</u>, pp. 5-6</li> </ul>
102-18	Governance structure	<ul> <li><u>The Walt Disney Company Fiscal Year 2021 10-K</u></li> <li><u>The Walt Disney Company 2022 Proxy Statement</u></li> <li><u>Our Approach</u>, pp. 5, 9</li> </ul>
102-19	Delegating authority	<ul> <li><u>The Walt Disney Company Fiscal Year 2021 10-K</u></li> <li><u>The Walt Disney Company 2022 Proxy Statement</u></li> <li><u>Our Approach</u>, pp. 5, 9</li> <li><u>Standards of Business Conduct</u></li> </ul>
102-20	Executive-level responsibility for economic, environmental, and social topics	<ul> <li><u>Our Approach</u>, pp. 5, 9</li> <li><u>The Walt Disney Company 2022 Proxy Statement</u></li> <li><u>Corporate Governance Section of Investor Relations Website</u></li> </ul>
102-21	Consulting stakeholders on economic, environmental, and social topics	<ul> <li>Our Approach, pp. 5, 10</li> </ul>
102-22	Composition of the highest governance body and its committees	<ul> <li><u>The Walt Disney Company 2022 Proxy Statement</u></li> <li><u>Corporate Governance Section of Investor Relations Website</u></li> </ul>
102-23	Chair of the highest governance body	<ul> <li>The Walt Disney Company 2022 Proxy Statement</li> <li>Corporate Governance Section of Investor Relations Website</li> </ul>
102-24	Nominating and selecting the highest governance body	<ul> <li><u>The Walt Disney Company 2022 Proxy Statement</u></li> <li><u>Corporate Governance Section of Investor Relations Website</u></li> </ul>
102-25	Conflicts of interest	<ul> <li><u>The Walt Disney Company 2022 Proxy Statement</u></li> <li><u>Corporate Governance Section of Investor Relations Website</u></li> <li><u>Standards of Business Conduct</u></li> </ul>
102-26	Role of highest governance body in setting purpose, values, and strategy	<ul> <li><u>Our Approach</u>, pp. 4, 9</li> <li><u>The Walt Disney Company 2022 Proxy Statement</u></li> <li><u>Corporate Governance Section of Investor Relations Website</u></li> </ul>
102-27	Collective knowledge of highest governance body	<ul> <li><u>The Walt Disney Company 2022 Proxy Statement</u></li> <li><u>Corporate Governance Section of Investor Relations Website</u></li> </ul>

GRI DISCLOSURE	DESCRIPTION	LOCATION/RESPONSE
102-29	Identifying and managing economic, environmental, and social impacts	• Our Approach, pp. 5-10
		<ul> <li>The Walt Disney Company 2022 Proxy Statement</li> </ul>
		<u>Corporate Governance Section of Investor Relations Website</u>
102-31	Review of economic, environmental, and social topics	• <u>Our Approach</u> , pp. 5-10
		<ul> <li>The Walt Disney Company 2022 Proxy Statement</li> </ul>
		<u>Corporate Governance Section of Investor Relations Website</u>
102-35	Remuneration policies	The Walt Disney Company 2022 Proxy Statement
		<u>Corporate Governance Section of Investor Relations Website</u>
102-36	Process for determining remuneration	The Walt Disney Company 2022 Proxy Statement
		Corporate Governance Section of Investor Relations Website
102-38	Annual total compensation ratio	The Walt Disney Company 2022 Proxy Statement
102-40	List of stakeholder groups	<ul> <li>Our Approach, p. 10</li> </ul>
102-42	Identifying and selecting stakeholders	<ul> <li>Our Approach, p. 5, 10</li> </ul>
102-46	Defining report content and topic boundaries	<ul> <li>Data &amp; Reporting Frameworks, p. 63</li> </ul>
102-50	Reporting period	Data & Reporting Frameworks, p. 63
102-51	Date of most recent report	Our 2020 CSR Report was published in February 2021
102-52	Reporting cycle	• Annual

