



2021 ANNUAL REPORT

**JOURNALISM
FUNDING
PARTNERS**



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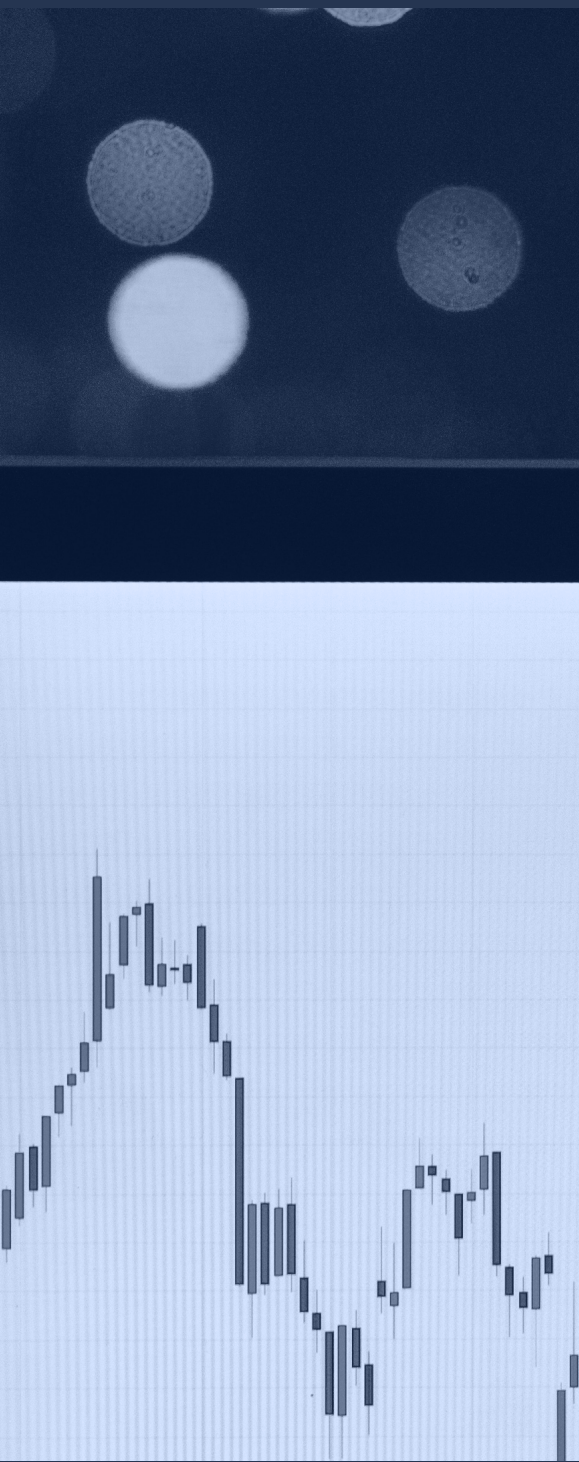
KNIGHT FOUNDATION

Utilization of the Knight Foundation's grant

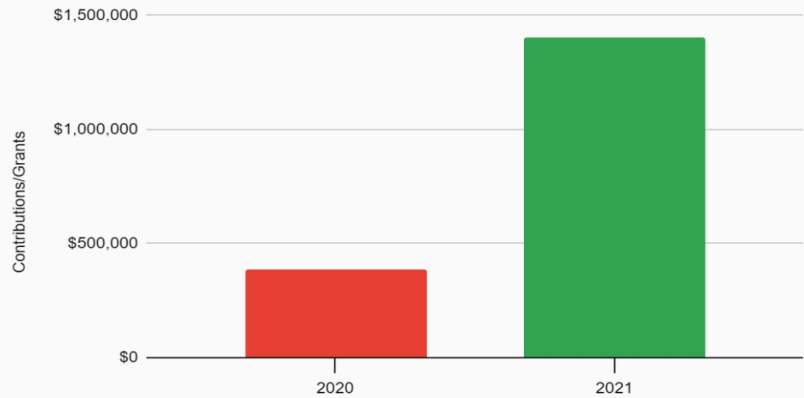
This is a summary of the annual report for Journalism Funding Partners (JFP) spanning from 2021 to 2022 reviewing JFP's impact. This report aims to highlight the outstanding financial growth JFP has made within this past year and success stories from JFP's many partnerships and grant funding. JFP's Employee Identifier Number (EIN) is 84-2968843.



