



## MAY 2020 COVID-19 FUND REPORT

**Date:** May 5, 2020

**To:** One City Donors and Supporters

**From:** Kaleem Caire, One City Founder and CEO

**Re:** Impact of One City's COVID-19 Family Impact Relief Fund – as of May 3, 2020

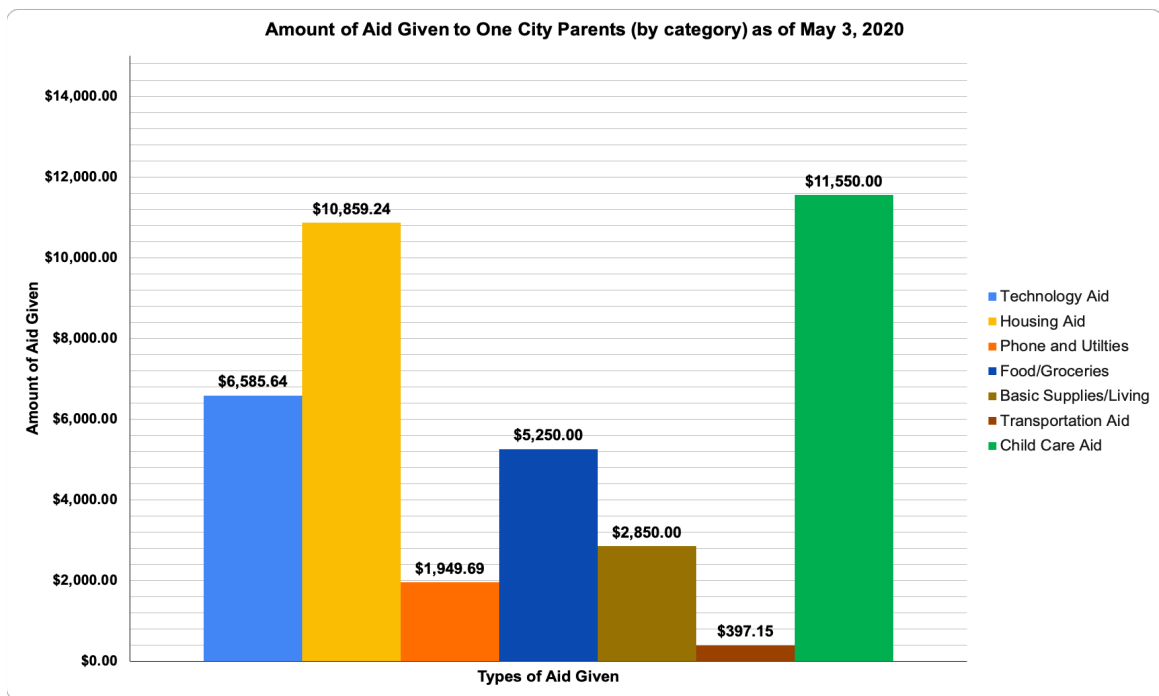
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### Report Summary

On Friday, March 13, 2020, Wisconsin Governor Tony Evers ordered all schools in Wisconsin to close to prevent the spread of the COVID-19 Coronavirus. This included One City's preschool and elementary school.

To support our families who we suspected would struggle financially as a result of our school closing, combined with their employers either closing their doors, reducing the size of their workforce or reducing their employees' work hours and wages, we immediately established our [COVID-19 Family Impact Relief Fund](#). The fund was launched on Sunday, March 15, 2020 to provide One City families with vital financial aid and other assistance to sustain their families through this crisis. As of May 3, 2020, we have raised \$100,756 to support our families through this fund and have spent \$39,045 assisting them with housing, food, child care and other expenses.

This report details the types of support we have provided to One City families, the amount of funding we have spent as of May 3, 2020, and where our contributions have come from. There were exactly 153 donations to the fund between March 15 and May 3. One City staff and Board members comprised 1/5 of the total number of donations (n = 38) made to the fund.



