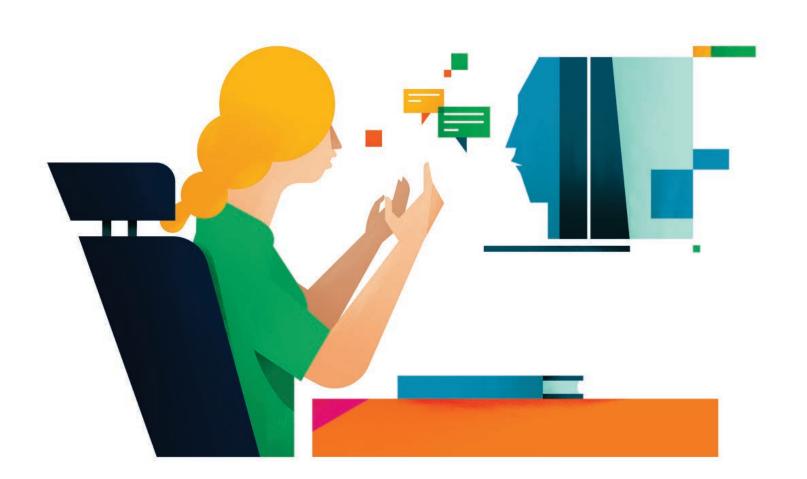# Pearson | English

Keep teaching, keep learning

Support, Resources, and Guidelines for Teaching Online

More than 300 million learners worldwide have been affected by the spread of Coronavirus, and educators are striving to ensure that learning continues despite massive disruption.

Whether you're an educator or a learner, experienced in an online or distance learning environment or adapting to new challenges, at Pearson English our commitment is to support you and your educational objectives wherever you are.

If you're faced with a new remote class and you're not sure how to approach it, follow these six tips on our blog and you'll soon be ready to teach online.

Your school might already be using a Learning Management System, such as Canvas or Blackboard, but there are also many other tools you can use for teaching from home. In this document, we have gathered together a few ideas, articles, and tools to make it easier for you to transition to online environment.

Tools recommended for online teaching

UNCESCO: Distance learning solutions

Tech Against Coronavirus

Articles

informED: Conducting Distance Learning Effectively

Sutori: Characteristics of Successful Distance Learning Programs

Medium: How to Move Your Course Online and Be Successful

Pearson ELT Newsletter: Teaching Online with Pearson Digital Tools

Videos

Pearson ELT: Distance Teaching and Learning: Useful Tips for Making It Work

Pearson ELT: Digital Solutions for Online Learning

Pearson ELT: Using Versant Placement Test as a Home-Based Assessment

Pearson ELT: MyEnglishLab for Anytime, Anywhere Learning

Flipped Classroom

A flipped classroom is an instructional strategy and a type of blended learning that reverses the traditional learning environment by delivering instructional content, often online, outside of the classroom.

Higher Education Academy: Flipped Learning

Flipped Learning Portal for Educators

A series of Pearson ELT articles on applying the flip model:

Applying the FLIP

Applying the FLIP, Part 2

Using Technology vs. Integrating Technology

Microlearning and MyEnglishLab

Flipping Your Grammar Classes with the Azar-Hagen Grammar Series

Fresh Beginning, Blended Learning, and FLIPping

Flipping: Intentional Content

Synchronous vs. Asynchronous Learning

Synchronous learning involves online studies that are conducted with the aid of chat rooms. This kind of learning can only happen online. Online communication helps your learners stay in touch with their teacher and fellow students. It's called synchronous learning because the system allows students to ask their teacher or fellow students questions instantly through instant messaging.

Asynchronous learning can be carried out online and offline. Asynchronous learning involves coursework delivered by web, email, and message boards that are posted in online forums. Students do not have access to instant messaging through this online forum. A benefit of asynchronous learning is that you're able to be self-paced.

Examples

Synchronous – using videoconferencing, screen sharing, live chat and voting systems to discuss problems/questions students have after reading the learning material before the session.

Asynchronous – students are given reading materials/videos and they are tested on their understanding through online tests or voting systems capable of asynchronous activities.

Tools for synchronous and asynchronous teaching and learning

Videoconferencing

MS Teams - https://teams.microsoft.com/

Skype - https://www.skype.com/en/

Google Hangouts - https://hangouts.google.com/

Zoom - https://www.zoom.us/

Join.me - https://www.join.me/

All of these have screen sharing, chat and mute functions to enable live class interaction.

Free or free trial video recording software (for screen capture, etc.)

https://www.getcloudapp.com/blog/best-video-recording-software

https://www.techradar.com/news/the-best-free-screen-recorder

https://www.movavi.com/learning-portal/best-free-video-captures.html

Tools for quizzes, polls, and games

LearningCatalytics

Learning Catalytics is an interactive student response tool that encourages learning by using students' smartphones, tablets, or laptopsto engage them in interactive tasks and working in and outside the classroom (flexibly allowing both synchronous and asynchronous teaching). With 18 different types of questions (created by you or chosen from the question library) Learning Catalytics also lets you manage student interactions by automatically grouping students for discussion, team-based learning, and peer-to-peer learning, and save all answers in its gradebook.

