



*Friday, April 21<sup>st</sup>, 2023*

*7:00 PM*

*VIP Reception 6:00 PM*

*Fort Worth Zoo*

## SPONSORSHIP KIT



**HELPING RESTORE ABILITY**  
A Non Profit Serving Texans with Disabilities



## OUR MISSION

Helping Restore Ability envisions a future in which no Texan with a disability lacks the resources they need to live a full and independent life.

## OUR VISION

Helping Restore Ability is THE resource for Texans with disabilities and their families to find the care they need.

Helping Restore Ability (HRA) is a non-profit organization based in Arlington, Texas assisting low-income individuals with disabilities of all ages. We do this by providing personal attendant and home health care services at no cost to the client to help the child or adult remain as independent as possible so they may continue to live in their homes, go to school and/or work, and most importantly maintain their independence and dignity. Helping Restore Ability serves people of all ages, with all types of disabilities, and in all counties in Texas.

With the national employment shortage, recruiting and retaining caregivers has proven difficult. The support that Helping Restore Ability receives from the community enables our caregivers to receive a more livable wage, receive full benefits, and perform their job with the highest level of expertise. Your support provides disease specific training for the caregivers to assist in providing preventative healthcare, assisting clients in taking ownership of their own health care and preventing the need for more intrusive urgent care.

Helping Restore Ability's recent expansion in providing more focused, frequent, and specialized training has shown that more skilled and appreciated caregivers stayed with their clients longer, resulting in fewer trips to the emergency room and less need for hospitalization. Helping Restore Ability believes that the more trained our caregivers are, the better quality of life for the client as well as increased savings to the taxpayers in Texas.

Without the superior care provided by these Healthcare Heroes, the 930 clients served by Helping Restore Ability would risk a forced move to institutional care, such as a nursing home or inpatient treatment facility. We need your help to continue providing these crucial services to those in need. Your contribution will assist in allowing Helping Restore Ability to continue providing quality caregiving services in the community while keeping our caregivers safe and healthy.

# 2023 Sponsorship Packages

As a sponsor for the 2023 HuRrAh! event benefiting Helping Restore Ability, your business will receive branding and media exposure prior to and during the event.

***Custom Packages may be available.***

## **Title Sponsor - \$15,000**

*\*Exclusive Availability*

- 2 VIP Tables (20 tickets)
- Logo or Name included as part of official HuRrAh! artwork
- Name and Logo recognition in all event publicity
- Banner recognition on website landing page
- Logo on all media kits and mail/email collateral
- 5 individualized Facebook posts
- Option to submit a promotional clip to be featured during the live event (up to 90 sec)
- Sponsor announced throughout live event
- Program recognition

## **VIP Sponsor - \$10,000**

- 1 VIP Table (10 tickets)
- Name and Logo recognition included in all VIP information and publicity
- Logo on all media kits and mail/email collateral
- 3 individualized Facebook posts
- Option to submit a promotional clip to be featured in advertisements leading up to the event (up to 30 sec)
- Sponsor announced throughout live event
- Program recognition

## **Raffle Sponsor - \$7,500**

- 1 VIP Table (10 tickets)
- Logo included on all Raffle promotions and signage
- Logo on all media kits and mail/email collateral
- Included on group sponsor level Facebook post
- Option to submit a promotional clip to be featured in advertisements leading up to the event (up to 30 sec)
- Sponsor announced throughout live event
- Program recognition

## **Gift Bag Sponsor - \$5,000**

- 1 General Admission Table (10 tickets)
- Logo included on all Gift Bags
- Included on group sponsor level Facebook post
- Sponsor announced throughout live event
- Program recognition

*\*Upgrade to VIP table for an additional \$750*

## **Auction Sponsor - \$2,500**

- 2 General Admission tickets
- Included on group sponsor level Facebook post
- Sponsor announced throughout live event
- Program recognition

*\*Upgrade to VIP table for an additional \$750*



## *2023 Individual Ticket Options*

**General Admission Ticket \$100** - Includes general admission and gift bag

**VIP Table \$1,750** – Includes early admission, 1 giraffe feeding ticket, passed champagne, passed hors d'oeuvres, 2 drink tickets, gift bag – each for 10 guests



## Individual Tickets:

☐ General Admission Ticket - \$100/each

Quantity: \_\_\_\_\_

☐ VIP Table - \$1,750

Quantity: \_\_\_\_\_

Learn more and purchase at: [www.hratexas.org/hurrah](http://www.hratexas.org/hurrah)

### Sponsors Only:

Yes, we wish to support HuRrAh! 2023 at the following level:

☐ \$15,000

☐ \$10,000

☐ \$7,500

☐ \$5,000

☐ \$2,500

☐ Upgrade to VIP Table (Gift Bag and Auction Sponsors)



\*Available for purchase starting February 1<sup>st</sup>, 2023. If you would like to purchase a General Admission Ticket, VIP ticket or VIP Table early, please return completed form to Savannah Heitman at [sheitman@hratexas.org](mailto:sheitman@hratexas.org)

### Sponsors Only:

Company/Individual Name (as it will appear in publicity) \_\_\_\_\_

Contact Person \_\_\_\_\_

Address/Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

Website Address (if applicable) \_\_\_\_\_

Signature of Authorizing Party \_\_\_\_\_

**Commitment must be received by February 13, 2023 to ensure inclusion in all publicity materials.**

**Payment must be received by March 13, 2023 to ensure inclusion in event collateral.**

**\*\*In addition to submitting your sponsorship form, please email a high-resolution logo (if applicable) in order for us to complete program printing. NOTE: All printing will reflect the company name as it is appears above\*\***

☐ I will mail a check made payable to: **Helping Restore Ability, 4300 Beltway Place, Ste. 130, Arlington, TX 76018**

☐ I wish to Pay by Debit/Credit Card

Name on Card \_\_\_\_\_ (circle one) AMEX VISA MASTERCARD DISCOVER

Card Number \_\_\_\_\_ Exp Date \_\_\_\_/\_\_\_\_ CVC \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Your donation is tax deductible to the extent permissible by law. You will receive written verification of your donation for tax purposes.

**Please return completed forms to Savannah Heitman at Helping Restore Ability:**

**4300 Beltway Place, Suite 130, Arlington, Texas 76018 OR email to [sheitman@hratexas.org](mailto:sheitman@hratexas.org)**

**For additional information, contact Savannah Heitman at 817-635-6020 or via email at [sheitman@hratexas.org](mailto:sheitman@hratexas.org)**