### Background on One City Schools

One City Schools is a Wisconsin-based nonprofit organization that provides high quality educational opportunities for young children. Our mission is **to seed a new model of public education that ensures young children are on track to succeed in a college or career preparatory program from birth through high school graduation.** Our vision is of a Greater Madison community where all children are prepared to contribute and succeed as adults. More importantly, we aim to partner with families and the broader community to cultivate children who become free, global and deep thinkers, curious learners, effective problem solvers, humanitarians, happy people and young people who care about the world around them.

**Currently, One City operates two schools:** One City Preschool, an accredited 5-star preschool serving children ages 1 - 3 and One City Expeditionary Elementary School, a public charter elementary school that presently enrolls children in 4K, kindergarten, and first grade but will add second grade in September 2020. One City will continue to add one new grade each year until we reach Grade 6.

**One City Preschool** is accredited by the City of Madison and was awarded 5 (of 5) stars through Wisconsin's YoungStar Child Care Rating System. Our Preschool was awarded Best of Madison in Child Care in 2018. Our Preschool and 4K program are built exclusively around the Anji Play program from Anji, China. Anji Play will also serve as a supplement to our children in our Elementary school.

**One City Expeditionary Elementary School (OCEES)** is an EL Education Network School, offering the highly regarded EL Education curriculum in kindergarten through second grade (and eventually through grade 6). It is also a unique, two-generation public school, authorized by the University of Wisconsin System Board of Regents, that provides tuition-free education to children and works directly with families to ensure children are being inspired, learning, growing and achieving to their full potential. OCEES is also the only public school in Wisconsin that offers both a longer school day (8:15am to 5:00pm) and longer school year (219 days vs 180 days in traditional public schools), including 90-minutes of co-curricular learning academies in Sports, Fitness, STEM, Girl Scouts, Boys to Men and Creative and Performing Arts.

### **One City's COVID-19 Family Impact Relief Fund**

To assist One City families during this international public health crisis, beyond the education we provide for their children, we created a *Four-tiered System of Family Engagement and Support*:

1. **We Regularly Assess our Families' Needs:** We [survey One City families](#) bi-weekly about their personal, family and professional needs and concerns, and stay in touch more frequently with families who need more support, assistance and contact from us. Besides surveying families electronically, we use the [Remind text messaging system](#) along with regular phone calls from our teaching staff, school health team, school social worker and our Director of Family and Community Initiatives to ensure we are reaching and supporting our families-in-need. Through these different communication channels, we are reaching a majority of our families. Nearly 80% have responded to our electronic surveys.
2. **We Provide Financial and Non-Financial Support:** We call or communicate daily with our families via phone, Zoom video conferencing, the Marco Polo App, text messaging and/or email. We provide financial support through our COVID-19 Family Impact Relief Fund when needed. We also connect families to other resources in Madison, while advocating on their behalf with bill collectors, property managers, etc. For example, in April, we updated the "For Parents" section of our website with a long list of community resources and information that our families can access.