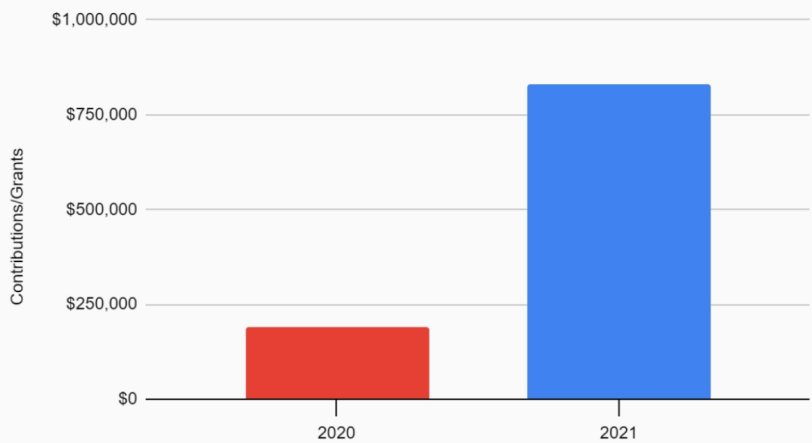
FINANCE



Contributions and Grants towards JFP



Contributions and Grants to Local News Rooms



In 2020, contributions and grants towards JFP sat at \$385,050, and in 2021, that rose to \$1,403,572. This is a total increase of \$1,054,522, a near quadrupling in the contributions and grants we receive. Furthermore, contributions and grants disbursed to local newsrooms in 2020 were \$191,236, while in 2021 that number increased to \$828,523, again, reflecting a quadrupling growth rate. This increase is only expected to increase as JFP finishes up the second half of the 2022 year as it continues to increase the depth, diversity and sustainability of local journalism. This information is available on JFP's 990 tax return.



SUCCESS STORIES

JFP's funded Investigative Team at The Miami Herald won the Pulitzer Prize for Breaking News. The Herald was awarded the top prize for its coverage of the sudden collapse of the Champlain Towers South in Surfside overnight in June 2021. The Herald went on to win the Scripps Howard Award for Excellence in Local/Regional Investigative Reporting for its analysis of the tragedy, "House of Cards."



The Miami Herald won a Pulitzer Prize for Breaking News for its coverage of the Surfside condo collapse in June of 2021



Working with the Stanislaus Community Foundation, JFP now helps support the Economic Mobility Lab at The Modesto Bee. The focus of the lab is to report on how residents located in Modesto and Stanislaus County can overcome systemic roadblocks such as lack of neighborhood and family infrastructure, access to government and political strength to improve their lives.



JFP's partnership with the Sacramento Regional Foundation through the Impact Media Fund has helped support the launch of The Equity Lab at The Sacramento Bee. The team highlights how as a society we can hold each other accountable to ensure dignity regardless of race, gender, mental and physical ability or housing and economic status.



SUCCESS STORIES

JFP facilitated and acted as fiscal sponsor for three community giving campaigns and for over 30 news organizations in 2020, driving roughly more than \$300,000 in small and large donations from community members supporting efforts such as investigative reporting funding and climate report funding.



The Bellingham Herald's Local Reporting Fund



Tampa Bay Times
Help us fund
Local News



The News & Observer
LOCAL IMPACT
JOURNALISM FUND

HeraldNet EVERETT, WASHINGTON

On September 8, 2021, JFP announced the partnership with the Daily Herald, Everett, WA, to increase investigative journalism and environmental and climate change reporting.