## **GRI 103: MANAGEMENT APPROACH & GRI 200-400: TOPIC SPECIFIC STANDARDS**

GRI DISCLOSURE	DESCRIPTION
Economic	
103-1 & 103-2	Explanation of the material topic and its Boundary; management approach
201-2	Financial implications and other risks and opportunities due to climate change

207-1	Approach to tax
207-2	Tax governance, control, and risk management

LOOKING AHEAD

### LOCATION/RESPONSE

•	The Walt Disney Company Fiscal Year 2021 10-K
•	2021 CDP Climate Change Survey Response World in Balance, pp. 28-30, 35-38 The Walt Disney Company Fiscal Year 2021 10-K
•	<u>The Walt Disney Company Fiscal Year 202110-K</u> <u>Operating Responsibly</u> , p. 58 <u>Global Tax Strategy Statement</u>
•	The Walt Disney Company Fiscal Year 2021 10-K Operating Responsibly, p. 58 Global Tax Strategy Statement

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LETTER FROM OUR CEO

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GRI DISCLOSURE	DESCRIPTION	LOCATION/ANSWER
Environment		
103-1 & 103-2: Emissions, Water and Waste	Explanation of the material topic and its Boundary; management approach	<ul> <li>World in Balance, pp. 28-38</li> <li>2030 Environmental Goals White Paper</li> </ul>
302-1	Energy consumption within the organization	<ul> <li>FY21 Data Table &amp; Data Table Footnotes, pp. 64, 67</li> <li>2030 Environmental Goals White Paper</li> </ul>
302-4	Reduction of energy consumption	<ul> <li><u>Emissions</u>, pp. 29-30</li> <li><u>FY21 Data Table &amp; Data Table Footnotes</u>, pp. 64, 67</li> <li><u>2030 Environmental Goals White Paper</u></li> </ul>
303-1	Interactions with water as a shared resource	<ul> <li><u>Water</u>, pp. 31-32</li> <li><u>FY21 Data Table &amp; Data Table Footnotes</u>, pp. 64, 67</li> <li><u>2030 Environmental Goals White Paper</u></li> </ul>
303-5	Water consumption	FY21 Data Table & Data Table Footnotes, pp. 64, 67
304-1	Operational sites owned, leased, managed in, or adjacent to, protected areas and areas of high biodiversity value outside protected areas	<ul> <li><u>Disney Conservation</u>, pp. 37-38</li> <li><u>2030 Environmental Goals White Paper</u></li> </ul>
304-3	Habitats protected or restored	<ul> <li><u>Disney Conservation</u>, pp. 37-38</li> <li><u>Emissions</u>, p. 29</li> </ul>
305-1	Direct (Scope 1) GHG emissions	<ul> <li><u>Emissions</u>, pp. 29-30</li> <li><u>FY21 Data Table &amp; Data Table Footnotes</u>, pp. 64, 67</li> <li><u>2030 Environmental Goals White Paper</u></li> <li><u>2021 CDP Climate Change Survey Response</u></li> </ul>
305-2	Energy indirect (Scope 2) GHG emissions	<ul> <li><u>Emissions</u>, pp. 29-30</li> <li><u>FY21 Data Table &amp; Data Table Footnotes</u>, pp. 64, 67</li> <li><u>2030 Environmental Goals White Paper</u></li> <li><u>2021 CDP Climate Change Survey Response</u></li> </ul>
305-5	Reduction of GHG emissions	<ul> <li>Emissions, pp. 29-30</li> <li>FY21 Data Table &amp; Data Table Footnotes, pp. 64, 67</li> <li>Disney's 2030 Environmental Goals, p. 39</li> <li>2021 CDP Climate Change Survey Response</li> </ul>