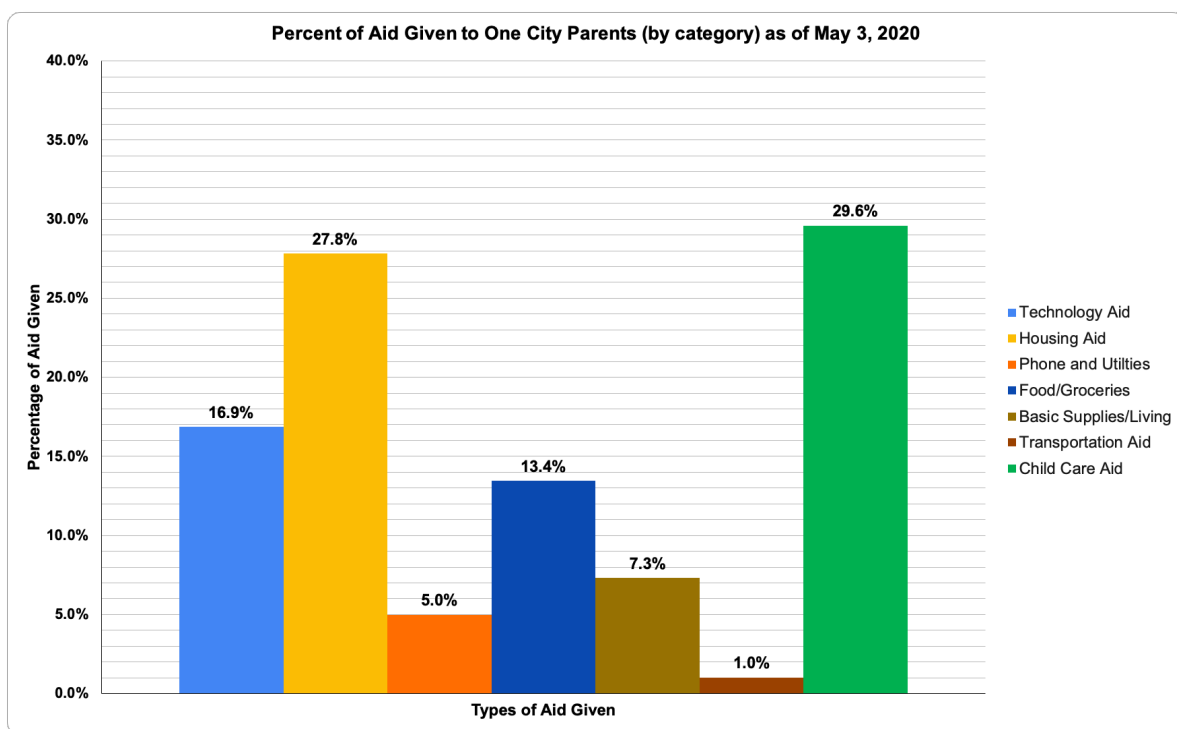
Additionally, several One City parents who are working from home are providing child care for other One City parents who have to work outside their homes. We are supporting several of our working parents with adequate child care funding. One City families (and staff) also have access to our unique [Family Perks Discount Program](#). Several of our team members have also assisted parents with grocery shopping and purchasing supplies so these parents could stay home with their young children.

3. **We Provide a Virtual Community and Network of Support:** We created a new private Facebook page titled, "[One City Schools Community](#)", where 153 One City families, staff, volunteers and supporters communicate with each other daily. Families have been sharing how they, their children and families are doing in this new temporarily restricted virtual world we are living and teaching in. We also host an evening of fun, music and games for adults only (One City parents and staff) called *Club One City*, co-hosted by One City team members Marilyn Ruffin and Henry Aiyenero. It takes place every Friday night from 9pm - 10:30pm via Zoom video-conferencing so we can continue to connect with each other, see other adults and have fun. Additionally, we engage our children, and their parents (or caregivers), in a weekly Show-and-Tell and Virtual Crew via Zoom as well.
4. **We launched our 'Parents Are Heroes Program':** At our March 2020 Board meeting, One City Board member, Dr. Lynn McDonald, encouraged us to do more to mitigate the mounting stress parents with young children can feel when they are isolated at home with their children, with very little adult contact. She shared research findings that child abuse and neglect increase when families feel isolated and stressed, and when they do not have another reliable adult to talk with daily. To address this, we partnered with Dr. McDonald to create our "Parents are Heroes" Program. Through this initiative, we are working to ensure that every One City parent has at least one reliable adult to talk with daily, whether it's a One City team member, volunteer or someone else that our parents enjoy talking with. Dr. McDonald is Professor Emerita of University of Wisconsin-Madison School of Social Work and founder of the internationally acclaimed Families and Schools Together (FAST) Program.
5. **We Evaluate our Work and Success:** We keep accurate and confidential records of the support we are providing our families, and keep track of what their expressed needs are. We will continue to use this information to tailor our support to the needs of our families, and will work to ensure our families have the support they need to sustain themselves and our students during this difficult time.

