

2021 National Teach Ag Day Collegiate Contest

Purpose: To provide an engagement point for our preservice and postsecondary members to participate in National Teach Ag Day, while also promoting the agricultural education profession as well as their respective institutions.

Description: The 2021 National Teach Ag Day Collegiate Contest will be a postcard design contest. The theme of this promotional piece is “Wish You Were Here.” Each institution will create a digital postcard that will meet the following requirements:

- 5x7 postcard size
- Front and back design
- Full color
- Features the school mascot and logo
- Features the NAAE and Teach Ag logos
- Theme: Wish You Were Here!
- At least ONE photo of preservice agricultural educators engaged in the classroom
- 3-5 bullet points describing the benefits of the institution’s agricultural education program
- Agricultural education program contact information

Submission and Judging: NAAE’s National Teach Ag Campaign will accept postcard submissions August 1-September 10, 2021. Please submit the .jpg or .png file to afristoe.naae@uky.edu. ONE POSTCARD SUBMISSION PER POSTSECONDARY INSTITUTION. Beginning September 13 all postcard submissions will be posted on the Teach Ag Instagram account. The postcard with the most “likes” by 11:59pm EDT on September 15th will win the contest.

Grand Prize: The winning institution will receive the following:

- Teach Ag promotional swag to use at recruitment events (\$250 value) – they have a laundry list of items to choose from
- 500 printed copies of their postcard to use at recruitment events
- Trophy