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GRI DISCLOSURE	DESCRIPTION	LOCATION/ANSWER
Social		
103-1 & 103-2: Workforce	Explanation of the material topic and its Boundary; management approach	Our People, pp. 48-53
403-6	Promotion of worker health	Our People, pp. 50-52
404-1	Average hours of training per year per employee	FY21 Data Table & Data Table Footnotes, pp. 64, 67
404-2	Programs for upgrading employee skills and transition assistance programs	Our People, pp. 52-53
405-1	Diversity of governance bodies and employees	<ul> <li><u>Operating Responsibly</u>, p. 55</li> <li><u>FY21 Data Table &amp; Data Table Footnotes</u>, pp. 64-65, 67</li> </ul>
103-1 & 103-2: Supply Chain Labor Standards	Explanation of the material topic and its Boundary; management approach	<ul> <li><u>Supply Chain</u>, pp. 56-57</li> <li><u>Supply Chain</u>, on our corporate website</li> <li><u>Standards of Business Conduct</u>, <u>Human Rights Policy</u>, and <u>Code of Conduct for Manufacturers</u></li> </ul>
408-1	Operations and suppliers at significant risk for incidents of child labor	<ul> <li><u>Supply Chain</u>, pp. 56-57</li> <li><u>FY21 Data Table &amp; Data Table Footnotes</u>, pp. 66-67</li> </ul>
409-1	Operations and suppliers at significant risk for incidents of forced or compulsory labor	<ul> <li><u>Supply Chain</u>, pp. 56-57</li> <li><u>FY21 Data Table &amp; Data Table Footnotes</u>, pp. 66-67</li> </ul>
414-2	Negative social impacts in the supply chain and actions taken	<ul> <li><u>Supply Chain</u>, pp. 56-57</li> <li><u>FY21 Data Table &amp; Data Table Footnotes</u>, pp. 66-67</li> </ul>
103-1 & 103-2: Public Policy	Explanation of the material topic and its Boundary; management approach	<ul> <li>Political Giving &amp; Participation in the Formulation of Public Policy in the United States</li> </ul>
415-1	Political contributions	Political Giving & Participation in the Formulation of Public Policy in the United States

# Sustainable Development Goals Indicators (SDGs)

The United Nations Sustainable Development Goals (SDGs) are a collection of 17 global goals intended to provide a shared "blueprint to achieve a better and more sustainable future for all." The following table demonstrates how our Corporate Social Responsibility programs support the SDGs.



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### **NO POVERTY**

more than 4,000 people.



### **GOOD HEALTH & WELL-BEING**

- through Talkpsace, Headspace, Unmind, and Grokker, as well as ongoing wellness initiatives, such as health coaching, fitness discounts, and exercise benefits.
- from launch through the end of FY21.
- We made it as easy as possible for our employees to get vaccinated by offering on-site distribution centers in the U.S. in California, Florida, Connecticut, and France.



### **QUALITY EDUCATION**

- in the U.S.
- including more than 100,000 books as part of our Magic of Storytelling campaign.



### **GENDER EQUALITY**

- For the sixth year, Disney hosted the Girls Who Code Summer Immersion Program in 2021.
- In FY21, 50% of employees worldwide self-identified as women.<sup>45</sup>



### **CLEAN WATER & SANITATION**

- The Disney Conservation Fund provided grant funding to watershed protection and restoration projects in Florida and Southern California in FY21.
- We also implemented site-specific water stewardship strategies at our high-impact sites.



• Our investment with Wildlife Conservation Society in the conservation of the Keo Seima forest in Cambodia includes the sustainable use of land and resources and supports alternative livelihoods to reduce pressure on the forest. The project preserves forest that provides basic needs and cultural identity for more than 2,500 Bunong households, increases water quality, and provides access to clean water for

• In 2021, we joined a coalition of leading media companies and mental health experts in recognition of the powerful role storytelling can play in addressing mental health challenges, enhanced our Employee Assistance Program to include complimentary consultations with therapists and counselors, and trained our human resources staff on mental health topics. We also offered digital well-being solutions

• We created educational and science-driven materials that addressed the facts, myths, and more about COVID-19 and the vaccines, which were collectively viewed more than 350,000 times by our employees

• We have a longstanding commitment to ensuring we promote healthier foods and beverages to kids and families through our Healthy Living program, and supported by our Nutrition Guidelines policy.

