

Florida College Access Network Summit

Better Together 2020 May 12-13, 2020, Embassy Suites Lake Buena Vista South

Sponsorship & Exhibitor Packages Available Now



What is the FCAN Summit?

It's the premier convening for Florida changemakers who are building a brighter future through education beyond high school.

"I am going to take information from the conference and work on implementing TODAY. Very few conferences have that response."

– 2019 Summit attendee



"Amazing summit! I'm so very grateful I came to FCAN. The ability to collaborate and learn about college access across the spectrum of education, non-profits, etc. I want to attend year after year!"

– 2019 Summit attendee

Who Attends?

Leaders and professionals in:

- K-20 Education **40%**
- College Access Nonprofits **41%**
- Philanthropy, Business & Government **19%**

It's about today's students.

More than 50% of college students in Florida are from low-or moderate-income households. The majority juggle some combination of work, caregiving and education. FCAN's summit focuses on the real needs of today's students.

College access leaders and professionals, all in one place.

Education leaders are hungry to try new approaches. At the FCAN Summit, they get to collaborate in real time with community partners who are committed to supporting the work. Reach these leaders where they are open to exploring new solutions.

Align your brand with a movement.

Momentum is building in the movement that's helping communities work across sectors, redefining what's possible in education success beyond high school.

Over 80% of the state is now taking a collaborative approach, looking for promising strategies that help students prepare for tomorrow's jobs.



"The variety of topics was great. I felt I was introduced to many new concepts and service providers."

– 2019 Summit attendee

By the Numbers:

- **400** anticipated attendance
- **98%** of 2019 attendees were very satisfied / satisfied
- **96%** of 2019 attendees would recommend attending to a colleague

Sponsorships & Exhibitor Space Now Available!

Sponsorships and exhibitors are available at various levels to meet your brand recognition needs.

Please complete the attached **Sponsorship and Exhibitor Reservation** form now to ensure your top sponsorship choice is available, or contact Kathy McDonald for more information:

kmcdonald@FloridaCollegeAccess.org

Office: 813-974-0141

To reserve logo space in the Summit program, **sponsorship must be received by April 3, 2020.**

"In one conference we can get programmatic tools and information and collective impact strategies and lots of great relationships."

– 2019 Summit attendee



For all sponsorship levels, please note the following: Pursuant to IRS guidelines, support is defined as a "Qualified Sponsorship," which means no endorsement of your business, qualitative or comparative language, price information or indication of savings or value can be included in written words or in program remarks. In essence, your organization can be acknowledged through simple use of your name, logo and location, but no message that promotes or markets and trade or business, or any service, facility or product is permissible.

FLORIDA: SC No. 59-0879015 A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-HELP-FLA OR VIA THE INTERNET AT WWW.800HELPPFLA.COM.

2020 Florida College Access Network Summit Sponsorship Opportunities

May 12 – 13, 2020 | Embassy Suites Lake Buena Vista South, Kissimmee

Platinum Sponsor- \$15,000 (Three available)

- Choice of sponsoring the **Welcome Luncheon** (Tuesday), **Evening Networking** (Tuesday), OR **Awards Luncheon** (Wednesday) (based on availability)
- Opportunity for brief remarks
- Branded floor cling in prominent location
- Name and logo prominently displayed on program agenda, FCAN website, summit registration website, on-site signage, and opening projection screen and at the selected luncheon/reception
- Formal recognition during welcome remarks
- Opportunity to include branded items in attendee registration bags
- VIP seating
- Twelve complimentary registrations

Gold Sponsor - \$10,000 (Four available)

- Choice of sponsoring a **networking refreshment break**, **conference lanyard**, **attendee notebook** OR **conference bag** (based on availability)
- For refreshment break sponsorship (Tuesday OR Wednesday), name and logo prominently displayed on conference monitors
- Name and logo prominently displayed on program agenda, FCAN website, summit registration website, on-site signage, and opening projection screen
- Formal recognition during welcome remarks
- Opportunity to include branded items in attendee registration bags
- Eight complimentary registrations

Silver Sponsor - \$5,000 (Six available)