## What our COVID-19 Fund Has Supported

Our Fund supports One City families with the following needs who have lost work, wages or have been required to pay child care costs as a result of our schools being closed:

1. **Food/Groceries Aid:** We provide families who have lost wages, or who have limited incomes and are spending a lot more on food with their children being at home all day, with \$150 gift cards per week to help purchase food for their families. *[Total Spent: \$5,250.00]*
2. **Basic Supplies/Living Expenses Aid:** We provide \$50 gift cards to families-in-need to cover the costs of basic supplies for their homes. For families where one or more parents have lost jobs and significant wages, we provide a cost-of-living stipend. *[Total Spent: \$2,850.00]*
3. **Child Care Aid:** We provide \$150 in financial aid per child, per week, to individuals and child care centers who are taking care of our One City children while their parents work. *[Total Spent: \$11,550.00]*



4. **Housing Aid:** We assist our families who have lost wages with rent and mortgage payments. *[Total Spent: \$10,859.24]*
5. **Phone and Utility Aid:** We help families cover the cost of utility and phone bills to ensure they can keep their lights, phones and Wi-Fi access on, so their children can participate in our preschool and elementary schools' distance learning program and so parents can stay in touch with other family members, friends, loved ones and emergency services, if necessary. *[Total Spent: \$1,949.69]*
6. **Technology Aid:** We help ensure that our children have access to technology to engage in virtual learning at home, and for their parents to connect with our school and others in their networks of support as well. *[Total Spent: \$6,585.64]*
7. **Transportation Aid:** We help families maintain their transportation and help them avoid falling behind on their automobile payments when payment arrangements cannot be made with their financial institutions. We also provide taxi assistance through our ongoing contract with Union Cab of Madison, which One City families can use to (a) get to and from work, (b) get to their children's child care provider(s) and home before and after work, (c) visit the grocery store or pharmacy to purchase food, supplies and medicine, (d) to visit their children's school(s), including One City, and (e) to visit their healthcare provider. *[Total Spent: \$397.15]*

## Major Contributors

The largest contributor to the fund has been the Charter School Growth Fund of Denver, Colorado. One City is a part of CSGF's Emerging Charter Management Organizations investment portfolio. Other One City investors have made significant contributions to our fund as well. Our top five donations came from the following organizations and individuals:

- Charter School Growth Fund (Denver, CO): \$40,000
- Epic Systems Charitable Fund (Verona, WI): \$10,000
- Diane Grove and Joseph Krupp (Middleton, WI): \$10,000
- Mary Ellyn and Joe Sensenbrenner (Madison, WI): \$10,000
- One City Schools (Madison, WI): \$5,000 (we contributed savings from our food budget)
- One City Board Members, Employees and Parents (46 people): \$17,340 (or 17.2% of funds raised-to-date), including Diana Grove and Joseph Krupp above

The full list of contributors to our COVID-19 Family Impact Relief Fund is attached to this report.

## One City's Distance Learning Plans

To learn more about One City's Distance Learning Education Plan for Elementary School, [click here](#).

To learn more about One City's Distance Learning Education Plan for Preschool, [click here](#).

To see photographs of our children learning at home, [click here](#).

Note: We are planning to establish a formal virtual education option for children and families at One City's preschool and elementary school by fall 2020, to ensure our children can keep learning if our schools have to close in the future. We will share more about this in the coming months as our plans come together.

## Parent Testimonials

*I wanted to tell you how thankful I am for what you guys are doing for me. I truly cannot believe it and I want you know how appreciative I really am. This is just unexpected and unbelievable. I am at a loss for words and don't even know what to say. I know [my son] is very thankful as well. You guys are the best.*

- Single father of a 4K student who was recently laid off from his job

*All One City teachers have reached out to our family, from Ms. Sidney stopping by to grab some food which allowed my daughter to see we're all still family; to Mr. Henry who remembered that [my daughter's] Birthday was March 15, which was the Sunday before the Safer at Home order was enforced. That Monday schools were closed. Mr. Henry dropped off a set of glitter markers for her birthday to our house. Since I help watch other One City Kids, I receive money weekly to help with feeding them during the day and with bills for the house. My family is forever grateful to be a part of the One City Family.*

- Single Mother of a 4K student who was recently laid off from his job

You can read more parent testimonials on our [Facebook page](#), and read testimonials from the 2018-19 school year by [clicking here](#). Testimonials from our staff can be read by [clicking here](#) as well.

## Contact Information

If you have questions or would like to speak with us about supporting this fund, please contact Jessica Tormey, One City's VP of External Relations at [jtormey@onecityschools.org](mailto:jtormey@onecityschools.org) or Gail Wiseman, One City's Director of Business Partnerships at [gwiseman@onecityschools.org](mailto:gwiseman@onecityschools.org).