• In 2020-2021, with the support of Disney funding, FIRST provided STEM program access to more than 318,000 students worldwide, including more than 50,000 students from underrepresented communities

• In FY21, we distributed more than 4.5 million books to children in need through our First Book donation program, which is supported by Disney's "Buy a Book, Give a Book" program on shopDisney.com,

<sup>45</sup> As of the end of FY21.



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### **AFFORDABLE & CLEAN ENERGY**

- We completed the installation of a solar array on Castaway Cay, which will power ~70% of the island.
- Hong Kong Disneyland has installed more than 5,000 solar panels and is the single largest solar panel site in Hong Kong.
- In Florida, Walt Disney World and Reedy Creek Improvement District began development of two new 75MW solar facilities, which are expected to come online in 2023.
- For the past 15 years, Disney Parks alone have invested \$24 million in energy efficiency projects calculated to reduce a cumulative 1.1 million MWh of energy use.

### **DECENT WORK & ECONOMIC GROWTH**

- 8 DECENT WORK AND ECONOMIC GROWTH
- chain labor standards.
- Our International Labor Standards (ILS) program is informed by Disney's Standards of Business Conduct, Human Rights Policy, and Code of Conduct for Manufacturers, along with a range of other responsible business expectations, the United Nations' Guiding Principles on Business, and Human Rights and the OECD's Guidelines for Multinational Enterprises.
- At the end of 2021, more than 12,500 employees were enrolled in Disney Aspire, a program providing financial support for education and personal development.
- D Learn content was consumed nearly 1.5 million times by employees throughout the year.
- We introduced Flexibility @ Disney, a new way of working that introduces more permanent flexibility.



### **REDUCED INEQUALITIES**

- 29,000+ passionate employees offer their time, expertise, and cultural insights through Business Employee Resource Groups.
- More than \$150 million in charitable giving contributed to programs serving underrepresented communities.<sup>46</sup>
- Approximately \$450 million spent with certified diverse-owned Tier 1 vendors in FY21.
- Launched the Reimagine Tomorrow digital destination and Diversity Dashboard.
- Shanghai Disney Resort hosted an accessibility forum to share inclusion initiatives and career progression advice for people with disabilities.
- Launched Disney on the Yard, a multifaceted initiative to deepen our relationships with HBCUs.
- Continued to develop Inclusion Standards to increase inclusion of underrepresented groups onscreen, in writing and directing jobs, and below the line.
- Launched Onyx Collective, a new content brand on Hulu designed to curate a slate of premium entertainment by creators of color and underrepresented voices.
- Founding sponsor of the groundbreaking industry incubator National Association of Latino Independent Producers, which addresses the underrepresentation of Latino creatives in the entertainment industry.
- We are reimagining our products and attractions to be more inclusive, such as a new attraction based on The Princess and the Frog at Disneyland and adaptive, sensory-friendly costumes and wheelchair coverings.



### SUSTAINABLE CITIES & COMMUNITIES

- Provided more than \$290 million in cash and in-kind charitable contributions.
- More than 340,000 hours of service were contributed by Disney VoluntEARS in FY21.
- Contributed to disaster relief efforts by supporting the American Red Cross' Annual Disaster Giving Program, UNICEF, and Good360.

• Since 2012, our Supply Chain Investment Program (SCIP) has provided more than \$23 million in financial and programmatic support to more than 40 unique programs driving innovation in addressing supply





### **RESPONSIBLE CONSUMPTION & PRODUCTION**

- Diverted 61%, or 80,000+ tons, of total Company operational waste from landfills and incinerations.
- Established a new, rigorous set of internal Sustainable Design Standards, aligned with our 2030 environmental goal areas.
- Established a cross-functional consumer products working group to help our Global Product Creation team and external partners understand how they can minimize waste.
- Launched new plastic-free packaging for our line of classic dolls.



### **CLIMATE ACTION**

- Committed to achieving net zero emissions by 2030.
- Participating in a low-carbon shipping pilot with Maersk ECO Delivery, as well as the Clean Cargo initiative.