- Sponsor of a **workshop breakout room** (Monday AND Tuesday), with name and logo prominently displayed on breakout room signage, on the title slide of each presentation (5 breakout sessions per room), and the option to introduce breakout speakers
- Name and logo prominently displayed on program agenda, FCAN website, summit registration website, on-site signage, and opening projection screen
- Formal recognition during welcome remarks
- Opportunity to include branded items in attendee registration bags
- Four complimentary registrations

Bronze Sponsor- \$2,000

Sponsorship includes:

- Name and logo prominently displayed on program agenda, FCAN website, summit registration website, on-site signage, and opening projection screen
- Formal recognition during welcome remarks
- Opportunity to include branded items in attendee registration bags
- Two complimentary registrations

Customized sponsorships available upon request.

Sponsorship commitments must be received by Friday, April 3, 2020 to receive recognition in program agenda.

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2020 Florida College Access Network Summit Exhibitor Opportunities

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Premium Exhibits (two available): \$1,500

- Premium exhibit location with two tables and two chairs
- Two complimentary event registrations
- Access to attendee email list for one pre- and one post-email
- Recognition as exhibitor on Summit website
- Exhibitor listing in pre-Summit promotion
- Recognition as exhibitor in Summit program agenda
- Complimentary Wi-Fi available on-site
- Registration discount for additional representatives of your company

Tabletop Exhibit (ten available):

\$750.00 (for-profit business)

\$550.00 (nonprofit or public institution)

- One table and two chairs
- One complimentary event registration
- Recognition as exhibitor on Summit website
- Exhibitor listing in pre-Summit promotion
- Recognition as exhibitor in Summit program agenda
- Complimentary Wi-Fi available on-site
- Registration discount for additional representatives of your company

Please note: Exhibitor commitments must be received by April 3, 2020 to receive recognition in program agenda.

Are you interested in both a sponsorship and a tabletop exhibit or resource table?

Please contact Kathy McDonald for more information:

kmcdonald@floridacollegeaccess.org

813-974-0141

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ORGANIZATION INFORMATION

Organization Name (as it should appear in print)

Organization's Address

City

State

Zip

Primary Contact Name

Title

Contact Person's Phone No.

E-mail

Website URL

SIGN US UP!

Sponsorship Level

- ☐ Platinum Sponsor (\$15,000)
- ☐ Gold Sponsor (\$10,000)
- ☐ Silver Sponsor (\$5,000)
- ☐ Bronze Sponsor (\$2,000)

Exhibitor Level

- ☐ Premium Exhibitor (\$1,500)
- ☐ Exhibitor (\$750 for-profit)
- ☐ Exhibitor (\$550 non-profit)

Platinum, Gold, and Silver Sponsor Choice of Benefits

Please indicate your preference for:

Platinum:

- ☐ Welcome Luncheon (May 12)*
- ☐ Networking Reception (May 12)*
- ☐ Awards Luncheon (May 13)*

*Presenting sponsor received first preference

Gold:

- ☐ Event bag*
- ☐ Event lanyard*
- ☐ Attendee notebook*
- ☐ Refreshment break* (May 12)
- ☐ Refreshment break* (May 13)

Silver:

- ☐ Breakout session Room* (May 12 & 13)

PAYMENT

Sponsors: Please make checks payable to: **USF Foundation** and list **"FCAN Operating Fund"** in memo.

Exhibitors: Please arrange payment through conference planner Trace Kingham of Kingham Events, trace@tracekingham.com.

- ☐ Check Enclosed ☐ Please Bill My Credit Card

Total Amount Enclosed: \$_____

Credit Card Information

Credit card number

Exp. Date

CVV

Name on card

Billing address

City

Zip code

Cardholder signature

Return completed reservation form to:

Email kmcdonald@floridacollegeaccess.org

Mail completed form with check to:

Florida College Access Network
Re: Summit Sponsorship
4202 E. Fowler Avenue
ALN 185
Tampa, FL 33620
ATTN: Kathy McDonald

For **questions**, contact Kathy McDonald:

kmcdonald@floridacollegeaccess.org

813-974-0141