County pays \$600,000 to settle 7 claims of deputy misconduct
In one case, settled for \$150,000, a man who was allegedly fleeing said a deputy sheriff beat him senseless.
Aug 22, 2021 | By Rachel Riley | **LOCAL NEWS** **EVERETT** **HERALD INVESTIGATION**

Tampa Bay Times

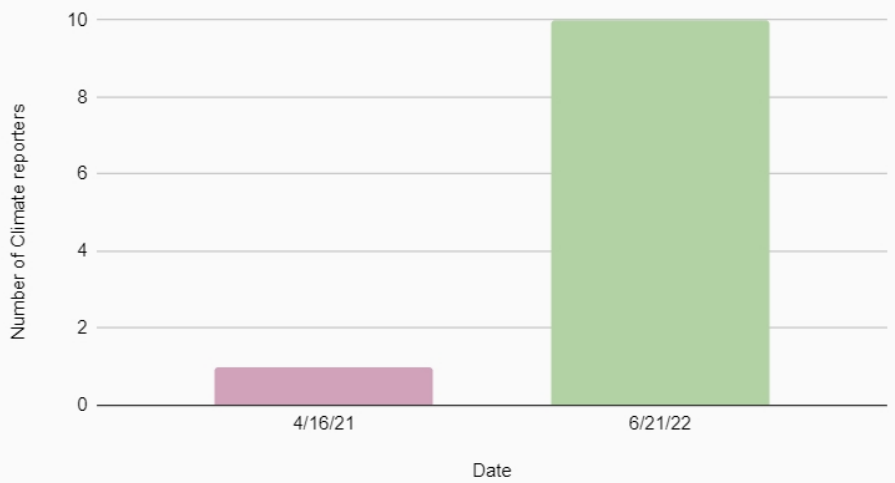
In September 2021, JFP partnered with the Tampa Bay Times for its community fundraising event titled "It's Your Times." The campaign highlighted the work and personalities of Florida's largest newspaper and drew national attention with coverage from The Washington Post.



SUCCESS STORIES

By the end of 2021, JFP funded just one climate reporter. As of now, JFP has secured funding for its 10th climate reporter, ranging from Atlanta, Everett WA, Hilton Head, Miami, Macon, Raleigh (including both N&O and WRAL), Savannah, Wilmington and Winston-Salem. JFP expects to fund 15-20 climate reporters by the end of 2022.

Climate Reporters Funded by JFP

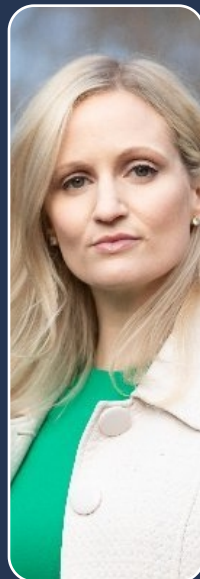


Highlighting Climate Reporters



John Deem – WSJ

Earth Fund and the Z. Smith Reynolds Foundation have partnered with JFP on behalf of WSJ to fund John Deem to help significantly improve local coverage relating to climate news to properly inform North Carolinians of climate trends, impacts and solutions.



Liz McLaughlin – WRAL

While funding was secured in 2021, WRAL’s multimedia climate reporter, Liz McLaughlin, came aboard in 2022. She has worked for NBC and NewsChannel and has experience covering environmental issues. She also has international experience, covering the Olympics from Beijing.



KNIGHT FOUNDATION



On July 5, 2021, Rusty Coats, a longtime champion of local news as an award-winning reporter, digital innovator and industry leader, was named to be JFP's new Executive Director. He replaces the previous interim director, Sean Mallone.

This position is made possible through the generous funding from John S. and James L. Knight Foundation to support JFP's mission to increase the depth, diversity and sustainability of local journalism by building and stewarding connections between funders and news organizations. The capacity-building grant has made JFP's 2021 growth possible and has impacted news organizations around the country.

Thoughts from Board Memebers



"In 2021 our efforts to increase newsroom reporting in local markets grew exponentially across the country. Thanks to support from the Knight Foundation our expectations for the future have a bright horizon." - Orage Quarles III, chairman.



"A small but mighty board developed a vision about three years ago with an urgency that's been embraced by newsrooms, donors and funders. I'm so proud we can help digital, print and broadcast partners have the reporters they need to keep their communities informed." - Sheila Soloman, vice-chair.