You can also reach One City's Founder and CEO, Kaleem Caire, at [kcaire@onecityschools.org](mailto:kcaire@onecityschools.org).

Thank you so much for all that you're doing to uplift our school community, and others across our city and the country. You are making a very positive and life sustaining difference in the lives of a lot of children and families, and everyone in YOUR CITY is very grateful for your kindness and support.

We will continue to update you on our COVID-19 Fund and on One City Schools in general.

Together. Onward.

End.

### COVID-19 Family Impact Relief Fund Contributors (as of May 3, 2020)

Date	Donor	Type	Received
3/14/2020	Kaleem Caire	Gift	\$ 125.00
3/14/2020	Marilyn Ruffin, 2555270	Gift	\$ 50.00
3/14/2020	Molly Wilmsen	Gift	\$ 30.00
3/14/2020	Terra Allen	Gift	\$ 50.00
3/14/2020	Elizabeth Macasaet	Gift	\$ 50.00
3/14/2020	Robert and Sonja Pavlik	Gift	\$ 75.00
3/14/2020	Kathie Nichols	Gift	\$ 100.00
3/14/2020	Kathy Cramer	Gift	\$ 250.00
3/14/2020	John Bauman	Gift	\$ 10.00
3/14/2020	Michelle Harper, 7711075	Gift	\$ 100.00
3/14/2020	Elliott Veith	Gift	\$ 50.00
3/14/2020	Sherry Reames	Gift	\$ 250.00
3/14/2020	Vivek Ramakrishnan	Gift	\$ 75.00
3/14/2020	Simone Lawrence	Gift	\$ 20.00
3/14/2020	Katharine Odell	Gift	\$ 250.00
3/14/2020	Tamera & Kent Holmquist	Gift	\$ 100.00
3/14/2020	Justin Sydnor	Gift	\$ 2,500.00
3/14/2020	Nancy Ishikawa	Gift	\$ 150.00
3/14/2020	Fern Knepp, 2285350	Gift	\$ 250.00
3/14/2020	Beth Van Maanen	Gift	\$ 500.00
3/14/2020	Elizabeth Felton	Gift	\$ 200.00
3/14/2020	Latisha White	Gift	\$ 100.00
3/14/2020	Patty Witte	Gift	\$ 20.00
3/14/2020	Betsy Cosgrove	Gift	\$ 100.00
3/14/2020	Carousel Bayrd and Tim Sobota	Gift	\$ 100.00
3/14/2020	Hatheway Hasler	Recurring Gift	\$ 100.00
3/14/2020	George and Sue Krug	Gift	\$ 100.00
3/14/2020	Shalory Sherman	Gift	\$ 10.00
3/14/2020	Robin Downs	Gift	\$ 150.00
3/14/2020	Joe and Mary Ellyn Sensenbrenner	Gift	\$ 10,000.00
3/14/2020	Conor Smyth	Gift	\$ 200.00
3/14/2020	Dorit Bergen	Gift	\$ 50.00
3/14/2020	Nancy Elizabeth Gibson	Gift	\$ 40.00
3/14/2020	Ariel Kaufman, 2354812	Gift	\$ 15.00
3/14/2020	Elias and Tova Walsh	Gift	\$ 100.00
3/14/2020	Alison Mix	Gift	\$ 50.00
3/15/2020	Jonathan Barry	Gift	\$ 100.00
3/15/2020	Joseph M Lee	Gift	\$ 1,000.00
3/15/2020	Kimila Daniels	Gift	\$ 300.00
3/15/2020	Jessica Tormey	Gift	\$ 50.00
3/15/2020	Tom and Eileen Sutula	Gift	\$ 500.00

