

AACUL's Advocacy Committee

The AACUL Advocacy Committee is a **unified committee with 4 work groups**. These work groups have annualized projects to improve advocacy collaboration and outcomes in the credit union system. Work groups form issue-based task forces to create resources for proactive issues facing credit unions. These work groups will report back to the Advocacy Committee directly with clear action items, recommendations, and resources.

Legislative Strategy	Regulatory and Legal Strategy	Grassroots & Communications Strategy	Political Finance Strategy
<i>A group of key lobbying experts who identify and research future state & federal legislative priorities for the system</i>	<i>A group of regulatory and legal experts who identify and research future state and federal regulatory priorities for the system.</i>	<i>A group of grassroots & communications experts who coordinate forward focused and reactive resources for the league system to advance advocacy and credit union education & engagement.</i>	<i>A group to monitor trends and efforts in political spending both hard and soft dollars.</i>