Nearpod

Kahoot

PollEverywhere

Quizlet

Hot Potatoes

Other tools

[Google Classroom](#)

Google Classroom is a free web service, developed by Google for schools, that aims to simplify creating, distributing, and grading assignments in a paperless way. The primary purpose of Google Classroom is to streamline the process of sharing files between teachers and students.

Here is [a handy toolkit](#) for utilizing Google Classroom with Pearson resources.

[WordPress](#)

WordPress is a free and open-source content management system written in PHP and paired with a MySQL or MariaDB database. Features include a plugin architecture and a template system, referred to within WordPress as Themes.

Social Media

Engage your students using social media like Facebook, Instagram, Twitter, LinkedIn, etc. Create study groups where you can share files, multimedia content, have discussions and many more.

Pearson English Learning Management System and Tools for Online Learning and Teaching

The [Pearson English Portal](#) is a powerful platform that delivers digital resources to instructors and students, such as MyEnglishLab, Pearson eTexts / digital flip books, and the ActiveTeach. With the Pearson digital resources, you can transition your course online and ensure your students have the resources they need to continue learning.

MyEnglishLab in conjunction with eTexts and ActiveTeach can be used for the online course delivery, both synchronously and asynchronously. Access [this roadmap](#) to help you utilize Pearson digital resources. It illustrates:

1. How to front load your class lessons with MyEnglish lab;

2. How to use data from MyEnglishLab to drive synchronous instruction;

3. How to reinforce and instruct using the eText / digital flip books and ActiveTeach;

4. How to formally assess and support learning gaps with additional MyEnglishLab content.

Course-specific roadmaps for creating online classes

[Future](#)

[Azar-Hagen Grammar Series](#)

[Focus on Grammar](#)

[NorthStar](#)

[Project Success](#)

If you still have questions… FAQ list

How can I keep my students engaged in online learning?

Pearson collated research on what strategies can help keep students motivated and help them stay on track for success when using digital courseware. The top 5 strategies are:

1. Build a sense of community
2. Help students feel like they can succeed
3. Establish ways to monitor progress
4. Reward
5. Relate class to students' lives

[Read more](#) about keeping students motivated and engaged

How can I teach effectively online?

Pearson collated research on effective online teaching and found nine strategies used by successful educators:

- Know the technology
- Create and maintain a strong presence
- Set clear expectations for the course
- Establish a sense of comfort and develop a community of learners
- Promote reflection and communication through quality asynchronous discussion
- Have a good balance of active leader and active observer
- Request regular feedback and be cognizant of misinterpretation
- Regularly check content resources and applications
- Expect the unexpected and remain flexible

[Read more](#) in this blog post

I'm moving my course online. What resources does Pearson ELT have to help me transition to online learning?

Digital learning is at the heart of Pearson ELT's products, and we have powerful digital tools to help you transition your courses online. You can explore our digital resources [here](#). You can also explore guides and tips for going online [here](#).

And as always, you dedicated ELT sales specialist and the marketing team are here to help you find the best solution and make the transition to online learning easier. Locate your sales specialist here. You can email the marketing team at esl_marketing@pearson.com.

I'm currently not using online materials. Where do I start?

Many new Pearson ELT textbooks already have student access codes to digital resources on the Pearson English Portal. Your students can follow the instructions in their books to register and activate the resources, and you can request an instructor access code from your sales specialist to get started as an instructor. Locate your sales specialist here.

For help with getting started and to sign up for virtual training, visit our support website.

My students already use MyEnglishLab for self-study, but I need them to join my class so that I can track their progress. What do I need to start?

In order to create a course for your students, assign homework, and track progress, you need to first have access to the Pearson English Portal as an instructor. You can obtain your instructor access code *only* from your sales specialist. Once you register and activate your code, you can proceed to MyEnglishLab to create a course and have your students join it. This website will give you helpful information on all the features available in MyEnglishLab.

I have all the resources… now what? How do I use them to run online classes?

We have put together a roadmap that will help you create synchronous and asynchronous online classes. Combined with a conferencing software such as Zoom or Google Meet, Pearson digital resources are well-designed for online learning and teaching. Access the roadmap here.

How do I assess students if they can't come to class?

Pearson English offers a home-based testing solution that will allow you to confidently assess your students' English language skills when your primary in-person test is not available. The Versant English Placement Test (VEPT) is a 4-skills test that can be delivered via computer to aid admissions and program placement. VEPT uses a patented AI-scoring algorithm to return scores for all four skills within minutes and provides a robust score report. Learn more about Versant Tests.

What additional resources does Pearson English offer?

Pearson English has resources available for students and teachers. Read about them here.

Read here on how to select level-appropriate, free grammar resources using the Teacher Toolkit.