3/15/2020	Adam Wagner	Gift	\$ 150.00
3/15/2020	Stuart Brian Brooks	Recurring Gift	\$ 10.00
3/15/2020	Kim Ryan	Gift	\$ 25.00
3/15/2020	Olivia Rico-McKeen	Gift	\$ 50.00
3/15/2020	Nicholas and Rebecca Curran	Gift	\$ 50.00
3/15/2020	Carol Spoehr	Gift	\$ 50.00
3/15/2020	Maria Brown	Gift	\$ 25.00
3/15/2020	Jamie S. Hawkins, 2158738	Gift	\$ 100.00
3/15/2020	Chris LaRowe	Gift	\$ 50.00
3/15/2020	Henry Aiyenero	Gift	\$ 100.00
3/15/2020	Nancy O Wyngaard	Gift	\$ 50.00
3/15/2020	Bryan & Hilda Grau	Gift	\$ 100.00
3/15/2020	Julie Traxler	Gift	\$ 30.00
3/15/2020	Diana Grove and Joe Krupp	Gift	\$ 5,000.00
3/15/2020	Linda and Ray Allen	Gift	\$ 50.00
3/15/2020	Jan O'Neill	Gift	\$ 150.00
3/15/2020	Kalpana Atluri, 2701225	Gift	\$ 100.00
3/15/2020	Philip Blake	Gift	\$ 1,000.00
3/15/2020	Gloria Ladson Billings	Gift	\$ 250.00
3/15/2020	Melissa Scholz, 8525043	Gift	\$ 500.00
3/15/2020	Isabel Perea Martinez	Gift	\$ 100.00
3/15/2020	Julie Fain	Gift	\$ 50.00
3/15/2020	Nicholas White, 7701972	Gift	\$ 250.00
3/15/2020	Elana Silverman	Gift	\$ 50.00
3/15/2020	Valori J Miller	Gift	\$ 100.00
3/15/2020	Travelle Ellis	Gift	\$ 10.00
3/15/2020	Shalicia J Johnson, 2138564	Gift	\$ 50.00
3/16/2020	Susan Reynard	Gift	\$ 100.00
3/16/2020	Patricia Becker	Gift	\$ 100.00
3/16/2020	Debra Ackers	Gift	\$ 100.00
3/16/2020	Kathy Cantwell-Smith	Gift	\$ 15.00
3/16/2020	Buck Rhyme	Gift	\$ 150.00
3/16/2020	Juli Loker	Gift	\$ 50.00
3/16/2020	Scott R Chaiet	Gift	\$ 100.00
3/16/2020	Margaret Patricia Felker	Gift	\$ 1,000.00
3/16/2020	Adrianna Roberts	Gift	\$ 50.00
3/16/2020	Gail Wiseman	Gift	\$ 100.00
3/16/2020	Annie Menzel, 9922765	Gift	\$ 200.00
3/16/2020	Tim Cooley	Gift	\$ 100.00
3/16/2020	Ariyanna Figueroa	Gift	\$ 10.00
3/16/2020	Celia Groff	Gift	\$ 50.00
3/16/2020	Amber N Schroeder, 9157622	Gift	\$ 10.00
3/16/2020	Andrea Jellinek Dearlove, 2173200	Gift	\$ 50.00
3/16/2020	Deanna Sutcliffe Heller	Gift	\$ 20.00
3/16/2020	Elizabeth Toussaint	Gift	\$ 25.00