### LIFE BELOW WATER

- Continued our 18+ year commitment to sea turtle conservation.
- Achieved a 95% sustainable seafood sourcing rate within our U.S. Disney parks, resorts, and cruise line.<sup>47</sup>
- For nearly 15 years, our teams have been working to protect and restore the coral reefs outside Disney's Castaway Cay in The Bahamas, with more than 2,000 corals planted.



### **LIFE ON LAND**

- Disney Conservation Fund (DCF) has invested more than \$120 million in community-led conservation efforts spanning half the countries of the world since inception.
- In FY21, DCF provided more than \$6 million in grants, supporting 60 non-profit organizations working across 30 countries.
- Hundreds of species and 315 million habitat acres have been protected since DCF's inception.
- In Brazil, Walt Disney Imagineers helped inspire designs for wildlife overpasses that connect forests and are critical for the survival of remaining golden lion tamarin monkeys.



### **PEACE, JUSTICE & STRONG INSTITUTIONS**

- We conduct our business in accordance with high standards of business ethics and comply with applicable laws, rules, and regulations.
- working conditions.



### **PARTNERSHIPS FOR THE GOALS**

Our Standards of Business Conduct applies to all employees and Disney's Code of Conduct for Manufacturers sets forth requirements for manufacturers of our products with respect to labor standards and

We are a member of several trade organizations with which we engage to support social and environmental actions, such as Business for Social Responsibility and Ceres Corporate Network.



<sup>47</sup> See footnote 9 on p. 32.

WORLD OF BELONGING

# **Forward-Looking Statements**

Certain statements in this communication may be deemed to be "forward-looking statements" within the meaning of the Federal Private Securities Litigation Reform Act of 1995, including statements regarding our plans; expectations; continuation or future execution of initiatives, programs, activities, policies, or disclosures; strategies; goals; objectives; intentions; commitments; targets and other statements that are not historical in nature. These statements are made on the basis of management's views and assumptions regarding future events and business performance as of the time the statements are made. Management does not undertake any obligation to update these statements. Actual results may differ materially from those expressed or implied. Such differences may result from actions taken by the Company, including restructuring or strategic initiatives (including capital investments, asset acquisitions or dispositions, integration initiatives, new or expanded business lines or cessation of certain operations) or other business decisions, as well as from developments beyond the Company's control, including:

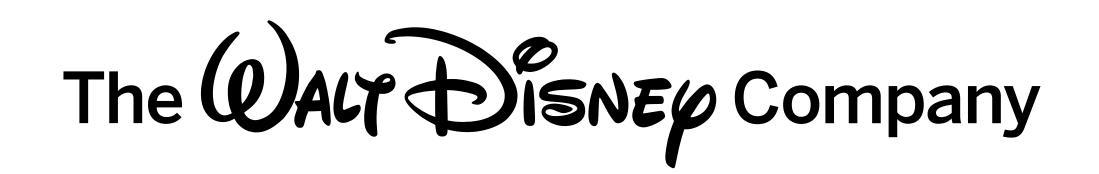
- health concerns;
- changes in domestic and global economic conditions, competitive conditions, and consumer preferences;
- adverse weather conditions or natural disasters;
- international, regulatory, political, or military developments;
- technological developments;
- labor markets and activities; and

each such risk includes the current and future impacts of, and is amplified by, COVID-19 and related mitigation efforts. Such developments may further affect entertainment, travel, and leisure businesses generally and may, among other things, affect (or further affect, as applicable):

- demand for our products and services;
- the performance of the Company's theatrical and home entertainment releases and other content;
- the advertising market for programming;
- construction;
- expenses of providing medical and pension benefits; and
- performance of some or all company businesses, either directly or through their impact on those who distribute our products.

Additional factors are set forth in the Company's Annual Report on Form 10-K for the year ended October 2, 2021, under Item 1A, "Risk Factors," Item 7, "Management's Discussion and Analysis," Item 1, "Business," and subsequent reports, including, among others, quarterly reports on Form 10-Q.





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