

Methodology Statement

On behalf of the Jewish Federations of North America, Benenson Strategy Group conducted a total of N=3,777 interviews among the 18+ US population, with a representative oversample of 18+ Jewish Americans from October 29th to November 1st, 2023. The details of the survey are as follows:

- 20-minute online survey using SMS invitations to participate in the research.
- N=3,777 interviews among 18+ U.S. population.
 - Stratified random sample of adults 18+ in the U.S.
 - 18 strata based on population of adults and Jews
 - Within each strata, a random sample was drawn of the general population and the Jewish population
 - N= 2,199 interviews were with Jewish adults living in the U.S.

Overall margin of error is \pm 1.59% for the general US population and \pm 2.09% for Jewish Adults. Data was weighted to ensure both the general population and the Jewish sample were representative.

Note: answer choices may not add to 100 due to rounding.