3/16/2020	Michelle Bibb	Gift	\$ 30.00
3/16/2020	Loan T Chung	Gift	\$ 10.00
3/16/2020	Sydney J Toburen	Gift	\$ 10.00
3/16/2020	Donald Hausch and Joanne Thomsen	Gift	\$ 1,000.00
3/17/2020	Char Brandl	Gift	\$ 50.00
3/17/2020	Sylvia T O'Neill	Gift	\$ 200.00
3/17/2020	Creal Zearing	Gift	\$ 150.00
3/17/2020	Sarah Schwab	Gift	\$ 20.00
3/17/2020	Kelly and Fred (Molly) Wilmsen	Gift	\$ 50.00
3/17/2020	Tiffany Sopha	Gift	\$ 25.00
3/17/2020	Theresa Kim	Gift	\$ 126.00
3/17/2020	Stella Bernal	Gift	\$ 100.00
3/17/2020	Seun Omotunde	Gift	\$ 40.00
3/18/2020	Julia and Tom Nicholas	Gift	\$ 100.00
3/18/2020	Chuck Gassert	Gift	\$ 50.00
3/18/2020	Elizabeth McBride	Gift	\$ 20.00
3/18/2020	Marcella Speich	Gift	\$ 100.00
3/18/2020	Kristin Forde	Pledge / Payment	\$ 50.00
3/18/2020	Elizabeth Hall	Pledge / Payment	\$ 50.00
3/18/2020	Edward Krinsky	Pledge / Payment	\$ 100.00
3/18/2020	John and Lauren Lauren Greene	Gift	\$ 500.00
3/18/2020	Joyce and David Bromley	Pledge / Payment	\$ 500.00
3/18/2020	Douglas Alexander	Pledge / Payment	\$ 100.00
3/18/2020	Epic Charitable Fund	Pledge / Payment	\$ 10,000.00
3/19/2020	Lisa and Sam Cutting	Gift	\$ 50.00
3/19/2020	Marc Eisen & Connie Kinsella	Gift	\$ 100.00
3/20/2020	M. Elizabeth Graue & Clark Landis	Gift	\$ 100.00
3/20/2020	Diana Grove and Joe Krupp	Gift	\$ 5,000.00
3/20/2020	Amira Caire	Gift	\$ 30.00
3/20/2020	Dipesh Navsaria	Gift	\$ 100.00
3/20/2020	Lila J Felton	Gift	\$ 30.00
3/20/2020	Inga Hope Fane	Gift	\$ 25.00
3/21/2020	Anya Lienau	Gift	\$ 20.00
3/21/2020	Peggy L Turbin	Gift	\$ 10.00
3/21/2020	Anne Hecht	Gift	\$ 50.00
3/21/2020	Jordan Pope	Gift	\$ 20.00
3/22/2020	Wayne and Connie Grogan	Gift	\$ 1,000.00
3/22/2020	Jennifer & Andreas Czerkas	Gift	\$ 1,000.00
3/23/2020	Kelly A Sprague	Gift	\$ 25.00
3/23/2020	Mark B Hazelbaker, 2207271	Gift	\$ 100.00
3/23/2020	Nicholas and Rebecca Curran	Pledge / Payment	\$ 200.00
3/23/2020	Alice and Dave Erickson	Gift	\$ 200.00
3/23/2020	Gordon and Gail Derzon	Gift	\$ 3,000.00
3/23/2020	Geraldine K. Gurman	Gift	\$ 100.00
3/23/2020	Margaret Jensen	Gift	\$ 25.00

3/24/2020	Dorothy Steele	Gift	\$ 250.00
3/25/2020	Charter School Growth Fund	Pledge / Payment	\$ 20,000.00
3/25/2020	One City Schools, Inc.	Pledge / Payment	\$ 5,000.00
3/25/2020	Margaret Schmidt	Gift	\$ 300.00
3/27/2020	Don & Kathy Miner	Gift	\$ 100.00
3/27/2020	Kristin Lucy Greimel, 2799766	Gift	\$ 20.00
3/28/2020	Brittany Isidore, 5027864	Gift	\$ 20.00
3/30/2020	Christine Hodge	Pledge / Payment	\$ 50.00
3/31/2020	Chloe Benjamin, 3056651	Gift	\$ 200.00
3/31/2020	Padmini Murthy, 8414641	Gift	\$ 75.00
4/5/2020	Chris Walstra	Gift	\$ 25.00
4/5/2020	Jan O'Neill	Recurring Gift	\$ 100.00
4/6/2020	Dana Scheckel	Gift	\$ 100.00
4/9/2020	Kathi M Russell	Gift	\$ 100.00
4/10/2020	Margaret Parks	Gift Segment	\$ 50.00
4/10/2020	Myra Felton	Gift	\$ 50.00
4/14/2020	Hatheway Hasler	Recurring Gift	\$ 100.00
4/14/2020	Stephen Eisenberg	Gift	\$ 100.00
4/17/2020	Charter School Growth Fund	Pledge / Payment	\$ 20,000.00
4/24/2020	Jan O'Neill	Recurring Gift	\$ 100.00
4/24/2020	Susan Neely Denholm	Gift	\$ 500.00

<b>150 Gifts</b>	<b>Fund Total (05-03-2020)</b>	<b>\$ 100,756.00</b>
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